



SDA BOCCONI ASIA CENTER

SDA Bocconi Asia Center is a pan-Asian hub in Mumbai that has been delivering Executive Education and Postgraduate Programs designed by SDA Bocconi School of Management, Italy, since 2012. SDA Bocconi Asia Center strives to deploy and disseminate innovative business knowledge to contribute to the overall development of individuals and organizations.

A unique approach is offered by promoting knowledge through SDA Bocconi School of Management industry relevant research and teaching. It spreads SDA Bocconi School of Management expertise and excellence to build managerial skills and share practices across borders to empower people.

SDA BOCCONI SCHOOL OF MANAGEMENT

For over 50 years, SDA Bocconi has been a part of the global management education landscape. Ranked among the top institutions in the world, we support the continuous growth, improvement and transformation of people, companies and organizations.

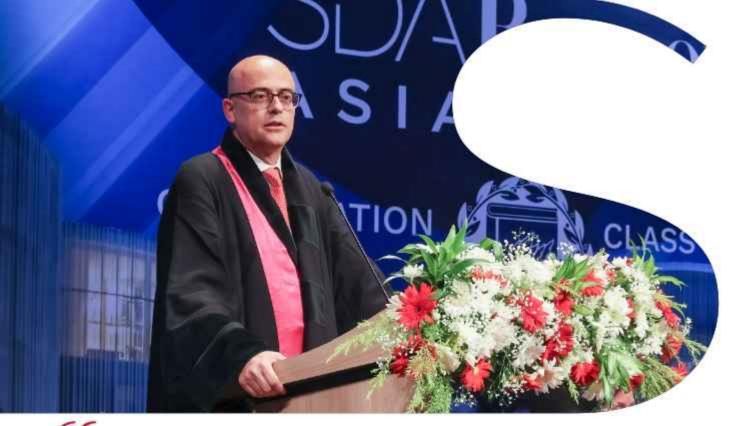
Our programs are designed to meet the changing needs of the modern world by anticipating the future, and embracing courage, imagination, and a strong sense of purpose. We're an international school based in Milan with Europe's largest urban campus, a new headquarters in Rome and a pan-Asian hub in Mumbai.

SDA BOCCONI ACCREDITATIONS









SDA BOCCONI ASIA CENTER HAS BEEN A PLACE FOR PEOPLE
TO START THEIR CAREERS OR REORIENT THEM IN EXCITING
NEW DIRECTIONS. BUT MOST OF ALL, IT HAS BEEN A SPACE FOR
REFLECTION, WHERE RIGOROUS ACADEMIC WORK MEETS CORPORATE
PRACTICAL EXPERIENCE IN ORDER TO CREATE INNOVATIVE AND
IMPACTFUL KNOWLEDGE.

IN THAT EFFORT OF OFFERING HIGH QUALITY EDUCATIONAL EXPERIENCES OF SDA BOCCONI, WE HAVE GONE FROM BEING A NATIONAL CHAMPION TO A GLOBAL LEADER.

OUR GLOBAL SDA BOCCONI FACULTY AND STAFF ENSURE THAT
WE BRING THE BEST OF WESTERN AND EASTERN WORLDS IN EVERY
PROGRAM, WITH DEEP KNOWLEDGE OF INDIA'S CORPORATE REALITY
AS WELL AS OF INTERNATIONAL BEST PRACTICES IN EVERY INDUSTRY.

I LOOK FORWARD TO MEETING YOU IN SDA BOCCONI ASIA CENTER, WHERE WE WILL START A STIMULATING JOURNEY OF KNOWLEDGE AND IMAGINATION TOGETHER.

