

2018 - 2019 www.simsree.org



GOVERNMENT OF MAHARASHTRA'S

SYDENHAM

INSTITUTE OF MANAGEMENT STUDIES, RESEARCH & ENTREPRENEURSHIP EDUCATION

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Chairman, Piramal Healthcare

Mr. Harshavardhan Goenka

Chairman, RPG Enterprises

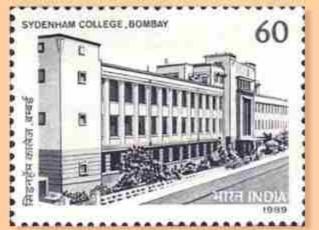
Dr. Manoj Bhide

Director, SIMSREE

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About Us





Legacy

In keeping with the rich tradition of Sydenham College of Commerce of imparting high quality education, Sydenham Institute of Management Studies, Research and Entrepreneurship Education (SIMSREE) was founded in the year 1983. Since then, SIMSREE has endeavoured to produce global managers of shining excellence.

Today, 35 years after its inception, SIMSREE stands as one of the most eminent management institutes in India. Located at Churchgate, Mumbai- the heart of the financial capital of the country, SIMSREE has the advantage of being the cynosure of the corporate world and also the opportunity to draw from the finest in the industry.



Vision

- To be a Leader in Management Education and be recognised and respected by the corporate world as an Institution of Academic Excellence
- To mould students into industry-ready and highly resourceful professionals capable of effectively managing business complexities in a globally competitive environment.



Mission

- To let student initiative be a driving force behind the institution; supervising and guiding the students as and when required
- To maximize industry exposure of students through internship, live projects, guest lectures and management events
- To simulate a temperament of research and culture of entrepreneurship among students
- To instill in students a sense of ingenuity, discipline and commitment to lead their organisations towards resounding success

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In 1983, we embarked on a journey to become one of the top management schools in India with the motto "Samudyogo hi Vishwajitah" meaning, **Diligent Efforts Conquer** the World. Today, we have the distinction of being among the best management schools in the country, ergo one of the most sought after by aspirants.



Located in the heart of Mumbai, the financial capital of our nation, our college provides its students with the privilege of unparalleled exposure to corporate India. Eminent industry professionals visit our institute on a regular basis to deliver lectures and to conduct workshops and knowledge sessions. Keeping in mind the nucleus of our success, a completely student driven philosophy, I would like to state four characteristics we embrace and practice. First being, people orientation. It's only through collective efforts here at SIMSREE that we achieve new heights. The inculcated ability to work with fellow human beings and to go in a well-coordinated, focused manner is our greatest asset. The second is fairness, equity and integrity. In today's cut throat competitive environment which we find ourselves in, we aspire to be the beacon of change. The third aspect is to have an open mind, for wisdom is power. We encourage as much diversity of views as possible for reaching solutions which are all embracing and richer and sustainable in the long run. And, the fourth we strive to quench our inquisitive and enquiring mind and to think of innovative solutions.

Every industry looks for an individual possessing the required skills and suitability for their requirements. To this end, we try to understand the strengths and weaknesses of the students after their admission and effort is made to convert their weaknesses into strengths. Many programmes such as Six Sigma, SAP, Digital Marketing, Big Data Analytics and Financial Modelling are conducted apart from the curriculum. In addition, students undertake Summer Internships and Live Projects along with their coursework to gain exposure and experience in the industry that they will be working in, in the near

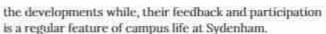
Sydenham Institute of Management Studies, Research and Entrepreneurship Education (SIMSREE), Mumbai, India and San Francisco State University (SF State), California, Wisconsin University, Parkside U.S.A., having affirmed their common commitment to the values of intellectual freedom, educational excellence, and international cooperation, and having recognized the benefits that may be realized through expanded communication and collaborative research on education and cultural matters, the sharing of educational and cultural resources in higher education, research, and cultural exchange.

We look forward to a long-standing association of trust and synergy with you, and welcome you to experience the rich culture of SIMSREE.

Dr. Manoj Bhinde Director SIMSREE

Director Training & Placement's **Address**

As you begin a new year, we too embark on our continued journey of striving to integrate the latest happenings in the real world with that what is taught in the classroom. This is being done through a focused yet evolving process of bringing in the best from the industry and integrating their practical hands-on experience with theory - a large part of our faculty comes from leading industries and are themselves leaders in their respective



As one of the oldest and prestigious institutes located in the heart of the city of Mumbai, Sydenham offers five streams of specialization - Finance, Marketing, Operations, Systems and HR, thus, as a recruiter it becomes a single port of call to meet your requirements

Our association with our regular recruiters has been of paramount significance to SIMSREE and I would reinstate that they have always had an active role in our institute's standing today. To our new recruiters, all I would say isjoin the rest of the leading corporates in picking the best talent from an institute that offers students who have proved themselves to be at par or even a notch above the

It gives me great pleasure in welcoming you to the Sydenham Campus, to participate in the placement season for the batch of 2018-2019 and look forward to meeting you on Campus.

rest in the business.

Mr. Keyur Thakore

Director - Training and Placements SIMSREE

We take pride in stating, the industry once again has shown immense belief in the talent that SIMSREE nurtures and offers to the corporate world.

A stellar recruitment season is an honour which reinstates the conviction of the industry in the brand, SIMSREE, I firmly believe that the batch of 2016-18 just like other Sydenham alumni in the industry will contribute immensely to their organizations and make their campus proud. I am sure that Sydenham will scale greater heights in the time to

Our students bring with them an average of 21 months of industry experience and are selected through CAT, MH-CET, CMAT etc, with cut-off being as high as 99.7 percentile. Students are further encouraged to take up summer internships and participate in various sector specific events organized on campus in collaboration with leading corporate entities. In addition, the students are being trained on team and leadership skills and soft skills which, today, play an extremely critical role in the overall development of the individual and their fitment into the corporate work culture. It is not just us saying good about our students, the track record of our Alumni speaks for itself. Many of them hold CXO level positions and many others have set up E-Commerce businesses that are the envy of many. Our Alumni committee, headed again by students, ensures that our Alumni are actively engaged with

SIMAA

Sydenham Institute of Management **Alumni Association**

SIMAA was envisioned by the students of the 2005-07 batch. It has been registered as a 'Company' under Section 25. This institution has been ably supported by the present DirectorDr. Manoj Bhide and the alumni. Vision: To be among the top 10 Institutes in India and achieve autonomy

Structure of SIMAA

The Board of Directors consists of seven member

Mr. Ashish Bhasin

Chairman and CEO, South Asia Dentsu Aegis Network

Mr. G. Dhananjayan

Founder & Managing Director, BOFTA Film Academy

Mr. Ajit Alexander

Chief Executive Officer, VFS TasHeel International &

Mrs. Sneha Pathak

Proprietor, SP Consultancy

Mr. Sachin Khandelwal

Ex MD & CEO, Magma Housing Pinance Ltd.

