



**AIM
HIGH
FLY
HIGHER**

TKM INSTITUTE OF MANAGEMENT





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WHY CHOOSE TIM



RELEVANCE

As a market focused and research intensive institute, TKMIM's courses are designed keeping in mind the industry developments.

LEGACY

Legacy of 29 years in Management Education under TKM Collège Trust, which in-turn has a legacy of almost 7 decades in the field of education since 1956.

RECOGNITION/RANKINGS

- Affiliated to University of Kerala and approved by AICTE, the MBA course is reaccredited by National Board of Accreditation (NBA) for 3 consecutive cycles (Since 2013)
- 15th top private affiliated Colleges in India as per Outlook I-care India's best B-School 2023 ranking
- One among the few stand alone MBA Institutes to consistently feature in the rank list of Institution's Innovation Council (IIC) program of Ministry of Education (MoE), which foster's TIM's culture of innovation and start-up ecosystem.

EXPERTISE

TIM provides an avenue to be mentored by a committed faculty team with decades of Industry & academic expertise that transforms you into a leader, not just a manager.

PLACEMENTS

Consistent placement in leading MNCs across multiple industries

INDUSTRY CONNECT

TKMIM enables the growth of a responsible Corporate professional through a series of carefully planned interactions with the Industries.

ALUMNI

Enjoys support from a strong alumni network of more than 2500 members, who are in top leadership positions in corporates, universities as well as Government agencies across the 6 continents.

THE LEGACY OF LEADERSHIP

JANAB. A. THANGAL KUNJU MUSALIAR (Founder)



“The life of Thangal Kunju Musaliar exemplifies a personal drive with ‘vision’ in its true sense. The Government of India has issued a commemorative stamp in his recognition.”

The name Thangal Kunju Musaliar conjures up memories of an era, when the call for independence echoed in every corner of the country. As a visionary, he understood that empowering an emerging nation lay in a strong and self-reliant economy. Thus, he pioneered the cashew export trade and soon built a vast business empire through impeccable planning and systematic implementation. By 1940, he had the unique distinction of being one of the world’s largest employers. To him, it meant sustainable income to thousands of families. His next step was to bring quality education to the society. Indeed, his extraordinary foresight made him an industrialist, educationalist and philanthropist par excellence.

TKM COLLEGE TRUST

The year 1956 marked the beginning of a new epoch in the realm of Higher Education in the ‘cashew capital’ of the country, Kollam, with Janab A Thangal Kunju Musaliar founding the TKM College Trust. Ever since its inception, the TKM College Trust has traversed miles in pursuit of excellence in education. TKM College of Engineering was the first ever private engineering college in Kerala and was founded in 1958. The Trust has since established several other premier centers of learning including TKM Institute of Management, TKM College of Arts & Science, TKM Institute of Technology, TKM School of Information & IT, TKM Centenary Public School, TKM Higher Secondary School and TKM School of Architecture.

WELCOME TO LEADERSHIP



JANAB. SHAHAL H. MUSALIAR

- PRESIDENT: TKM College Trust
- CHAIRMAN: TKM Educational Institutions
- FORMER CHAIRMAN: Cashew Export Promotion Council of India
- FORMER MEMBER:
 - ◊ Syndicate Anna University, Chennai.
 - ◊ Senate-Madurai Kamaraj University

CHAIRMAN'S MESSAGE

Keeping in tune with the legacy of our Founder, we at TKM College Trust firmly believe that we should always do the utmost without compromising on our ideals and goals. The TKM Institute of Management has always been close to my heart as it is the place where young minds are trained to live and sustain in the changing global scenario. I am sure that with the training imparted to the students of this institution, they will achieve excellence in their career and be the change leaders of tomorrow.



Dr. Veni Nair

- Director: TKM Institute Of Management

DIRECTOR'S MESSAGE

Leading change in the current century is shaped by the rapid technological change that is impacting each one of us. At TIM, we endeavor to provide industrially relevant education in the swiftly transforming world. We strive to ensure that the TIM thinking reflects the current business environment. We attempt to capture the influence of technology on management.

The TIM focus is on imparting knowledge to help the graduate manage matters of career entry and professional growth with ease. We attempt to equip students with qualitative inputs so that the graduate is able to make positive changes in the way businesses are managed and give the employers a sustainable competitive advantage.