PROF. DAVID BARDOLET

Dean, SDA Bocconi Asia Center

BOCCONI'S GLOBAL STANDING

BOCCONI UNIVERSITY FACTS AND FIGURES

5 schools

15,200

280+

0

RESEARCH

STUDENTS

PARTNER SCHOOLS WORLDWIDE

400+ CORE FACULTY 36

DEPARTMENTS COREFACULT

DOUBLE DEGREE AGREEMENTS

140,000+

ALUMNI WORLDWIDE

550+

ADJUNCT PROFESSORS

BOCCONI & SDA BOCCONI RANKINGS

FT FINANCIAL TIMES

3rd WORLDWIDE 2024 GLOBAL MBA WORLD "
UNIVERSITY
RANKINGS

WORLDWIDE 2023
RETURN ON INVESTMENT
GLOBAL MBA

2nd EUROPE 2022 FULL TIME MBA

5th EUROPE 2023 BUSINESS SCHOOL 9th WORLDWIDE 2024 BUSINESS & MANAGEMENT 3rd
EUROPE 2022
FOR FACULTY
QUALITY
FULL TIME MBA

11th WORLDWIDE 2023 MASTERS IN MANAGEMENT Bloomberg Businessweek

3rd EUROPE 2024 B-SCHOOL RANKING



Through the years, we've grown manifold and built programs that merge global curriculum standards with relevant local practices. We're proud to say that our educational institution represents the best of both worlds - international academic flavours with a strong local corporate network.

Personalised to the Indian market and Asia at large we have further researched areas of intervention that are important for this region. Extracurriculars, co-branded certifications and corporate networking will be part of your daily routine on the premises, thus giving the students and executives an edge over most.

ALESSANDRO GIULIANI

Managing Director, SDA Bocconi Asia Center

IMB INTERNATIONAL MASTER IN BUSINESS

The IMB - International Master in Business is a specialized master program that brings the global expertise and reputation of SDA Bocconi School of Management, Italy, to India. The program offers a very rich blend of business theory, simulations, case learning, international immersion and corporate exposure.

The IMB program comprises two 11-month modules and includes a 4-month compulsory international immersion at SDA Bocconi, Italy. It is curated for early career professionals with 0-5 years of work experience, focusing on creating truly global natives who can adapt to modern businesses. The program is delivered in a multicultural environment that maximises learning opportunities and catalyses innovation and sustainable personal growth.

Upon completion, the SDA Bocconi School of Management in Italy awards participants an International Master in Business with 105 CPUs under the European credit transfer system.



WHY IMB AT SDA BOCCONI

CONTEMPORARY BUSINESS LEARNING

- In addition to traditional business disciplines, the program offers courses on Sustainability and Circular Economy, Digital Transformation, Al and ML, Design Thinking, Product Management, Luxury Business and more.
- Experiential Learning with live projects, simulations, advanced workshops, internships, and live case studies that integrate theory with practice.

INTERNATIONAL EXPERIENCE

- Learn from the worldclass SDA Bocconi faculty, who are not only great teachers but mentors and advisors.
- Compulsory 4-month International immersion at SDA Bocconi.
- The immersion experience can include highly interactive lectures, business roleplays and simulations, company visits, guest speakers, field research, assignments, & extra cultural activities.

NETWORKING OPPORTUNITIES

- Connect with 140,000+ global Bocconi alumni with 1400+ Alumni in India.
- Network with candidates attending exchange weeks from all over the world namely Rotman Business School, Copenhagen Business School, Bocconi University, etc.
- Network with executives from corporate programs and in-person events.



CAREER DEVELOPMENT CURRICULUM

- Our dedicated Career Development Curriculum (CDC) includes alumni sessions, leadership series, expert functional insights, 1-on-1 career advice & access to professional opportunities.
- Engage with industry leaders, mentorship by alumni, and get access to tools, resources and industry recognised certifications.
- Sessions on personal branding, LinkedIn profile building, resume crafting, and interview preparation.

PRESTIGE AND REPUTATION

- Consistently ranked among Top
 Business Schools globally; SDA Bocconi
 recognized as the 3rd best Full-Time
 MBA worldwide and 5th Best B-school
 in Europe by the Financial Times in
 2023-24
- Cutting-edge Research university with Rank 2 in Europe for ERC Grants awarded in Economics, Management and Finance.
- Recognized by prominent corporates in the global and Indian market.



THE FACULTY

RESEARCH, RETHINK, REIMAGINE.