Mr. Mahesh Balasubramanian

Managing Director & Chief Executive Officer, Kotak Mahindra General Insurance Co. Ltd

Dr. Ashish Pawaskar

Independent Media Production Professional



Ashish Bhasin

Batch of 1988, Chairman India & CEO South East Asia, Aegis Media and Chairman, SIMAA

Sydenham Institute of Management Studies, Research and Entrepreneurship Education (SIMSREE), is a unique institute which allows students to blossom by empowering them to take decisions at a very young age. It truly brings the entrepreneur out in student and that helps them become great managers. It is an institute driven and run largely by students themselves, which gives them a unique management experience that no textbook can teach, Aided by its location near large corporate headquarters, SIMSREE creates great entrepreneurial managers consistently. The kind of diligence, effort and personal attention that SIMSREE is able to give, I doubt very much any other management institute, within India or globally, can match. I can definitely vouch for the fact that I have gained from the two years I spent doing my MMS at SIMSREE. QQ



Sachin Khandelwal

Batch of 1991, Ex MD & CEO, Magma Housing Finance

Predictability and steady state businesses is a rarity in today's world. For Managers to be able to deliver what is expected of them and to excel, it is important to be able to balance theory, practice and be able to think on their feet and quickly execute. And, as I look back at my SIMSREE years, this was one of the key learning. With the toggling of Guest speakers changing schedules coupled with live Case studies and Surveys that we at SIMSREE could pick up from the corporate world, gave us not just business insights but even whats the next trend, Entrepreneurship is inculcated with exposure to various activities that involve interaction with the corporate world with events, seminars, research assignments on live projects and most importantly, the chance to bob nob with who's who of the corporate world. The institutes unique practice of running almost all activities through the student body and its committees takes students straight to the real world of inter departmental functioning and dynamics of shared goals. These give a chance to every student to actualize his inert-talent and potential brings out the managers in them much before they graduate. I strongly feel that I studied while we were literally working at SIMSREE, which made it all the more fun 99

Awards & Rankings _基



Outstanding B-School in Western Region Award at the Silver Jubilee Edition of Business School Affaire & Dewang Mehta National Education Awards





Outstanding Educational Institute (West), ABP NEWS National Education Awards

NHRDN Ranking

all over India, 2018

Times of India

best B-School in terms of ROI, 2018 **Business Today** Ranking

Rank in terms of Placements, 2017

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Courses Offered

MASTER OF MANAGEMENT STUDIES(MMS)

- A two-year full-time post graduate degree course affiliated to the University of Mumbai
- The course is approved by the All India Council for Technical Education (AICTE), New Delhi
- The program offers specialisations in the areas of Finance, Marketing, Operations, Systems and HR.

Post Graduate Diploma in Business Management

- SIMSREE offers a two year full time Post Graduate Diploma in Business Management (PGDBM) course.
- This is the only fully autonomous management programme offered by the Government of Maharashtra and offered exclusively at SIMSREE
- The course is approved by the All India Council for Technical Education (AICTE), New Delhi

PART TIME COURSES

- Three year Part time courses for professionals having prior work experience in related fields
- Courses offered are Masters degree in Financial Management (MFM) and Marketing Management (MMM)

Ph.D

 The Ph.D topics undertaken at SIMSREE range from the role of Well-being on employee engagement to effect of music on consumer buying behaviour. From customer satisfaction in Indian and foreign bunks to advertisement effectiveness

AdmissionProcess

The admission process at SIMSREE is administered by the Directorate of Technical Education (Government of Maharashtra), which selects students by means of a 'Centralized Admission Process' (CAP)

JAMNALAL BAJAJ	99.92
SIMSREE	99.72
K, J. SOMAIYA	99.62
WELINGKAR	99.43
ALL-INDIA CUT-OFF	99.96

Curriculum

1st Year

All students in the first year follow a common curriculum to get a flavour of all specialisations.

Semester I

- · Operations Management
- Managerial Economics
- Business Statistics
- · Financial Accounting
- · Perspective Management
- Business Communication
- · Organizational Behaviour
- · Information Technology management

Semester II

- · Analysis of Financial Statements
- Financial Management
- Operations Research
- · Human Resource Management
- · Legal and Tax Aspect of Business
- · Business Research Methods
- · Marketing Management
- Entrepreneurship Management.

Additional Sessions

- Case Studies
- · Harvard Business Review
- Business and Morality sessions
- Guesstimates

Certifications

- Microsoft Excel
- · Digital Marketing
- · KPMG Lean Six Sigma- Green Belt
- FLIP
- CFA
- NCFM
- NISM

2nd Year

Second year curriculum is specialisation specific for the students with few common subjects

Common Subjects

- · International Business
- · Strategic Management
- · Project Management

Finance

- Financial Markets and Institutions
- Corporate Valuation and Mergers & Acquisitions
- · Security Analysis and Portfolio Management
- · Financial Regulations
- · Derivatives and Risk Management
- Financial Modeling
- · Venture Capital and Private Equity

Marketing

- Sales Management
- Marketing Strategy
- · Consumer Behaviour
- · Services Marketing
- Product & Brand Management
- Marketing Analytics
- International Marketing

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Operations

- Supply Chain Management
- Operations Analytics
- Service Operations Management
- Manufacturing Resource Planning & Control
- Materials Management
- Strategic Operations Management
- Strategic Sourcing in Supply Management

HR

- · Training & Development
- · Compensation and Benefits
- · Competency Based HRM and Performance Management
- · Labour Laws and Implications on Industrial Relations
- . HR Planning and Application of Technology in HR
- HR Analytics
- Strategic HRM

Systems

- Database Management System & Data Warehousing
- Enterprise Management System
- Big Data and Business Analytics
- Knowledge Management
- Software Engineering
- Information System Security and Audit
- Strategic Information Technology Management

Additional Sessions with corporates

- Risk Management
- Market Valuation
- · Financial Modelling
- Investment Banking
- Treasury Operations
- Tax information reporting
- Financial Planning and Analysis
- Fundamental Credit Analysis