The TIM emphasis is on developing leaders shaped through experiential learning. The participant is on to a learning basket of assignments, cases, simulation, summer projects, internships and dialogues with industry managers. At the end of it all, we hope to impart a set of unique competitive strengths that provide an advantage to our graduate and leave the graduate with a strong commitment to professionalism. The TIM MBA seeks to empower the participant through a blend of practice of business with theory on the subject.

At TIM, we believe that the faculty and students are on a collaborative effort to imbibe values, performance oriented aptitude and attitude, commitment, dedication and enthusiasm. It gives me great pleasure to think that the students of TIM would, in a short time, master the art of driving business and perform with passion.

THE ONE PLACE WHERE LEADERS ARE MENTORED

ABOUT THE INSTITUTE

TKMIM, started in 1995 as a pioneer in management education is the first private B School under the University of Kerala. TKMIM has an enviable record of consistently moulding committed management professionals who occupy coveted positions in leading organizations in India and abroad since last two decades. TKMIM has been conducting two year residential MBA programme, affiliated to the University of Kerala and approved by AICTE. The Institute facilitates all round personality development through a combination of curricular, co-curricular and extracurricular activities. TKMIM continues to be in the forefront of Management education in the state. The MBA programme of TKMIM is re-accredited by National Board of Accreditation (NBA).

VISION

To nurture thought leaders to serve diverse sectors of the economy by igniting a passion for excellence.

MISSION

To achieve pre-eminence in management education, innovation, entrepreneurship, start-up support and research with societal significance and global perspective.

CORE VALUES

Ethical, Inclusive,
Commitment, Passion,
Integrity, Respect and Dignity
of the Individual, Excellence

LEADERSHIP IS ABOUT HAVING THE RIGHT COMBINATION

TIM mentors leaders through righteous governance, experienced mentors, State of the art infrastructure, experiential learning pedagogy, and a structured curriculum



GOVERNING COUNCIL

CHAIRMAN

Jb. T. K. Shahal Hassan Musaliar

President : TKM College Trust
Chairman : TKM Educational Institutions
Former Chairman : Cashew Export Promotion Council of India
Former Member : Syndicate - Anna University, Chennai
Senate-Madurai Kamaraj University

MEMBERS PROFESSIONAL & OFFICIAL

Jb. T. K. Shahal Hassan Musaliar	President, TKM College Trust
Dr. Amarlal H Kalro	Academic Adviser, Ahmedabad Education Society
Mr. T. P. Sreenivasan IFS (Retd.)	Former Ambassador of India
Mr. M. Ayyappan	Chairman, AS Group of Companies
Mr. Ajayan . C	Additional Secretary, Higher Education Department, Government of Kerala.
Dr. R. Vasantha Gopal	Dean Management Studies & Head, Institute of Management, University of Kerala
Er. Devadevan	Regional Officer, AICTE South Western Region.



MEMBERS TKM COLLEGE TRUST

Jb. T.K. Jalaluddin Musaliar
Jb. T. K. Usman Musaliar
Jb. T. Abdul Karim Musaliar
Jb. T. K. Jamaludeen Musaliar

Jb. Sadiq S Thaha
Jb. Mohammed Haroon
Jb. Tariq S Musaliar
Jb. Afsal Musaliar . J

MEMBER SECRETARY

Dr. Veni Nair Director, TKM Institute of Management.