Professors at SDA Bocconi are chosen based on their academic and scientific prestige, communication skills, personal charisma, reputation in the business world, and professional experience. The school attracts leading academics who are prepared to tackle a wide range of topics with theoretical rigour, but with constant reference to management practice. Scientific research constantly feeds the SDA Bocconi curriculum and it is the litmus test of its vitality, and also a necessary requirement for its international competitiveness.

Bocconi continues to pursue its policy of ongoing qualitative growth, emphasising high-level research and following a strategy of rapid internationalisation. The faculty at SDA Bocconi are actively involved in academic as well as industry-related research. This gives you an insight into emerging trends in business, focussed on new economies.

- A pool of 400+ world-class faculty from Bocconi
- Contemporary curriculum and pedagogy
- Excellence in business instruction and management research

In addition to the Permanent Faculty, comprised of tenured professors, Bocconi has steadily brought in faculty resources from top research institutions around the world, and enjoys the qualified contributions of Adjunct and Visiting Professors, Research and Teaching Fellows.

THE CURRICULUM*

MID JUNE - MID SEPTEMBER MID SEPTEMBER - DECEMBER JANUARY-MARCH Data Description and Financial Reporting Corporate Finance Visualisation Workshop Business Communication Al and Machine Learning for Creativity and Idea Workshop Business Decisions Generation Workshop Project Management Human Resource Market Research Workshop Advanced Data Analytics Management Complex Problem Solving Managing People in Operations Strategy and Workshop Organisations Supply Chain Management Data Analysis for Business IT Management and Data Digital Marketing and Competitive Analysis and Web Analytics Engineering Sales and Channel Business Communication II Business Strategy Financial Accounting and Management Workshop Control Marketing and Consumer Entrepreneurship Incubator Marketing and Customer Behaviour Centricity Understanding Investments

| | SEPTEMBER - DECEMBER | JANUARY-MARCH |
|---|---|---|
| Innovation Management Corporate Strategy Banking & Financial Markets Business Communication III Negotiation Organisational Design and Behaviour | Design Thinking and Customer Experience Elective 1 Elective 2 Elective 3 Elective 4 | Macroeconomic Scenarios Corporate Governance and Ethics Elective 1 Elective 2 Elective 3 Elective 4 |

105 Credits under European Credit Transfer System (ECTS) recognized by European laws.

Elective 3



SEMESTER AT BOCCONI CAMPUS IN ITALY

An entire program term is held at the Bocconi campus in Milan, where IMB students join the 1,900 exchange students from over 100 countries who spend a semester at Bocconi every year. Each year, many customized courses are offered for the IMB candidates depending on the industry trends and class profile; hence, we constantly update and evaluate the courses/electives offered during the second year of International Master in Business. IMB students take 4 electives to create a concentration from the Milan semester course roaster.

- FRAUD DETECTION AND RISK ASSESSMENT
- ADVANCED DERIVATIVES
- CREDIT RISK MANAGEMENT
- INTERNATIONAL CORPORATE FINANCE
- STRUCTURED AND PROJECT FINANCE
- ALM FOR LIFE INSURANCE AND LONG TERM INVESTING
- HUMAN RESOURCE MANAGEMENT
- MANAGEMENT OF FASHION AND LUXURY COMPANIES
- INNOVATION IN SERVICES
- CHANGE MANAGEMENT
- MANAGEMENT CONSULTING
- OPERATIONS MANAGEMENT LAB
- SUPPLY CHAIN MANAGEMENT
- BUSINESS PROCESS MANAGEMENT AND MODELLING
- MANAGEMENT OF CULTURAL INDUSTRIES AND INSTITUTIONS
- MODULE I (STRATEGY AND GOVERNANCE)
- MOVIE INDUSTRY
- STRATEGIC MANAGEMENT IN FAMILY BUSINESSES
- MANAGING THE MULTINATIONAL CORPORATION
- EMPIRICAL METHODS FOR INNOVATION STRATEGIES