Note:

1: Additional sessions were standalone session taken by industry experts

2: In addition to the regular academic curriculum, Students have taken certifications as mentioned

Certifications

The college encourages students to pursue professional certifications and subsidizes 50% of the associated costs. Many of our students have obtained one or more of the following certifications:

- CFA
- FRM
- FLIP
- IFRS
- Six Sigma Green Belt
- Certified Demand Driven Planner

Workshops

Apart from the prescribed courses, the college organises skill-building workshops. Some of the workshops conducted on campus are:

- Store Wars
- Digital Marketing
- · Financial Modelling
- Negotiation Skills
- B-Plan Workshop
- ICICI Virtual Stock Minds
- Personality Assessment

Faculty at SIMSREE

Core Faculty

Dr. Manoj Bhide

Director, SIMSREE

Dr. R. K. Srivastava

Professor, SIMSREE

Dr. Sangeeta Pandit

Associate Professor, SIMSREE

Dr. Ashish Pawaskar

Associate Professor, SIMSREE

Prof. R. Waikar

Assistant Professor, SIMSREE

Prof. Hanumant Ubale

Assistant Professor, SIMSREE

Prof. Rohan Ahale

Assistant Professor, SIMSREE

Prof. Pavan Patil

Assistant Professor, SIMSREE

Prof. Machindra Katare

Assistant Professor, SIMSREE

Prof. Puneet Tulsyan

Assistant Professor, SIMSREE

Mr. Farooque Tajuddin Peerzada

Research Assistant, SIMSREE

Mr. Ravindra Pandurang Nannaware Research Assistant, SIMSREE

Ms. Sheetal Gangaramani

Assistant Professor, SIMSREE

Ms. Rashmi Das

Assistant Professor, SIMSREE

Prof. Deepa Chavan

Assistant Professor, SIMSREE

Prof. Rajeswari Ravi Shankar

Assistant Professor, SIMSREE

Dr. Nimit Sheth

Assistant Professor, SIMSREE

Dr. Ranu Jain

Assistant Professor, SIMSREE

Visiting Faculty

Mr. H. P. Ranina

Supreme Court Advocate and Tax Consultant, Board of Directors, RBI

Mr. Sandeep Gokhale

President at JSW Steel Ltd.

Mr. R. Venkatesh

Associate Dean Prin, L.N. Welingkar Institute of Management Development & Research, Matunga, Mumbai

Ms. Swaha Shome

Faculty, ICFAI and K. C. College of Management

Mr. Umesh Dhand

GM - Merchandising at AdityaBirla Retail Ltd

Dr. Kalim Khan

Director, Rizvi Institute of Management and Research

Mr. Soumesh Roy

HR Director, BPCL

Mr. Leslie Rebello

Owner, L. R. Associates PvtLtd

Mr. Rajesh Vyas

General Manager-Marketing, Pfaudler Limited

Mr. R. Krishnamoorthy

GM- HR, Syngenta Crop Protection Division

Mr. Shuaib Fakih

General Manager - Strategy Development at BASF India Ltd

Mr. Bharat Nadkarni

Head, Corporate Sustainability, Tata Power

Mr. D. M. Damle

CA, Practioner, D. M. Damle & Co.

Mr. Jayesh Talpade

CEO, Acumen Business Process (India) Pvt Ltd

Mr. Sameer Pimpale

Head-Operations, Acumen Business Process(India) Pvt Ltd

Mr. Ashutosh Paibhale

Founder & MD-eSquareMC

Mr. Darryl Cabral

Director - HR, Total Solutions

Ms. Radhika Mittal

Quality Group Head, Mumbai Oracle Financial Services

Mr. Prasad Kulkarni

Security Consultant in TCS

Mr. Deepak Agarwal

Vice President - Distributionand Institutional Sales at Kotak Mahindra (UK) Ltd.

Mr. B.J. Hadvale

Independent Human Resources Professional

Prof. Anup Pawar

Research Analyst, Institutional Investor Advisory Services Almenus 2010 batch, SIMSREE

Prof. Agnelo Menezes

Principal, St. Xavier's College, Mumbai

Prof. D.M. Marathe

Ex. Deputy Director, MET insititute of management, Mumbai Consultant, Indian Institute of Packaging, Mumbai

Prof. Rajesh Kukreja

Lecturer, Sydenam College, Mumbai

Prof. Pallavi Mhatre

Asst. Professor, MET institute of management, Mumbai

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Illustrious Alumni

Ashish Bhasin

Chairman & CEO

South Asia Dentsu Aegis Network &

Chairman, Posterscope and

psLive Asia Pacific

Sachin Khandelwal

Magma Housing Finance Ltd.

Sanjay Behl

CEO

Raymond Limited

Sandeep Zutshi

Co-Founder and Director

Ascentaz Consulting

Ashish Hemrajani

Founder - CEO

Bigtree Entertainment

(Bookmyshow.com)

Rajesh Balpande

Co-Founder

Bigtree Entertainment

(Bookmyshow.com)

Shyam Sutaria

CEO - International Business

Emami Ltd.

Vishal Bali Ex-CEO

Fortis Global Healthcare

Dr. Alkali Mishra

Founder Director

Hex aware Technologies

Neural Roy

CEO&MD

Hungama.com

Govan Dhananjayan Chief - South Film Business

UTV Motion Pictures

Avinash Kaul

CEO

IBN18 Network

Sanjay Chandel

CEO8MD.

Indiabults Mutual Fund

Anand Awasthi

CEO

Avhan Technologies Pvt. Ltd.

Sandeep Chawla

CEO

REMO

Albert Almeida

COO -Marketing Content & Communications Executive

Hungama Digital

Media Entertainment

Amit Madhan

President and Group Head - IT and

Shared Services

Thomas Cook

Ashish Gumastha

MD - Investments

DSP Merrill Lynch Limited

Ashok Soni

Business Head

Tungsten Communication

Ishmeet Singh

Business Head- Maharashtra and Goa

Vodafone

Kartik Ramaswamy

Business Head

Levi Strauss India

Nawzer Kerawala

Founder & CEO

Synergy Public Relations

Ninad Takpere

Business Head

TimesDeal.com.

Times Internet Limited

Sarita Pereira

Managing Partner

Catalyst Talent Solutions Pvt. Ltd.

Subramaniam Shankar

Marketing Director

Asia Pacific, Axalta Coating Systems

Ashish Gumastha

MD - Investments

DSP Merrill Lynch Limited

Ashwin Yardi

Coo

Capgemini Consulting India Pvt. Ltd.