DETAILS OF FACULTY 2023



Dr. Veni M Nair
MBA, Ph.D
Director



Prof. T. Abdul Karim Musaliar
B.Sc (Engg.), MBA
Professor & Consultant



Dr. Santhosh V.A.
MBA, PGDMM,
UGC (NET), Ph.D
Professor & Dean



Dr. A Viswanathan
B.Sc (Engg.), MBA, Ph.D
Emeritus Professor



Dr. Thomas Michael
MBA, M.PHIL, Ph.D
Professor



Prof. Shajin P
ASSISTANT PROFESSOR
HRM



Prof. Rincy Raju
ASSISTANT PROFESSOR
Finance



Prof. M.S. Sreeletha
ASSISTANT PROFESSOR
(ADJUNCT)
Finance



Prof. Alex Koshy
B.Tech, MBA
Assistant Professor



Prof. Rinu Jayaprakash
ASSISTANT PROFESSOR
Operations



Prof. Anil Kumar R
B.Tech, MBA
Assistant Professor



Prof. Nisha S
MBA
Assistant Professor



Ms. Chandini Dev
B Tech, MBA
Research Associate



Prof. Azhar Basheer
MBA, LL.M, UGC (NET)
Adjunct Faculty

INFRASTRUCTURE

TIM lies on the picturesque campus with state of the art infrastructure focusing on holistic development of students. The campus is endowed with academic facilities and amenities with 24 hrs. Wi-Fi connectivity in college hostels.

Academic facilities

Interactive, air conditioned class rooms in gallery layout

Library- backed by automation software. It has more than 17,000 national and international books, more than 9,000 unique titles, more than 2000 print and e-journals; with exclusive access to EBSCO, DELNET, NDLI etc.

Language Lab, Technology Centre, Research Centre

Incubation Centre supported by Kerala State Industrial Development Corporation (KSIDC).

Seminar Hall in theatre layout with Video conferencing facility

Amenities

Separate Hostels for Gents & Ladies within the campus.

Health Centre, Fitness Centre, Football Ground, Basketball Ground, Volleyball ground, Happynes Comer

Synthetic Cricket Turf

In campus cafeteria & Canteen

ATM

PEDAGOGY

To ensure better learning outcomes, the pedagogy of TKMIM is a combination of transformative learning techniques where participants are encouraged to practice collaborative and peer learning. This also enables them to enhance their interpersonal skills which make them competent for today's workplace.



CURRICULUM

FIRST SEMESTER

MGT 511	PRINCIPLES & PRACTICES OF MANAGEMENT
MGT 512	ORGANISATIONAL BEHAVIOUR
MGT 513	DOMESTIC BUSINESS ENVIRONMENT AND VALUE BASED MANAGEMENT
MGT 513	DOMESTIC BUSINESS ENVIRONMENT AND VALUE BASED MANAGEMENT
MGT 515	MANAGERIAL ECONOMICS
MGT 516	QUANTITATIVE TECHNIQUES
MGT 517	ENVIRONMENTAL MANAGEMENT

THIRD SEMESTER

MGT 531	INNOVATION MANAGEMENT & ENTREPRENEURSHIP
MGT 532	DATA ANALYTICS
MGT 533	INFORMATION SYSTEMS AND CYBER SECURITY
MGTF 01	SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT
MGTF 04	FINANCIAL SERVICES
MGTH 01	TRAINING AND DEVELOPMENT
MGTH 04	PERFORMANCE MANAGEMENT
MGTM 01	CONSUMER BEHAVIOUR
MGTM 03	PRODUCT AND BRAND MANAGEMENT
MGTM 05	SALES AND DISTRIBUTION MANAGEMENT
MGTOM 02	LOGISTICS AND SUPPLY CHAIN MANAGEMENT
MGTOM 05	QUALITY MANAGEMENT SYSTEM
MGT 534	INTERNSHIP/MINI PROJECT

SECOND SEMESTER

MGT 521	EXECUTIVE BUSINESS COMMUNICATION
MGT 522	MARKETING MANAGEMENT
MGT 523	OPERATIONS RESEARCH
MGT 524	BUSINESS LAW
MGT 525	PRODUCTION AND OPERATIONS MANAGEMENT
MGT 526	RESEARCH METHODOLOGY
MGT 526	RESEARCH METHODOLOGY
MGT 526	RESEARCH METHODOLOGY

FOURTH SEMESTER

MGT 541	STRATEGIC MANAGEMENT
MGTF 06	BEHAVIOURAL FINANCE
MGTF 07	COMMODITIES AND FINANCIAL DERIVATIVES
MGTH 06	STRATEGIC HUMAN RESOURCES MANAGEMENT
MGTH 07	COMPENSATION MANAGEMENT
MGTM06	RETAIL MARKETING
MGTM 07	SOCIAL MEDIA MARKETING
MGTOM 06	TOTAL PRODUCTIVE MAINTENANCE
MGTOM 07	WORLD CLASS MANUFACTURING
MGT 542	SUMMER PROJECT
MGT 543	COMPREHENSIVE VIVA VOCE

Apart from the general course, participants are encouraged to pursue value added courses in emerging areas such as:

MBA with Dual Specializations in Operations, HR, Finance, Marketing Data Analytics as Core paper across all Specializations.

