

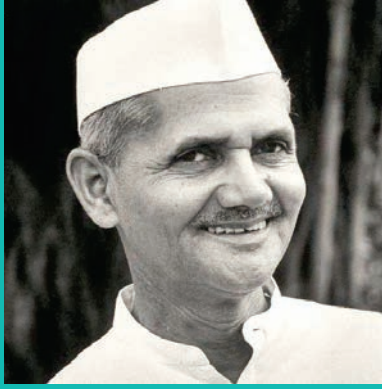
2019

POST GRADUATE DIPLOMA PROGRAMMES

**KNOWLEDGE TAKES YOU
BEYOND
THE OBVIOUS**



**LAL BAHADUR SHASTRI
INSTITUTE OF MANAGEMENT, DELHI**



"Too often the community views the businessmen's aims as a means of selfish gain rather than a step towards advancement of general welfare. That impression can be removed only if business becomes fully alive to its social responsibilities and helps our society to function in harmony as one organic whole."

Lal Bahadur Shastri

(October 2, 1904 - January 11, 1966)

A pragmatic and down-to-earth leader of India, a fine statesman, an able administrator, and a person of impeccable integrity with moral and ethical attributes of a 'Mahatma', Shastri Ji was a noble soul who dedicated his life to the welfare of the common man.

Shri Lal Bahadur Shastri, born on October 2, 1904, came from a humble background, and rose to become the Prime Minister of India. A firm believer in the social responsibilities of business enterprises, he looked at the economic and social realities of Indian life with a clear vision, never allowing his judgment to be influenced by any doctrine or ideological preconceptions.

Shastri Ji felt the need for a responsive and effective administration during his tenure as the Prime Minister of India. The appointment of an Administrative Reforms Commission to streamline

Public Administration bears a testimony to this fact. Creation of the Central Vigilance Commission by him to handle corruption was also another bold step taken to make India a free and powerful nation.

His vision of establishing quality institutions to promote good governance by producing a cadre of professional and responsive civil servants was accomplished when the Lal Bahadur Shastri National Academy of Administration was set up in Mussoorie. Shastri Ji passed away in Tashkent, the capital of Uzbekistan on January 11, 1966 after signing the famous Tashkent Declaration. In order to cherish his ideals and uphold his vision, Lal Bahadur Shastri Educational Society established the Lal Bahadur Shastri Institute of Management (LBSIM) in the year 1995 at Delhi.

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VISION

Leadership through Excellence in Value Based Management and Technology Education.

To Impart Quality and Value Based Management and Technology Education relevant to Corporate and Societal Needs through Continuous Learning, Societal Responsiveness supported by Strategic National and International Partnerships.

MISSION

VALUES

Commitment

Striving for quality and results

Honesty & Integrity

Adherence to high standards and ethics by all stakeholders in their thoughts, conduct and behaviour

Self-Discipline

Taking responsibility, reflecting punctuality, persistence, tenacity, patience and pro-active behaviour

Fairness & Firmness

Transparency in governance, trust worthiness and respect

Collaborative Spirit

Teamwork, unity and inclusion



BOARD OF GOVERNORS

Mr. Anil Shastri *Chairman*

Former Union Minister

Mr. J.P. Aggarwal *Vice Chairman*

Industrialist

Prof. T.N. Kapoor *Member*

Former Vice Chancellor, Punjab University, Chandigarh

Prof. D.K. Bandyopadhyay *Member*

Former Vice Chancellor, GGSIPU

Mr. Shekhar Bhargava *Member*

Senior Advocate, Indore

Mr. Jimmy Anklesaria *Member*

Former Director – Business Development, Bajaj Corp. Ltd., Mumbai

Prof. D.P. Goyal *Member*

Professor (Information Management), Management Development Institute, Gurgaon

Prof. P.K. Jain *Member*

Professor of Finance & Modi Chair Professor, Dept. of Management Studies, IIT Delhi

Dr. R.L. Raina *Member*

Vice Chancellor, JK Lakshmipat University, Jaipur

Prof. Madhu Vij *Member*

Professor (Finance & Accounting), Faculty of Management Studies, University of Delhi