Nitin Nishandar

Regional MD

Brand and Communication- Asia

Pacific, TNS Singapore

Prashanth Shetty

IDFC SSKI Ltd.

Rayindra Datar

Vice President- Marketing and

Global Marketing Head

Blueocean Market Intelligence

Rahul Deviani

Regional Director - Asia Pac

& Middle East

Pratt & Whitney

S. Ghanshyam

Executive Director and COO - Retail

Financial Services

Centrum Capital Ltd.

Sameer Anjaria

Coo

Bharti Airtel

Sanjay Apte

MD - Mortgage Banking

JP Morgan Chase

Sanjay Dhar MD

Accenture

Ajit Alexander

Chief Operating Officer Australia

VFSGlobal

Surekha Poddar

Millward Brown

Ramesh Mitragotri

CHRO Aditya Birla Group- Chemicals Sector

Ranjivjit Singh

CMO

Samsung India Electronics

Manish Dutta

Coo

Net4barter Pvt. Ltd.

Mahesh Kalsekar

Director

Business Operations & Strategy, Takeda Pharmaceuticals India

Rupen Desai

Global Business Director &

Operating Director Lowe Worldwide

Ashok Kumar Kurup Head-BASES CR Global

Operations - India

Africa & Middle East, The Nielsen

Company

Satya prakash B Chhetry

Head - Operations

T.I.M.E.

Sapna Shetty

Head - Operations The Nielsen Company

Manish Sitani

Head (India)- Operations & HR eGain Communications Pvt. Ltd.

Pavan Shetty

Head Operations - India

Lamborghini Sameer Patil

Traveltechie.com

Dipali Mahesh

President Pinnacle Studios

Vasant Sanzgiri

Group Head- Human Resources

Shapoorji Pallonji Group

Abhijeet Dev

Vice President Kotak Mahindra Asset

Management Co. Ltd.

Akshay Dasani VP & Unit Manager - Corporate and

Investment Banking Group Mashreg Bank

Alok Mulye

Vice President

Kotak Mahindra Bank

Amir Saifi

AVP - Commercial Banking

Mashreq Bank Ananda Natarajan

VP - International Business/ Business

Sharekhan Ltd.

Head - Middle East

Govind Korekar

Deloitte Consulting LLP.

Vikas Agnihotri Industry Director

BFSI and Travel Google

Vivek Bhatnagar

Anita Rhat Zutshi VP Finance - Home & Personal Care

Johnson & Johnson Vision Care

Hindustan Unilever Limited Anjali Bhole Desai

AVP-HR Mylan

Ashish Ambasta

Head Employee Engagement Practice (India, Middle East & APAC), People

Business Consulting & Founder

SEE (School of Entrepreneurial Education)

Bharat Badhe

Head-Marketing Pidilite Industries Limited

Bharat Gothoskar

Head-Sales

Marketing & CRM, Mahindra Lifespace

Developers Ltd. Parikshit Kurbekar

Head-Sales and Marketing

Glenmark Pharmaceuticals Rabul Jayakar

Head - Transaction Banking Mashreg Bank

Ruchi Khare

HR Head - EMEA

Polaris Software Lab Limited Sandeep Akolkar

President-Finance

Global and Offshore Services Limited Sanjana Thakkar

Head (Consumer & Market Insights) Vodafone

Shailendra Jadhav

Head- New Markets & Partner -

Channel Development & Procurement

Avral BNP Paribas Tarun Wadhwani

Management

Nestle

Anup Singh Kalsy

Senior VP & Circle Head - Western

Head of Talent & Performance

Maharashtra & Goa

Axis Bank

10 | www.simsree.org 2018-2019 | 11 Anupam Singhal

VP & ISU Head

TCS

Arun Malkani

CMO and Senior VP

Birla Sun Life Insurance

Cavas Dumasia

VP - Marketing and Sales

Godrej & Boyce Mfg Co. Ltd.

Charulata Sippy

Senior VP

DSP Merrill Lynch Limited

Ganesh Relekar

Vice President

The Nielsen Company

Geetika Singh

Vice President

GFK Mode- Market Research

Girish Arora

Vice President

HTC Global Services

Harneet Singh

VP and Head- Marketing Domino's Pizza India

Hemant Kadam

Senior VP

Citibank

Jason Gonsalves

VP - Corporate Planning & IT

Kansai Nerolac Paints Ltd.

Jayesh Sansare

Senior VP & Regional

Business Manager

Kotak Mahindra Bank

Jyoti Agarwal

Executive Vice President

Kotak Mahindra Bank

Kalianiwala Marzdi Adi

VP-BI

Bigtree Entertainment (Bookmyshow.com)

Khusnuma Daruwala

VP Planning

Ogilvy & Mather

Mahesh Balasubramaniam

Executive Vice President

Kotak Mahindra Bank

Malcolm Athaide

President and Country Head Business Banking, Retail Banking &

Inclusive and Social Banking, Yes Bank

Munawwar Shah

Asst VP

Deutsche Bank

Neetu Maheshwari

Senior VP and Head - Corporate

Treasury & Treasury Finance

Development Bank of Singapore

Pankaj Modi

Partner & Senior

VP - Business Solution

Centre & Head - Investment Banking

Polaris Ltd.

Farag Risbud

Vice President

Avalon Consulting

Parimal Shah

VP & Market Director

Axis Private Banking

Prashant Rathi

Senior VP

Bank of America Merrill Lynch

Pratish Krishnan Kolleri

VP - Global research

Bank of America Merrill Lynch

Rakesh Ghosh

Vice President

Genpact

Abhay Lonkar

Director-Marketing & Sales

Abbott Healthcare Solutions

Anees Basra

Director & Business

Head-MNC's

Citi Malaysia

Ashish Harchekar

Director (Global Business

Solutions - SAP)

Esc

Ashwini Kapila

Director

Barclays Capital

Dharmesh Sodah

Director

World Gold Council- India

Dinesh Pawar

Head - Commercial (AVP)

(Punjab Himachal & J&K),

Idea Cellular Limited

Gagan Sikand

Director - Process Innovation

Pensi

Harshad Katkar

Director

Investment Banking, Deutsche Bank

Kapil Khandelwal

Director

Healthcare and

Life Sciences - Asia Pacific, Cisco's

Global Executive Leadership

Kavita Savur

Executive Director

UBS

Pradyumna Poddar

Director

Impact Lead

Pramod Kasat.