- Business Analytics • Block Chain • Artificial Intelligence
- Microsoft Certified Advanced Excel • Certified General Marketeer
- Certification in Logistics & Supply Chain • Business English Certification
- Certification In Labour codes



CORPORATE INTERFACE ECOSYSTEM

- TKMIM enables the growth of a responsible corporate professional through a series of carefully planned interactions with industries.
- TKM Institute of Management always believes in exposing our MBA participants to real world business experiences by consistently encouraging them to undertake live projects and mini internships with corporates as part of their academic evaluations.
- The Corporate Relations Cell conducts Global Management Summit, National HR Conclave, TIM, Alumni boot camps so that the participants get opportunities to interact with the best in the industry.
- The internships are conceived as per the requirements of specific companies. Hence, the candidate is expected to do any task within the organisation generally performed by entry level management graduates.
- This gives an opportunity for the organisations to appraise the participants well before the course completion.
- MBA participants at TKMIM are encouraged to undertake Diploma/ Certification in value added courses.



TIM's PHASED TRAINING APPROACH

The CACO (Campus to Corporate) training program encompasses all the activities that aims at the holistic development of the participant like the : Industry visits, book reviews, aptitude training sessions, training for GD & interviews, employability skills training, value added courses, internships and projects, live projects, participation in management fests and contests, paper presentations and publications, International Immersion Programme, SME visits etc.

CACO – CORPORATE INTERFACE ECOSYSTEM COMPRISES OF THREE LEVELS OF TRAINING THAT FOCUSES ACROSS THE FIRST THREE SEMESTERS OF THE MBA PROGRAM

SEM 1 LEVEL 1

- Setting the tone & Comprehending Business Scenarios, Induction
- Outbound Training Programme – Peer Learning & Team Building Activities,
- Campus 2 Corporate Phase 1

Resume Workshop, Personal Etiquettes, Dining Etiquettes, Personal Grooming, Email Etiquettes, Soft Skills Training – Phase 1, Alumni Boot Camp, TIM Talk - 1

SEM 2 LEVEL 2

- Acquiring Business Acumen, Peer Learning & Team Building Activities
- Campus 2 Corporate – Phase 2

Creating a Professional LinkedIn Profile
Making a video resume
Soft Skills Training – Phase 2, Aptitude Training – Phase 1 & 2
Alumni Boot Camp, TIM Talk – 2, Internship Training

SEM 3 LEVEL 3

- International/ Domestic- University & Industry Immersion
- Campus 2 Corporate (C2C) – Phase 3

Corporate Mentoring Programme, Mock Campus Drive, TIM Talk – 3, Soft Skills Training – Phase 3
Alumni Boot Camp

SEM 4 LEVEL 4

- Campus 2 Corporate– Phase 4

New Employee Training

TKM BUSINESS INCUBATION CENTRE

TKM Business Incubation Centre (TKMBIC) was set up in the year 2015, in association with Kerala State Industrial Corporation (KSIDC), in line with the 5 Business Incubators announced by Govt. of Kerala, in the Young Entrepreneurs Summit (YES). The Centre has 25 work stations, with state of the art facilities, including discussion rooms, separate cabins for incubates etc. Following initiatives are carried out by TKMBIC for supporting prospective entrepreneurs

- Mentoring support provided by real time entrepreneurs from various sectors, professional bodies including KSIDC, K-DISC, Kerala Startup Mission, CII, PMI etc.
- Acting as the focal point for the newly launched incubation Centric, outcome oriented MBA in Innovation, Entrepreneurship & Venture Development programme approved by AICTE
- Organizing seminars & workshops in the field of Entrepreneurship & Innovation.