- LUXURY COMPANIES IN THE GLOBAL LANDSCAPE
- MARKETING MANAGEMENT ADVANCED INDUSTRIAL MARKETING
- EVENT AND MEGA EVENT MANAGEMENT AND CREATIVE INDUSTRIES
- PRICING ANALYTICS
- PUBLIC ECONOMICS
- HEALTHCARE MANAGEMENT AND POLICY
- STRATEGIC AND HR MANAGEMENT IN PUBLIC ORGANIZATIONS
- LONG TERM INVESTMENTS AND PUBLIC PRIVATE PARTNERSHIPS
- DIGITAL TRANSFORMATION
- STRATEGIC MARKETING ADVANCED
- ADVANCED BUSINESS ANALYTICS
- DIGITAL ADVERTISING
- MERGERS AND ACQUISITIONS
- STRATEGY FOR MULTINATIONAL CORPORATIONS
- PRICING STRATEGIES
- IN-STORE MARKETING AND VISUAL MERCHANDISING
- INTERNATIONAL FINANCE

^{*}The above courses are subject to change

STUDENT PROFILE

IMB BATCH 2024-26

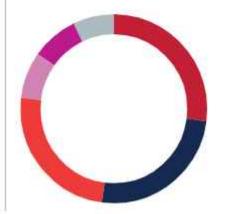
BACKGROUND

No. of Students

52% Female Students 25 Indian States & UT Average Age

ACADEMIC BACKGROUND

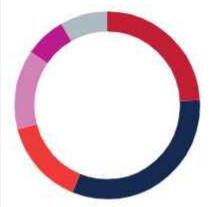
- 27% MANAGEMENT
- 25% **ENGINEERING**
- 25% COMMERCE
- a 8% ARTS
- · 8% SCIENCE
- 0.7% OTHERS



PREIMB WORK **EXPERIENCE**

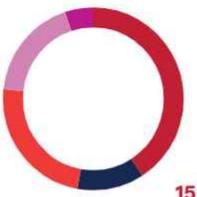
SECTOR DIVERSITY

- **8** 32%
- MANUFACTURING / ENERGY / REALTY
- 24%
- IT / ITES
- 15%
- FMCG/ FMCD E-COMMERCE
- 0 14% BFSI.
- EDTECH / MEDIA / OTHERS
- 7%
- CONSULTING



PROFESSIONAL EXPERIENCE

- 41%
- FRESHERS
- 12%
- 1-11 MONTHS
- 24%
- 12-23 MONTHS
- **8 18%**
- 24-35 MONTHS
- **6** 5%
- 36+ MONTHS

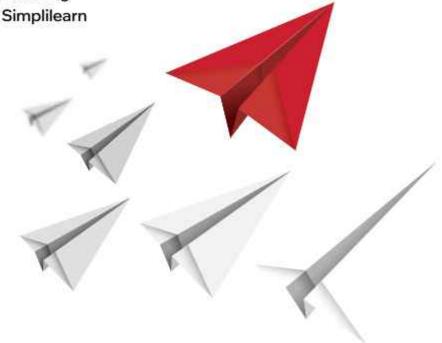


PREIMB WORK EXPERIENCE COMPANIES

- Accenture
- Adani Total Gas
- Amazon
- Axis Bank
- Bank of America Continuum India
- BoAt Lifestyle
- Bureau Veritas India
- Capgemini
- Citicorp Services India
- Cognizant
- DXC Technology
- **Dell Technologies**
- Deloitte
- École Polytechnique Fédérale
- Ericcson India
- Ernst & Young
- Firstcry.com
- Genpact
- Godrej Aerospace
- GoMechanic
- Government of Bihar
- Great Learning
- **HCL Technologies**
- Hewlett Packard Enterprise
- Hindustan Unilever Limited
- ICICI Bank
- Infosys

- JLL
- JP Morgan Chase & Co
- KPMG
- L&T Realty
- Licious
- LTIMindtree
- Lupin
- McKinsey & Co.
- Media.net
- Michael Page
- Morgan Stanley
- Morningstar Inc.
- **Mphasis**
- NielsonIQ
- **RBL Finserve**
- Reliance
- Samsung
- Scaler Academy
- Schbang