Director Credit Suisse

Prashant Murukute

Dv.VP

Axis Bank

Rajat Mehta

Group EVP Country

Head - Brand & Marketing

Yes Bank

Rakeshmohan Verma

Asst. VP [Apparel

Export Marketing]

Alok Industries Ltd. Ramesh Ramourti

Executive Vice President

Aon Global Insurance Brokers

Ravi Savur

VP - Structured Products

Citibank

Ravinder Singh

AVP

Citibank

Ritesh Poddar

Senior VP and Associate Director

Citigroup

Sachin Dabholkar

AVP

Polaris Software Lab Limited

Samir Dhamankar

Vice President

Deutsche Bank

Sanjay Lulla Senior VP

Centrum Capital Ltd.

Sanjay Singh

Vice President Frost & Sullivan

Rajendra Naik

Executive Director Centrum Capital Ltd.

Rajesh Gosain

Director

PwC Samit Bhatta

Director & Associate Publisher The Retail Jeweller Magazine

Sandeep Mookerjee

Director - Business

Deutsche Bank, Asia

Development and Business

Management

Sharan Sharma

Senior VP TAM Media

Shaziya Khan

Vice President J. Walter Thompson

Shridhar Iver Senior VP - Risk Management

Business System

HSBC

Siddharth Singh Executive Vice President-Sales

Glaxo Smith Kline

Sonali Shahpurwala

Director- Capital Markets & Treasury Sales

Deutsche Bank

Sundaresan Niranjanan

Standard Chartered Bank Sunil Koppar

Director

VP- Corporate Credit Group Development Bank of Singapore Swati Nair

VP - Corporate Banking

HSBC

Veera Dikshit

Director-Enterprise Business India South Asia, IBM India

Vijay Kumar Agarwal

Senior Exec VP &

Group Head (Procurement &

Contracts) Gammon India

Vivek Nadagouda Director Amdocs

Avinash Kalia

Associate Director PwC

Sudhir Kadam

Chief Manager - HR Nicholas Piramal India Ltd.

Joiel Akilan

Chief Representative - India &

Chief Supply Chain Officer

Neighbouring Countries BBVA (Banco Bilbao

Vizcaya Argentaria) Jitendra Mahajan

Marico Ltd.

Alroy Lobo Chief Strategist and

Global Head Equities Asset

Management Kotak Mahindra Asset.

Management Co. Ltd.

Aniruddha Joshi Client Partner to Global &

Fortune 500 companies HCL America Inc.

Prashant Vishnu Pathak Commercial Effectiveness Manager

Colgate Palmolive

Arvindra Kanwal Corporate CEO

Entrepreneur, Arvindraconsulting.com,

Bindassparty.com Private Ltd., ABP Leap Advisory

Nandina Ramachandran Country General Manager

World Kitchen India Pvt. Ltd.

Satish Patil

Country Head

Bayer Biosciences

Neville Bachana

Executive Sales

NSW & ACT

Honeywell Security

Meghna Damani

Filmmaker

Treasure Tower Films LLC

Mrunal Potdar

Finance Technology Partner

Facebook Aparna Dubey

Founder Drishya

Srividya Kannan Founder and Director

Avaali Solutions Pvt. Ltd.

Ashok Jain

Founder Director & Strategist Terracon Ecotech Pvt. Ltd.

Subodh Salunke General Manager - Operations &

Mumbai, HDFC Ltd. Ajay Khanolkar

Regional Head

Human Capital

Management Strategist Universal Pegasus International

(Canadian Operations) Ravi Rao

Leader - South Asia Mindshare

Chetan Sharma National Sales

Manager- NRI Business Indusind Bank

Prakash Rane Owner

Poncha

Deepa Gidwani

Senior Advisor-

ABM Knowledgeware Ltd.

Human Resources Centrum Capital Ltd.

Manoj Warang Services Sales Manager

Nokia Solutions and Networks

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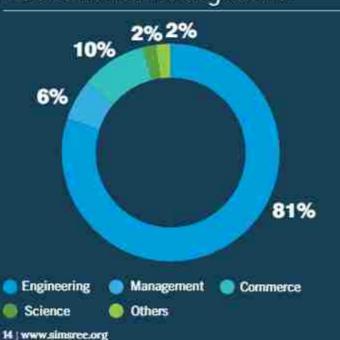
Student Profile

This is the general break up of the work experience, graduation specialization and the specialization of the batch of 2017-19. The College attracts students from some of the top graduation colleges across the country and those with work experience have also worked across some major industry players. This being a two year full time course, the students select their specialization in the second year

Work Experience



Educational Background



Specialization Break Up



Some of the premium institutions that our students hail from are

VIII, KISCOE, ICT, NIT's, IIT Madras, COEP, VESIT, DJ Sanghvi, Father Agnel, Government College of Engineering - Aurangabad, NMIMS, TSEC, Jhadavpur University, HR College of Commerce, NM College of Commerce, RA Podar College of Commerce, DG Ruparel College.

We also attract professionals from organizations such as

IP Morgan, Bank of America, HP, Godrej and Boyce, Accenture, Cognizant, Siemens Ltd., ISW Steel, Hindustan Zinc, L&T Ltd., Infosys, TCS. Altisource, Oracle, Amdocs, Capgemini, Tech Mahindra, SESA Goa, Kirloskar Oil Engines Ltd., BPCL. Tata Power, Alom Technologies, Wipro Technologies, iGate Global Solutions, Essar, Deloitte, KPMG, Honeywell, Britannia, Flowserve.

Student **Body Structure**

Sydenham Management Association (SMA)

The Sydenham Management Association (SMA) stands at the apex of the student committee stands at the apex of the student committee structure at SIMSREE SMA undertakes the important activity of coordination between the students and the management. The SMA includes the Joint Chairpersons. General Secretaries and the following Committees.