Mr. Adarsh Shastri *Member*

Member of the Legislative Assembly, Delhi

Dr. Deepak K. Srivastava *Member-Secretary*

Director, LBSIM, Delhi

THE INSTITUTE

Lal Bahadur Shastri Institute of Management(LBSIM), Delhi is a premier institute for management and information technology education in the country. The Institute was established in 1995 to perpetuate the memory of second Prime Minister of India, Shri Lal Bahadur Shastri Ji. With a modest beginning in 1995, the Institute has come to be recognized as one of the pioneering business schools in India. It takes pride in providing value-based management education, thus producing a cadre base of professionals with a humane and pragmatic approach towards corporate excellence.

The Institute is continuously striving for providing quality management education by adopting modern teaching

methodologies and sophisticated business techniques. The business challenges that are thrown open by the process of globalization and liberalization are addressed by the Institute through upgradation in its course content and pedagogy. It aims to equip students with skill-sets required to become effective and capable corporate managers. The PGDM (General) and PGDM (Finance) programmes have been accredited by National Board of Accreditation(NBA).

The Institute has state-of-the-art infrastructure and well-equipped lecture theatres. The Institute's campus at Dwarka is located near Delhi Metro line and hence easily accessible for the students living anywhere in Delhi/NCR.

PROGRAMMES

The Institute offers an array of programmes starting with its flagship Two-Year Post Graduate Diploma in Management (General) to the Three Year Full-Time Programme in Masters in Computer Applications. The PGDM programmes are the most sought after programmes of the Institute drawing a competitive CAT score and having a pan-Indian representation. The following PGDM programmes of LBSIM are approved by All India Council for Technical Education (AICTE), Ministry of Human Resource Development, Government of India:

- Two-Year Full-Time Post Graduate Diploma in Management (General)
- Two-Year Full-Time Post-Graduate Diploma in Management (Finance)
- Two-Year Full-Time Post-Graduate Diploma in Management (Research & Business Analytics)
- Two-Year Full-Time Post-Graduate Diploma in Management (Logistics & Supply Chain Management)
- Three-Year Post-Graduate Diploma in Management (Part-Time)
- 15-Month Full-Time Post-Graduate Diploma in Management (Working Executives)
- Three-Year Full-Time Programme in Masters in Computer Applications (Affiliated to Guru Gobind Singh Indraprastha University, Delhi)

LBSIM CAMPUS



POST GRADUATE DIPLOMA IN MANAGEMENT (GENERAL) (2019-21)

The Two-Year Post-Graduate Diploma in Management (General) was launched in 1995. Being the flagship programme of the Institute, it prepares the students to take up challenging roles in this fast changing corporate world and society at large with deep ingrained value system. The programme also aims to inculcate a deep sense of social responsibility which the participant may like to extend towards the society has been developed in a way to ensure the overall development of a human being so that he/she may contribute fully to the society and the nation in terms of economic and social growth.

PROGRAMME OBJECTIVES

The programme nurtures an individual and helps him/her to harness their true potential through integrated efforts, experiential learning, self-study, group exercises, case studies, industry interface and research projects. The programme aims to:

- Impart professional education in modern management techniques relevant to business
- Connect with dynamic, uncertain and disruptive world
- Become socially responsible citizen and become competent and effective managers
- Develop awareness about ethics, corporate social responsibility and corporate governance

PROGRAMME STRUCTURE

The Two Year Full-Time Post Graduate Diploma in Management (General) programme consists of six trimesters. The course structure has been designed to ensure that the management graduates of LBSIM develop a judicious blend of strategic thinking, tactical implementation, specialized knowledge and general management skills. In the first year, the focus is primarily on basic courses to build a foundation of conceptual and analytical skills, required for pursuing specialized study in various functional areas. The students have to take 21 core courses and undertake Summer Training at the end of the year. The students may also have the opportunity to take a foreign language as an optional course. For promotion to the Second year, each student is required to secure minimum CGPA of 5.00 and not have more than three F/I Grades.