**An Institution Innovation Council at TKM Institute of Management
is been set up under the aegis of Ministry of
Education (MOE), Govt. of India**

Campus to Business Programme (CAB)

TKMBIC organizes its 3 day flagship programme Campus to Business (CAB), every year, with the intention of providing a hands on training for prospective entrepreneurs. Entrepreneurs, experts from different fields including CA/CS, Personnel from KSIDC, KFC, Industries department handle the sessions during the programme. Highlights of the programme:

- Developing entrepreneurial traits
- Opportunities in different sectors
- Start ups, dilemmas and issues
- Pitching business idea
- Access to Finance
- Preparing Business plan
- Registration and applicable laws

Corporate Mentorship Programme

Understanding that leadership is relationship based, it is accomplished by empowering, enabling and coaching by those leaders in organizations who are charged with contributing to creative achievement of the participants of TKMIM. The corporate mentors provide personalised advice, encouragement and offer insights into professional development thus helping them succeed in their field of choice.

Professional Associations

Our professional associations with various entities provide excellent platforms for our participants to interact with the working professionals.



LEADERSHIP'S MULTIFACE

TACT – TKMIM's Active & Competent Team is the apex Council of the MBA Participants which provides a platform for developing organizational & leadership skills through various extracurricular and co-curricular activities. Under the TACT umbrella, the following functional clubs provide opportunities for conducting domain specific activities.

- **AGORA –MARKETING CLUB**
- **SYNERGY– HR CLUB**
- **NIDHI– FINANCE CLUB**
- **OXYGEN–OPERATIONS CLUB**

In addition to...

Media Cell facilitates the Institute's online presence across various platforms.

Innovation Club fosters creative thinking and helps students nurture their hidden talents.

Entrepreneurship Development Club promotes specialized knowledge in the field of entrepreneurship development and strives to identify talent for entrepreneurial works among participants.

Newspaper Club enables the participants to keep abreast with the dynamic business scenario through regular reading and analysis of business dailies.

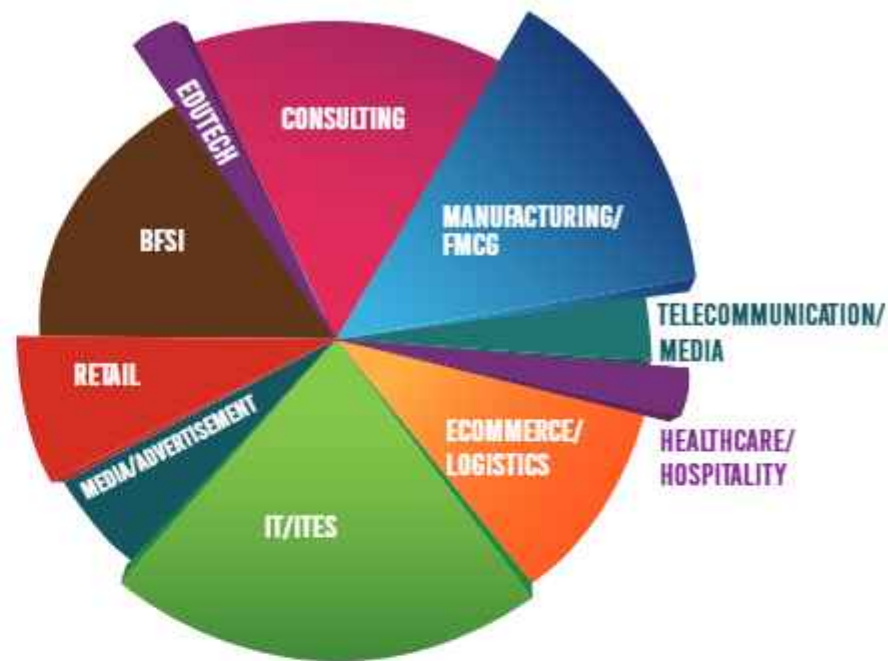
Nature Club 'LEAVES'; enables the participants to recreate the lost connections with the Nature.

Towards the society...

TKMIM OUTREACH – THE COMMUNITY DEVELOPMENT CLUB



To reiterate TKMIM's vision as a socially responsible and enlightened B-School, TKMIM OUTREACH organizes various community development initiatives at TKMIM such as surveys, motivational training for school students in the locality, organizing Documentary Film Fests on management and social development, organising blood donation and eye camps etc. TKMIM OUTREACH has associations with Young India, CII, IMA Blood Bank Kollam & Terumo Penpol (Club 25).