Student Achievements



St Ashutosh Gautam, Pratikk Kamble & Anand Parekar

Art of War 2.0 at IIM Ranchi

St Swapnesh Anand & Darius Balsara Mulyankan 2017

St Abhijeet Raut,
Pradeep Maher &
Yogesh Askar
Chanakya Case Study
Competition at IIM Indore

St Swapnesh Sawant & Ojas Bangal Markenova at Nirma University

Gunjan Phalak -"Best Student in Management School" at Devang Mehta National Education Awards - 6th Rank

Guest Lectures

Corporate GLs and sessions



Mr. Ahmed Rahimtool Head of Marketing Allied Blenders & Distillers



Mr. Anup Maheshwari EVP & CiO, DSP Blackrock



Mr. Arun Thukral MD & CEO, Axis Securities



Dr. Beverlee Anderson Professor Emerita at CSU San Marcos



Mr. Harjeet Singh Khanduja Vice President, HR - Reliance Jio Infocomm



Mr. Mehernosh Pithawalla Global Head Marketing & Sales, Godrej & Boyce Security



Mr. Milind Deora Member of the 15th Lok Sabha, Mumbai South constituency



Mr. Naval Sabharwal Global Head - Supply Chain & Logistics, Ramco systems



Mr. Nikhil Taneja General Manager at YFilms (Y-Films/ Brands/Talent)



Mr. Rajesh Vig Partner at PWC (Corporate Connect Session)



Mr. Ronnie Screwvala First Generation Entrepreneur and Philanthropist



Mr. Shankar Garigiparthy Country Manager & CEO, India, Lloyd's



Mr. Tariq Ahmed Regional Sales Manager, LinkedIn



Dr. Veluman CEO & MD, Thyrocare



Mr. Vinit Sambre Head of Equities – DSP BlackRock Investment Managers Pvt. Ltd.

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Alumni Guest Lectures and Sessions



Mr. Amit Madhan President & Group Head -IT & Shared Services, Thomas Cook India



Mr. Anand Komar Country Director- India and South Asia at Printronix



Mr. Mabesh Balasubramanian CEO, Kotak Mahindra General Insurance Co. Ltd.



Country Head of Operations, Service and Implementation at Bank of America Merrill Lynch (CWA sessions)



Mr Nikhil Jalan **AVP at Barclays**



Senior President & Country Head, Brand Digital & Retail Marketing, YES Bank



Mr. Sanjay Behi Raymond Ltd.



Financial Fitness



Mr. Vikas Agnihotri Director Sales India, Google India

Corporate **Events**



Simergence

SIM'ergence is the annual corporate event of SIMSREE where eminent personalities present their ideas on a theme relevant to the corporate world. It consists of 2 panel discussions which are attended by business leaders & students from all the top bschools in Mumbai. SIM'ergence is a word derived by combining SIMSREE (Sydenham Institute of Management Studies, Research & Entrepreneurship Education) & convergence. It symbolises an effort of SIMSREE to provide an interactive platform to combine ideas & thoughts by corporate who are stalwarts in their area of expertise. The theme for this year's SIM'ergence 18 was **Changing Realm of the Industries**

The panel I was on the sub theme Taking a lesp from vision to

Mr. Ashish Chaulun, Mr. Parimal Sheth, Mr. Prashant Pathak, Mr. Amit Shah

The panel 2 was on the sub-theme Fading differences and bridging the gap between public sector and private sector'

Mr. T.J. Thomas, Dr. Brinda Jagirdar , Mr. Kaustubh Sonalkar Mr. Jeff Rodrigues, Mr. Kishore Patil

This year, the event was held at the World Trade Centre in association with ISE IPF (Bombay Stock Exchange Investors' Protection Fund)

Sustainable Enterprise Award - India Final

The final round of Sustainable Enterprise Award (SEA) India 2017 was conducted on SIMSREE's campus with SIMSREE being the venue partner for the same. Corporate Relations Committee partnered with Jagriti Yatra to organise the SEA on the campus. The SEA is a platform for aspiring entrepreneurs across the country to showcase their ideas in Water, Agriculture and Recycling fields.

HR Conclave

HR Conclave is the annual HR panel discussion of SIMSREE that facilitates the sharing of ideas and HR's best practices between Corporates and Students. It is attended by CHROs, VP HRs, Director/Head HRs of various companies. This year, the topic of the panel discussion was 'Changing Dynamics: Reinventing HR Practices in the VUCA World'. The Chief Guest for the conclave was Mr. Kaustubh Dhavse, Officer on Special Duty to the Chief Minister of Maharashtra.

The panellists for this year's HR Conclave were: Shrabani Basu , Padmini Misra, Rajesh Hurkat Indrajit Chatterjee





Fiscus'18

PISCUS is the main flagship event of Finance Club where exteemed personalities of financial industry interact with students and discuss the challenges and innovations in the finance industry. The theme for this year's Fiscus' 18 was 'Advent of Blockchain: The new super power... revolution that will change our planet'

Guesta for Panel Discussion:

Mr. Vikram Pandya, Mr. Vivek Bhamodikar, Mr. Ameya Gangal, Mr. Mukesh Jain, Mr. Rajendra Mhaslekar, Mr. Joydeep Dutta





Convergence 2017

Sydenham Consulting and Review Club conducted its flagship event Convergence 2017 on 25th November, 2017. The event was sponsored by the State Bank of India. It was a national level case study competition, and like every year, received a huge response. We received a total of 512 registrations from the participants of various colleges including IIMs, XLRI, FMS, JBIMS and various other premier B-Schools across the country.

The competition was judged by elite leaders from the industry. The list of judges is as follows:

Mr. Satyarth Priyedarshi, Ms. Jyoti Bharadwai, Mr. Avnish Tripathi.

Asia Pacific International Conference (APIC)

Through this event, SMR Committee aims to provide a platform to researchers, be it from the corporate world or from the academic world, to come together and present their studies and research to an experienced panel, over a period of two days.

The Mission of the Conference series is to act as a vehicle to help build a global movement dedicated to capturing, spreading and nurturing good practices in business Conference. Stalwarts from the industry as well as PhD scholars presented their research at APIC 2018. The theme for APIC 2018 was "Changing Business Practices in Current Environment". There were a number of entries from students from different universities across India and a separate student-track was also conducted. APIC's uniqueness lies in the fact that this event was the result of collaboration between the students and the faculty members of SIMSREE



Placement Process

Pre-Placement Talk

Resume Scrutiny / **Aptitude Test**

Group Discussion

Personal Interview

Final Selection

Final Offer

The placement process at SIMSREE is a structured, studentdriven process managed by the Placement Committee (a student body) under the guidance and supervision of the director. It has been lauded unanimously by our recruiters. The process being with a series of pre-placement talks by recruiting companies, where students gain valuable insight Pertaining to the nature of work, the work culture and expectations from them. Recruiters then shortlist the interested candidates through resume scrutiny, aptitude test, and/or group discussions. The next step involves personal interviews, after to the selected students. The process can be conducted on campus or off-campus as per the convenience of the recruiting companies.