- Social Beat
- Square Yards Consulting
- Standard Chartered Global Business Services
- State Bank of India Foundation
- Sutherland Healthcare Solutions
- Tata Consultancy Services
- TVS Credit Services
- upGrad
- Wells Fargo
- Yum! Brands Pizza Hut





CAREER DEVELOPMENT SERVICES

Understanding yourself better, planning your professional journey, creating and presenting your unique brand, applying your learnings in practice, while building your network. At SDA Bocconi, these are the 5 foundational pillars of your career.

Growth does not stop after graduation. Our CDS team invests in continuously updating you with topics of interest, tools, resources, 1:1 career advice and professional opportunities even after your IMB. As a part of the Bocconi community you will continue to work together with the CDS to keep growing as a leader.

KNOW YOURSELF AND YOUR STRENGTHS

Understand your managerial style, your strengths, and your impact on others.

- Self-Assessment
- · One-on-One Counselling
- Team Building Activities

1

NETWORK, NETWORK, NETWORK

5

Leverage the Bocconi community to grow your network and your career.

- Student Clubs
- MBA and Executive MBA networking events
- · Bocconi alumni community events

PILLARS OF YOUR PROFESSIONAL DEVELOPMENT

2 PLAN YOUR CAREER

Choose your career path and build a realistic plan.

- Industry / Functional Insights
- · Live Projects & Summer Internship
- LinkedIn Learning
- Industry Certifications

LEAD WITH EXCELLENCE

4

Apply what you've learnt, to solve real world business challenges.

- · Domain knowledge tailored to industry needs
- · Focus on measurable outcomes
- Results-driven approach

3 TELL YOUR STORY

Present your unique strengths, skills and experience to prospective employers.

- Resume Building
- Mock GDs and Pls
- · Case-Based Interviews

2024

PLACEMENTS

The class of 2024 received significant interest from various sectors with IT/ITES leading the pack with 32% of the offers, followed by BFSI / Financial Services at 26%. Consulting / Analytics, FMCG, E-Commerce, and Retail were some of the other sectors that made offers. Students also get an opportunity to participate in the Bocconi Job Fair during the Milan semester. Over the last five years a number of firms have partnered with us for their talent requirements, and have now made it an annual practice to hire from SDA Bocconi Asia Center.

SALARY DETAILS (INR)

Highest

36.50

Lakh per Annum

Average

15.01

Lakh per Annum

Median

13.51

Lakh per Annum

INDUSTRY SEGMENT



FUNCTIONAL SEGMENT



SOME PARTICIPATING COMPANIES

- Amuse Labs
- Anakin
- ANAROCK
- Ashika Group
- Bajaj FinServ Asset Management
- Birla Pivot
- Boult Audio
- C2C Educare
- Celebal Technologies
- Cognext,ai
- Course5i
- Dell Technologies
- Deloitte USI
- Design Horse
- ECOVIS
- Estee Lauder
- EY
- Fever India
- FITJEE
- Foyr
- Gerson Lehrman Group
- H&M
- HCL Technologies
- HDFC Ergo General Insurance
- Hevo Data
- IB Glass

- ICICI Prudential Life Insurance
- IDfy
- Infinity Learn
- Innovative & Technological
 Learning Services
- IRM India
- Jabroyd India
- Kellanova
- Khimji Ramdas
- Kore.ai
- Kraft Heinz
- Lake Shore
- Lakme Lever
- Leegality
- Logesys Solutions
- LSC LifeSciences
 Consultants
- Magenta Mobility
- Mercedes Benz
- Michael Page
- Micro Mitti
- Miran Proptech
- Native
- Network Science
- Northstar Analytics
- Nu Republic
- NuvoRetail
- Nykaa

- Ovington Capital Partners
- PROMILO
- Protiviti Consulting
- Rolling Arrays
- Rustomiee
- Samsung Electronics
- Scaler Academy
- Shoppers Stop
- StrideOne
- Summit Kailash
- Suzlon Energy
- Synaptic
- The MENA Catalysts
- Think9
- Trafigura
- TripJack
- VEGROW
- Venture Catalyst
- Whatfix
- Zinnov Consulting









2024

SUMMER INTERNSHIPS

The class of 2025 bagged internships with reputed companies across India. BFSI/Fintech made 19% of the offers, followed by Media and Advertising at 15%, and FMCG/Retail/E-Commerce at 12%. Offers were also made by Consulting/Analytics, IT/ITES, Ed-Tech, Manufacturing, Real Estate, and Pharma companies.