TKMIM witnessed a healthy participation of recruiters across industries, reaffirming the Institute's ever growing brand equity. The overwhelming response displayed by recruiters is a testimony to the quality of the pedagogy employed at TKMIM as well as the diligent efforts of the participants.

PARTICULARS OF THE PLACEMENTS FOR 2022-23 ARE GIVEN BELOW

No. of Companies participated

43

Highest CTC Offered

20 LPA

Average CTC

>5 LPA

CORPORATE RELATIONS CELL (CRC)

The Corporate Relations Cell (CRC) plays a crucial role in shaping the careers of participants from their induction and orientation, summer internships, mid-term projects, right to their final placements and beyond. CRC undertakes various academic and non-academic initiatives to equip participants to meet the varied industry requirements. The CRC networks with the Institute's alumni for creating more career opportunities. It further supports the alumni with new career opportunities for growth through its network. CRC engages in brand building activities too.

GLOBAL CONNECT

SMRITHI, the alumni association of TKMIM with over 1500 members makes its presence permeate across the globe. TKMIM alumni is constantly engaged in the Institute's advancement activities and their influential positions aid to source placements for the current batches of participants too.



OUR GLOBAL FOOTPRINT



Our alumni are our ambassadors to the corporate world, and continue to uphold laurels.



EVENTS



OUTBOUND TRAINING



BATCH INAUGURATION



MANAGEMENT SUMMIT



SPORTS



HR CONCLAVE



CULTURAL EVENT



GRADUATION CEREMONY

CONSULTANCY & TRAINING PROGRAMMES

TKMIM faculty regularly undertake consultancy projects for various organisations including Central and State Government institutions, ICSSR; and conduct frequent training programmes for the industry and the Government (MDP).

TKMIM conducts Faculty Development Programme (FDP) for the academic community and also organises training programme for Small and Medium Enterprises (SMEs).

YEAR	CONSULTANCY PROJECTS	FUNDING AGENCY
2019-20	A study on buying behavior of Malayalam Women's, Health, GK & Current Affairs Magazines	Mathrubhumi
2019-20	Customer Profiling Survey conducted at 7 stores across 5 districts in Kerala	Vas De Lifestyle LLP; the Master Franchisee of "The Arvind Store"
2020-21	Third Party Evaluation on Medium Term Framework	Evaluation of funding done by Ministry of Commerce, Govt. of India through The Cashew Export Promotion Council of India
2021-22	A study on the behavior of customers with regard to 'Vanitha Magazine'.	Malayala Manorama (MM Publications)
2021-22	Academic Consultancy provided on Business Analytics.	SCMS Cochin

Research Conferences

The TKM International Journal for Research in Management published quarterly provides a platform for knowledge advancement and dissemination of research. The peer reviewed journal welcomes submissions from academia and corporate on emerging practices and concepts across the business world.

Year	Annual Research Conferences Title
2020-21	Changing Paradigms in Technology, Education and Management
2021-22	National Education Policy and Higher Education Institutions - Surveying the Impact and the Incidence
2022-23	Data Science Technology and Application (DaTA) in Management Research

MANAGEMENT DEVELOPMENT PROGRAMMES

Year	Title	Type of Program
2019-20	Personal Finance and Investment-Options &Avenues	MDP
2020-21	Personal growth practices in the Covid 19 Times	MDP
2020-21	MDP on Enhancing Business Performance using Digital Marketing	MDP
2020-21	Equity Products and Derivative Instruments	MDP

Sl. No	Name of Professional Association
1	National Institute of Personnel Management (NIPM)
2	Confederation of Indian Industry (CII)
3	Young Indians (Yi)
4	Project Management Institute (PMI)
5	Quilon Management Association (QMA)
6	University of Malaya
7	AIMA
8	University Putra Malaysia- UPM
9	University of Wollongong Malaysia -UOW Malaysia

FACULTY DEVELOPMENT PROGRAMMES

Year	Title	Type of Program
2020-21	Introduction to Business Analytics and Data Visualization	FDP
2020-21	Preceptors Ethics – Redefining Values in Education	FDP
2021-22	Introduction to Business Research and Data Analysis using SPSS	FDP
2021-22	Transition to Digital Learning	FDP
2022-23	Social Media for Academic Excellence and Professional Branding	FDP