In the second year, the students have to opt for 14 electives in addition to the two compulsory courses. This enables them to pursue in-depth and rigorous learning in the areas of their specialization. The electives cover a minimum of two functional areas, which equip the LBSIM graduates to sharpen their multiple functional skills. The participant will also choose one elective each in fifth and sixth trimester from General Management area. Besides, each student undertakes a project study under the guidance of a faculty member during the second year, with the aim of gaining an insight into actual corporate realities by studying a business problem or a situation. The students from the beginning of fourth trimester undertake

the project study and finally submit it at the end of fifth trimester.

SUMMER TRAINING

Each student is required to undertake summer training in a company of repute for the duration of 8-10 weeks as part of course curriculum after the third trimester examination. They also need to undertake a project assignment with the company. This project training provides an opportunity to the students to have a first-hand practical exposure, and allows them to relate the conceptual and analytical skills acquired in classroom to real life managerial practices. The Institute, faculty, as well as the expert from the organization where these projects are carried out, evaluate such projects undertaken by the students.

FINAL RESEARCH PROJECT

Final Research Project (FRP), a compulsory course carrying maximum marks of 200, is to be undertaken in the second year.

The project provides an opportunity to individual student to pursue research in the specific area(s) of interest in depth and guided by a faculty guide/mentor.

The study is comprehensive and is an integration of several fields of study to search solution(s) to a single problem. FRP gives an opportunity to students to take initiative, use cognitive and analytical skills to complete an individual project well beyond the regular curriculum. FRP culminates in the form of a thesis submission, presentation before an external panel of experts and a viva-voce.



COURSE STRUCTURE

Year - I		
Trimester-I	Trimester-II	Trimester-III
GEN101 Managerial Economics	GEN103 Government, Business & Society	GEN104 Legal Aspects of Business
GEN102 Business Communication	FIN108 Cost & Management Accounting	GEN106 Business Ethics & Corporate Governance
FIN101 Financial Accounting	FIN102 Corporate Finance – I	GEN105 Global Economic Environment
MKT101 Marketing Management - I	MKT102 Marketing Management – II	FIN103 Corporate Finance-II
HRM102 Interpersonal Effectiveness & Group Dynamics	HRM103 Managing Work Organizations	MKT104 Marketing Research
OPM101 Quantitative Methods for Management	OPM102 Management Science	HRM101 Managing People & Performance
INF102 Spreadsheet for Business Applications	OPM104 Management Information Systems	OPM103 Operations Management
Year - II		
Trimester-IV	Trimester-V	Trimester-VI
GEN202 Strategic Management-I	GEN203 Strategic Management-II	Elective-11
Elective-1	Elective-6	Elective-12
Elective-2	Elective-7	
Elective-3	Elective-8	
Elective-4	Elective-9	
Elective-5	Elective-10	
	Final Research Project	

ELECTIVES

MARKETING

Trimester-IV	Trimester-V	Trimester-VI
MKT215 B2B Marketing	MKT205 Customer Relationship Management	INF201 E-Commerce (cross listed)
MKT201 Consumer Behavior	MKT206 Digital and Social Media Marketing	MKT202 International Marketing
MKT202 Integrated Marketing Communication	MKT212 Sales & Distribution Management	MKT208 Marketing Analytics
MKT203 Services Marketing	MKT207 Strategic Brand Management	MKT209 Retail Management
OPM201 Supply Chain Management (cross listed)		MKT210 Rural Marketing
		MKT211 Social Marketing
		MKT215 Strategic Marketing

FINANCE AND ACCOUNTING

Trimester-IV	Trimester-V	Trimester-VI
FIN201 Investment Analysis & Portfolio Management	FIN209 Commercial Banking & Risk Management	FIN205 Mergers, Acquisition & Corporate Restructuring
FIN208 Project Appraisal, Financing & Control	FIN232 Business Valuation	FIN206 Financial Engineering
FIN203 Management of Financial Services	FIN210 International Financial Management	
FIN202 Financial Derivatives	FIN207 Corporate Risk Management	
	FIN204 Insurance & Risk Management	
	FIN220 Fixed Income Securities	