The Placement Committee

The Placement Committee at SIMSREE is a team of highly professional and committed students who ensure a smooth recruitment experience for the recruiters, It is an officially constituted student body and plays a pivotal role in the planning and efficient execution of the campus placement programme. It works in the interest of the batch by acting as a liaison between them and the industry. The placement committee reaches out to the best of organizations and invites them tor recruitments. It takes care of every stage of the placement process right from pitching the companies to slotting the companies and arranging the necessary infrastructure.

Summer Placement Report 2017-18

Overview

The Summer Placement Season for the 2017-18 batch of Sydenham Institute of Management Studies, Research, and Entrepreneurship Education (SIMSREE), lived up to the standards set by the institute for the past three decades. Summer Internship being an integral part of any B-School curriculum, sets the base for a management student's broader understanding of corporate world and develops a holistic perspective of the practical aspects of businesses. Sydenham witnessed a remarkable placement season which saw the first year students being offered diverse roles by MNCs and some of the leading Indian business houses. There was also a marked increase in the stipends being offered. The batch of 2017-18

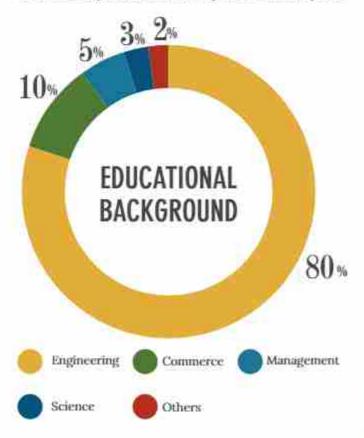
was offered summer projects by companies belonging to varied sectors like BFSI, e-Commerce, FMCG, FMCD, Pharma, Real Estate, Consulting, IT and so on.

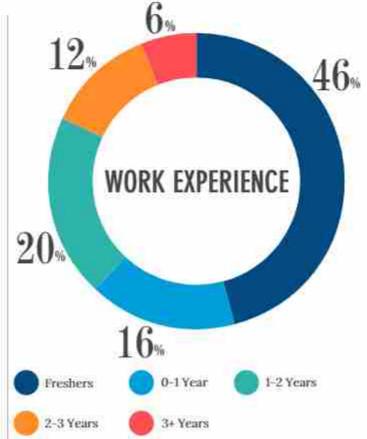
We take pride in stating that even this year, SIMSREE has maintained its record of 100% placements. It is this sustained conviction of the industry and the quality of insightful relevant information imparted by our faculty that puts our students a notch above their peers and makes this feat possible. It also serves as a testament of the outstanding talent pool and quality offered by SIMSREE.

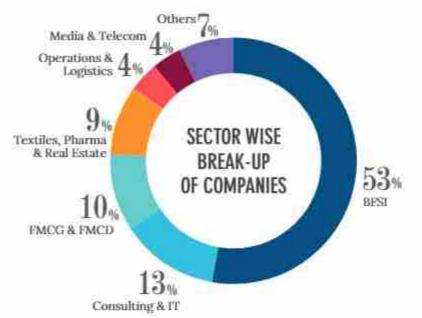
Batch Profile

Like every year, our students had a diverse background in terms of work experience. While almost half of them were new to the corporate world, they came to terms with the industry through live projects and summer internships. The other half had experienced work life in different sectors ranging from IT to Pharma, for periods of less than a year to over three years.

On the other hand, our diversity in terms of educational background was skewed towards engineering with eight out of ten people having come from the technical background. In addition to our mix, we have students from commerce, management as well as general science domains.







159
Number of Students Eligible

106
Number of Companies Visited

1,50,000

The BFSI domain saw an assortment of coveted profiles like DCB Bank, DBS, H.T. NAR Analyst-Global Finance, Asset Management, Risk Piramal Group, Raymond,

Management, Equity Research, Financial Research Analyst, Corporate Finance, Mergers and Acquisitions, Investment Research offered by our top recruiters. The profiles offered in the Marketing and Operations domain included Sales, Branding, Analytics, Retail Branch Banking, Market Research, Product Development, Digital Marketing, Strategic Sourcing, Operations Strategy, Procurement Consulting and Business Process Management, Retail Liabilities.

Adding fresh cluster to our already well-known SIMSREE brand, more and more industry names are showing keen interest in associating and inducting our students within their organizations. There were new companies on campus which fortified the position of SIMSREE in the list of India's premier B-schools. Industry majors like Airtel, Anand Rathi, Axis Securities, Bernhard Schulte Ship Management, BlacPearl,

DCB Bank, DBS, JLT, NAREDCO, Merck Sharp Dome, PMRDA, Piramal Group, Raymond, Reliance Jio, Reliance Brands, Zycus, etc. recruited from the SIMSREE talent pool. Amongst the regulars Barclays, Bank of America, Capgemini, Citi Corp, Cotton Association of India, CRISIL, GEP, HDFC Bank, Hindustan Unilever, India First Life Insurance, J. P. Morgan Chase, Lawrence & Mayo, Marsh India Insurance Brokers, SBI, Tata Capital made their presence felt at our campus. Thus, cementing the strong belief in the high quality of talent available at our campus.

Confident of our hugely successful summer placement season, we are prepared to mirror this success with an equally successful placement season this year too. We express our gratitude to everyone involved in the placement process under the watchful guidance of our Director, Dr. Manoj Bhide and Director of Training and Placements, Mr. Keyur Thakore.

Off Summer Projects

Off-summer Projects also known as concurrent projects are live industry projects that the students work on. It gives the students an opportunity to implement their classroom learning in the corporate environment. The projects are taken throughout the year along with the college curriculum. The duration of the project can vary from two weeks to two months as per the company and the project demands. The students get

a glance at the corporate world and corporate world benefits from the fresh perspective of the students. Projects in different domains were offered by companies like McDonald's, IMRB, Mahindra First Choice, YSC Consulting and Crossover Catalyst.

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Executive Placement Report 2017-18

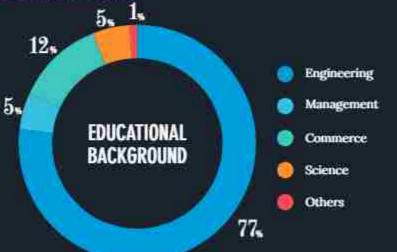
Overview

Entrepreneurship Education (SIMSREE) concluded the final placement season for the 2016-18 batch maintaining an impressive track record of 100% placements. Consistently ranked amongst the top business schools across the nation, SIMSREE has become a much sought after destination for an array of prestigious recruiters.