OUR CORPORATE PARTNERS

FMCG/RETAIL/MANUFACTURING



IT/CONSULTANCY/ANALYTICS/LOGISTICS/CYBERSECURITY



BANKING & FINANCIAL SERVICES



TELECOM/MEDIA/HOSPITALITY/MEDICAL/TRAVEL



CAMPUS LOCATION



TIM JOURNEY

Marked the beginning of the third Centre for Excellence under the TKM College Trust, TKM Institute of Management, under the leadership of Prof. A.M. Salim (Alumnus, IIM-A) with an intake of 30 students

2000

NEW CAMPUS

Developed the TKM Centre for higher learning and shifted TKMIM to the new campus at Musaliar Hills as a fully residential programme

Entrepreneurship Cell formed as part of students' initiative

2006

RESEARCH & CONSULTING CENTRE DEBUTE

ENTREPRENEURSHIP CELL **2003**

Launched Centre for Research & Consulting

Developed a complete modern building with state-of-the-art infrastructure

2009

TIM FAMILY BROADENS

STATE OF THE ART INFRASTRUCTURE **2008**

The intake was increased periodically with 60 in 2001, 90 in 2005 & 120 in 2009

MBA Programme Accredited by the National Board of Accreditation

2014

INCEPTION OF INCUBATION CENTRE

NBA ACCREDITATION **2013**

Incubation Centre set up with the involvement of Kerala State Industrial Development Corporation and signed MOUs with IAAP, UK, CII, Cambridge University, UNAIP & many more

Government of India Sponsored Students under the Silver Jubilee Scholarship Scheme 2015-16

2016

INTERNATIONAL IMMERSION PROGRAM

INTERNATIONAL STUDENTS INTAKE **2015**

International Immersion program in Malaysia & Campus visit - Workshop at University of Malaya, Malaysia

Mentoring of Participants by Industry Experts

2018

REACCREDITATION BY NBA

CORPORATE MENTORING **2017**

TIM MBA Reaccredited by National Board of Accreditation

Ranked among Top 3 Standalone B-Schools in South India by Institutions Innovation Council MHRD

2023

NBA ACCREDITATION FOR THE THIRD CONSECUTIVE CYCLE
(2013 - 2026)

TOP RANKED B-SCHOOL BY IIC MHRD **2022**

TIM Dubai Alumni Chapter Officially Inaugurated **2024**

TKM GROUP OF INSTITUTIONS



MBA INNOVATION ENTREPRENEURSHIP & VENTURE DEVELOPMENT

PROGRAM HIGHLIGHTS

- Be an expert in taking up an idea, developing a working model and launching it in the market.
- Foreseeing various venture growth strategies and Business Patterns
- Trained, Coached and Mentored by Product Leaders, Veteran Entrepreneurs, Business Executives and Top Investors.
- The pedagogy and curriculum are modelled across three principal tracks: Product Management, Enterprise Creation and Entrepreneurial Leadership.
- Grants & Investments facilitated to accelerate ideas into sustainable high-growth enterprises.
- Access to a global innovation and entrepreneurship ecosystem and network.

B.COM Accounts & Data Science

PROGRAM HIGHLIGHTS

- B.Com in Accounts and Data Science provides a strong foundation in accounting principles, financial management, and auditing.
- The program integrates data science courses, developing analytical skills and data visualization using cutting-edge tools.
- Emphasizes IT integration, teaching the use of accounting software, databases, and financial modelling tools.
- Students gain practical industry exposure through real-world case studies and projects.
- Focuses on data security and ethics in handling sensitive financial information.
- The course offers diverse career pathways, including roles in accounting firms, financial analysis, business intelligence, and data analytics, with placement assistance provided.

CAMPUS

TKM Institute of Management

Musaliar Hills, Karuvelil P.O., Kollam – 691 505, Kerala

Phone : 0474 -2482465, 2482466

TKM TRUST

TKM College Trust

Musaliar Nagar, II Mile Stone, Kollam – 691 004, Kerala

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