SYSTEMS & OPERATIONS MANAGEMENT

Trimester-IV	Trimester-V	Trimester-VI
OPM202 Service Operations Management	OPM204 Project Management	OPM206 Operations Strategy & Competitiveness
OPM201 Supply Chain Management (cross listed)	OPM205 Total Quality Management	OPM207 Business Analytics
INF202 Business and Data Communications Networks	SCM217 Logistics Management	OPM203 Advance Decision Science Models for Management
INF212 Advanced Spreadsheet modelling with VBA	INF215 Information Security and Risk Management	INF205 Software Project Management
INF213 Data Modelling and Visualization	INF204 Business Intelligence & Data Mining	INF206 Enterprise Resource Planning
	INF201 E-Commerce (cross listed)	INF214 IT Strategy
	INF216 Enterprise Systems	INF217 Big Data Analytics

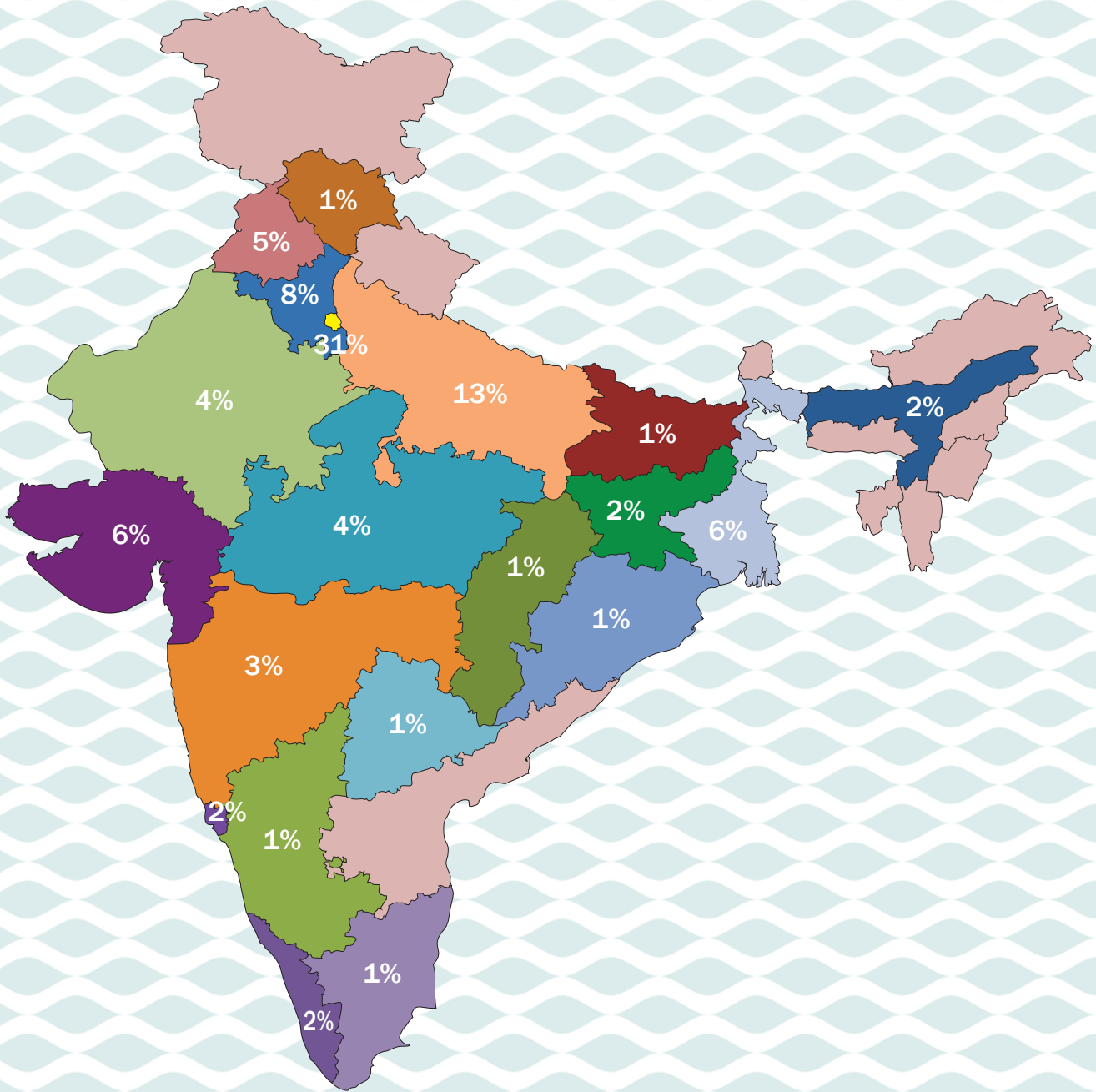
GENERAL MANAGEMENT

Trimester-V	Trimester-VI
GEN204 Technology & Innovation Management	GEN211 Art & Practices of Leadership
GEN205 Consulting & Advisory Practices	GEN208 Creative Problem Solving
GEN206 Corporate Social Responsibility & Public Policy	GEN209 Business Sustainability & Disaster Management
GEN207 Business History	GEN210 Change Management

ORGANISATIONAL BEHAVIOUR & HUMAN RESOURCE MANAGEMENT

Trimester-IV	Trimester-V	Trimester-VI
HRM201 Labor Legislation	HRM205 Compensation Management	HRM208 Organizational Development
HRM202 Strategic Human Resource Management	HRM206 Human Resource Management in Service Sector	HRM209 Industrial Relations and Employees' Welfare Management
HRM203 Training and Development	HRM207 Recruitment & Selection	
HRM204 Performance Management		

STATE WISE BREAK-UP OF STUDENTS (PGDM-GENERAL : 2017-19 BATCH)



- | | | |
|---|--|--|
| ■ Assam | ■ Jharkhand | ■ Rajasthan |
| ■ Bihar | ■ Karnataka | ■ Tamil Nadu |
| ■ Chhattisgarh | ■ Kerala | ■ Telangana |
| ■ Delhi | ■ Madhya Pradesh | ■ Uttar Pradesh |
| ■ Gujarat | ■ Maharashtra | ■ West Bengal |
| ■ Haryana | ■ Odisha | ■ Others 7% |