The Executive Placement Season for the batch of 2016-18

Sydenham Institute of Management Studies, Research & witnessed industry leaders from various sectors visiting the campus and recruiting for noteworthy profiles. Aditya Birla Group, Barclays Investment Bank, Citi Group, Deloitte USI, Dun & Bradstreet, Gulf Oil, HDFC Life, ICICI Bank, JP Morgan Chase & Co. Kansai Nerolac, Mannapuram Finance, Marsh India Insurance Brokers, Nielsen, Saint Gobain, Tata Capital Financial Services, Wipro were a few of the esteemed companies that exhibited complete faith in SIMSREE's talent.





GENDER RATIO











SIMSREE has always prided itself on the quality of students that get into the institute year on year. The batch of 2016-2018 was no different. The batch had a mix of backgrounds such as management, commerce and engineering with 70% being engineers. More than half of the student pool had experience from zero to over three years in sectors ranging from II' to

Pharma while freshers gained exposure through Live Projects

Finance was in vogue again with 55% of the students opting for Finance followed by Marketing, with almost 29% of the batch opting for it. Systems and Operations specialisations are being preferred by more and more students.

Key Highlights

SECTOR WISE BREAK-UP OF COMPANIES





Consulting









FMCG, FMCD Textiles, Real Estate and Pharma & Media

& Logistics

Others

The placement statistics show that SIMSREE has, yet again, proved to be a campus of choice for recruiters. It is a testimony to the fact that SIMSREE stands for excellence in business education and the kind of faith recruiters have in its student quality.

A host of new recruiters like Aditya Birla Capital, Blackrock, Canara Robeco, CBRE, Credit Agricole, Dabur, DBS, Mannapuram Finance, Reliance Commercial Finance, and many others, offered lucrative profiles to the talent pool at SIMSREE. To top it, the operations batch proved their wit by bagging an international placement at Doka.

Candidates majoring in Finance were offered roles such as Analyst-Global Finance, Business Management, Analyst-Investment Research, Credit Manager, Business Valuation, Investment Banking Analyst, Wealth Management etc. 'The

marketing majors witnessed a plethora of profiles such as Brand Manager, Digital Sales, Digital Marketing, Relationship Manager and Senior Area Sales Manager while the Systems and Operations students were picked up as Business Analyst. Business & System Integration Lead, Consultant, Operations Manager, Supply Chain Manager, etc.

Many students were offered Pre-Placement Offers (PPOs) and Pre-Placement Interviews (PPIs) based on their exemplary performance and knowledge as displayed during their Summer Internships.

In addition to this, Live Projects in different domains were offered by companies like Centrum Advisory, Deloitte USI, Lenskart, Mattel, Merck Sharp Dome, RSM Astute, Tommy

Number of Students Eligible

Number of Companies Visited

Number of New Recruiters

Highest Domestic CTC (INR)

Average CTC (INR)

Median CTC (INR)

Our Recruiters

Recruiters continued to show faith in our capabilities and many of Sales 8. Marketing area witnessed students securing offers from them recruited in double-digits.

Sales 8. Marketing area witnessed students securing offers from organizations such as Citi Bank. Godrej 6. Boyce, HDFC Life.

BESI sector included a mix of regular as well as new recruiters such as Axis Bank, Bank of America Merill Lynch, Barciays, Chi Corp, CRISIL, Darashaw, DXB Bank, Essel Finance, HDFC Bank, ICICI Bank, IP Morgan Chase, Kotak Bank, Morgan Stanley, Mortial Oswal, Trafigura, Yes Bank among others offering niche finance profiles. Consulting firms made their presence felt by offering relevant profiles in the domain. The recruiters included Bristlecone, Cerebus Consultants, Cognizant, Deloitie USL, GEP, KPMG Global Services.

Sales & Marketing area witnessed students securing offers from organizations such as Citi Bank., Godrej & Boyce, HDFC Life, Huhtamaki PPL, TTC Ltd, Kansai Nerolac, Kantar, Weispun to name a few. Manufacturing sector included recruiters like Blue Star, Bosch, Dell, D'Décor, Eureka Forbes, Godrejand Boyce, Mercedes-Bettz India Pvt. Ltd, Raymond among others offering different profiles in the Supply chain & logistics sector.

The Information Technology and Enabled Services sector saw technology giants like Accenture, Atos Worldline, Cappenini, Cognizant, Infosys, Tech Mahindra, Syntel coming on campus for recruitment.

A.F. Fergusson, and Co.
ASN Acrop Barle
ASPS little
A.C. Common
Addres Birts Capital
Adventility
Africe
AX Capital
Acros Barle
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Axio Paires
Axio Securities
BARS
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Cognes

GEF Wurnbroke
Signar Delight
Geinar Teiner Frunk
Gonthey Holips
Godes & Seyce
Godes Montech
Google
Genore Industrie
Genore Corpon
Genore Corpon
Genore I Marino Liu
Smith M
GEL Correlat
HCL Industrie
HCL Population
HCL Industrie
HCL Population
HCL Corpo
HDFC Lite
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MARY International

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Simples infrastructure SKE Bearings SKS Microfinance

Standard Chartered flura



- The salary data quoted in this press release are CTC figures offered by participating firms
- The salary data includes a seriage variable plus bonus (wherever committed):

Frankin Tempiston

Balley Surfactions

Gammon Amaditus Dardon Vareil Dati

The list of major recruiters specified in this report is not exhaustive and is unjust at giving an indication of the range of companies that recruit at SIMSREE. The
placement process at SIMSREE is a structured, student driven process managed entirely by the meanment placement committee (a student body) under the
guidance of the Director of Training and Flacements and supervision of the Director of the instrume.

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CONTRACTOR DE LA CONTRA



Executive Placement Committee 2018-19

Director

Dr. Manoj Bhide Email: director@simsree.net

Director - Training and Placements

Mr. Keyur Thakore keyur.thakore@simsree.net

Placement Committee Members

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Adil Jain	+91 9920701140	
Benita Jeyakumar	+91 9819086787	
Delzad Bajan	+91 9769931275	
Gaurav Sonwane	+91 9604058987	
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Pratik Kshirsəgər	+91 9421740625	
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Swapnil Kshirsagar	+91 8291338472	
Tejas Rane	+91 9664500129	
Viki Gandhi	+91 9967095509	

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GOVERNMENT OF MAHARASHTRA'S

SYDENHAM

INSTITUTE OF MANAGEMENT STUDIES, RESEARCH & ENTREPRENEURSHIP EDUCATION