The candidates from class of 2025 came with rich experience from diverse industries with 52% of the class having work experience, 29% of the class from Management and 26% of the class from Engineering background.

SALARY DETAILS (INR)

145,000

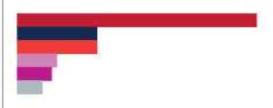
Highest Stipend

INDUSTRY SEGMENT

19% BFSI / FINANCIAL SERVICES
15% MEDIA / ADVT /PUBLISHING
12% FMCG / RETAIL / E-COMMERCE
6% EDUCATION /EDTECH
6% REAL ESTATE
4% PHARMA / HEALTHCARE /WELLNESS
11% OTHERS 44,925

Average Stipend

FUNCTIONAL SEGMENT



- 48% MARKETING / SALES / BD
- 16 % CONSULTING / RESEARCH / ANALYTICS
- 16% FINANCE
- 8% GENERAL MANAGEMENT / PRODUCT
- 7% OPERATIONS / SUPPLY CHAIN
- 5% HUMAN RESOURCES



CAMPUS LIFE

STUDENT CLUBS AND COMMITTEES

Clubs and committees are a relevant component of the IMB experience, focusing on the managerial abilities required for the overall professional growth of students.

These clubs hold annual flagship events, including the Leadership Summit, Sustainability Forum, HR1- Workforce Event, Luxury Conclave, Entreprenuership Summit, and more, which are open to the broader business community. These activities act as a networking interface and provide a knowledge platform for students, companies, as well as faculty.

Senior alumni serve on club boards, offering guidance for planning and executing impactful initiatives. These clubs thus offer a comprehensive framework for participants to integrate academic learning with real-world business experiences.





COMMITTEES

- Placement Committee
- Media and Admissions Committee
- Alumni Relations Committee

ACADEMIC CLUBS

- Luxury Club
- Entrepreneurship Club
- Finance Club
- Operations Club
- Management

Consulting Club

- Human Resources Club
- Marketing Club
- Business and Technology Club

EXTRA-CURRICULAR CLUBS

- Sports Club
- Cultural Club
- Photography Club
- Social Responsibility Club

PROFESSIONAL CLUBS & EVENTS

- Toastmasters Club
- Hult Prize
- 180 Degree Consulting
- TEDxBocconiUMumbai
- La Conquista Annual B-School Fest

ADMISSION AND SELECTION PROCESS

ELIGIBILITY

- Applicants must have an undergraduate degree in any discipline or should be in their Final Year while applying.
- The academic eligibility criteria is a minimum of 55% across 10th, 12th and under graduation and a minimum aggregate average of 70% for 10+12+undergrad.

SELECTION PROCESS

The process is based on an overall profile analysis including the following factors:

- Academic Ability
- Work Experience
- Test Scores
- Extra-Curricular & Soft skills
- Personal Interview

ACCEPTED TESTS

- CAT Scores 2023/2024
- GMAT scores taken after January 1, 2022
- NMAT by GMAC score of 2023/2024
- GRE scores taken after January 1, 2022
- Bocconi Test: Candidates can be asked to take the Bocconi Test if they don't have test scores or if their existing scores are not competitive. There is no additional fee to schedule the Bocconi Test. In case of multiple test scores, we consider the best score provided.

APPLICATION DEADLINE

| Round 1 | November 20, 2024 | |
|---------|-------------------|--|
| Round 2 | January 21, 2025 | |
| Round 3 | March 21, 2025 | |
| Round 4 | TBD | |

The Application Fees for IMB 2025-27 is INR 3500/-

Click here to Access Application Portal

ADMISSION PROCESS



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1

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2

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25

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Online Application Form Submit valid Test score, CV, Transcripts & Essays Schedule Bocconi Test (If applicable) Personal Interview Offer Letter / Result

IMB FEES & FUNDING

TOTAL FEES

PROGRAM & ACADEMIC FEES COST IN INR

| ADMISSION FEE | INR 2,75,000 |
|------------------------------|---------------|
| TUITION FEES | INR 18,00,000 |
| TOTAL FEES (EXCLUDING TAXES) | INR 20,75,000 |

 $^{^*}$ The above is paid in instalments. Details are shared with selected candidates along with the offer letter/Result.

Additional Expenses that will be incurred are accommodation, airfare, food and other expenses during the international immersion. Hostel accommodation is limited.

SCHOLARSHIPS AND TUITION WAIVERS

SDA Bocconi Asia Center offers up to 80% merit-based tuition waivers for eligible IMB candidates, along with scholarships like **Women in Leadership** and **Sports & Cultural Arts** Scholarships.

Additionally, outstanding candidates may receive **Dean's Scholarships** to support international immersion. Selections are made by the scholarships committee and their decisions are final.

 For detailed information, please visit our website

The fee includes most teaching material (some texts must be purchased separately).

^{**}Taxes and cesses shall be payable as per the rates applicable at the time of payment.

BOCCONI ALUMNI COMMUNITY

EVERYONE MATTERS

The Bocconi Alumni Community includes over **140,000 Alumni** who have received a degree from Bocconi – more than **20,000** of them from the SDA Bocconi MBA and Master programs – and the Graduate, PhD and Master students. The community's main objective is to spread the value of a shared experience and culture, and strengthen the ties among alumni.

ALUMNI NETWORK

The IMB Community is also part of the Bocconi alumni, which carries out many initiatives, in Italy and abroad, in order to achieve its objectives:

- Encouraging the exchange of experiences and networking among alumni.
- Providing the alumni with lifelong learning and career advice tools.
- Gaining visibility and prestige for SDA Bocconi at national and international levels.
- Promoting international development and the growth of SDA Bocconi and Bocconi University.

Alumni activities are available at **www.bocconialumni.it** where you will find an online directory and names of Class Representatives, a calendar of events, newsletters, Chapters and Clubs news and many other alumni targeted services.

INTERNATIONAL NETWORK

SDA Bocconi alumni live and work in more than 110 countries.

The alumni network is developing local chapters in a vast number of cities including Athens, Barcelona, Buenos Aires, Dubai, Frankfurt, Lisbon, London, Madrid, Mumbai, Munich, New York, Oslo, Paris, São Paulo, Shanghai, Tokyo, Zagreb and Zurich. In addition, there is a large number of informal networks in other cities.

STUDENTS FOR A WHILE, ALUMNI FOREVER

IMB participants develop an international professional network second to none, with alumni status from a prestigious international Business School, enhancing their worldwide reach.





INFRASTRUCTURE AND FACILITIES

SDA Bocconi Asia Center is located in Hiranandani Gardens, close to Powai lake in Mumbai, and home to several multinational companies. The infrastructure and facilities meet the highest international standards:

- State of the art classrooms, designed to maximize interaction amongst students
- Spacious, amphitheatre-style classrooms with excellent acoustics to facilitate interactions with thought leaders and corporates during sessions
- Access to the BlackBoard e-learning platform to support the
 educational activities, accessible through school credentials. Faculty
 members and students can access a virtual teaching environment
 for innovative teaching methods, allows them to create, manage and
 follow lessons and courses interactively with the help of discussion
 blogs, videoconferencing, tests, online assessments, and more.
- Digital Media Library and Data Access facilities; Bocconi has the largest European archive of books and articles related to business and economics, most of them accessible online
- Areas for group-works and individual study
- Recreational Area and Game room for students





SDA Bocconi Asia Center

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