| ■ Himachal Pradesh | ■ Punjab | |

Map not to scale

POST GRADUATE DIPLOMA IN MANAGEMENT (FINANCE) (2019-21)

The Post-Graduate Diploma in Management (Finance) programme launched in 2008 aims to create a cadre base of professionals having specialization in the area of Finance. It equips the students to develop strong analytical and problem-solving skills with an ethical mindset. It allows them to develop ability to think critically and operate successfully in a dynamic business environment. The programme enables the participants to understand business challenges holistically and recognize the interplay of finance with other disciplines. The programme aims to:

- Impart conceptual knowledge on the basics in finance, accounting, economics, regulatory environment, and human behaviour.
- Develop an appreciation of the interface between financial analysis and other areas such as economics, management, investments, financial markets, international finance, financial services and corporate strategy to facilitate decision making.
- Equip the students with cutting edge technological skills in IT and other key functional areas.

PROGRAMME STRUCTURE

PGDM (Finance) is a Two-Year Full-Time programme spread over six trimesters. During the first year, the focus is primarily on building a strong foundation of conceptual and analytical skills required for advanced and specialized courses in finance pursued in the second year. In all, students study 22 courses covering Economics, Human Relations, Quantitative Techniques, Financial & Cost Accounting, Corporate Finance, Information Technology.

In the second year, students have to opt for six electives in addition to ten compulsory courses. This enables the students to pursue an in-depth learning in the area of their specialization. The electives cover a variety of relevant areas, such as Treasury Management, Investment Management, Risk Management, and Strategic Accounting & Control.

SUMMER INTERNSHIP

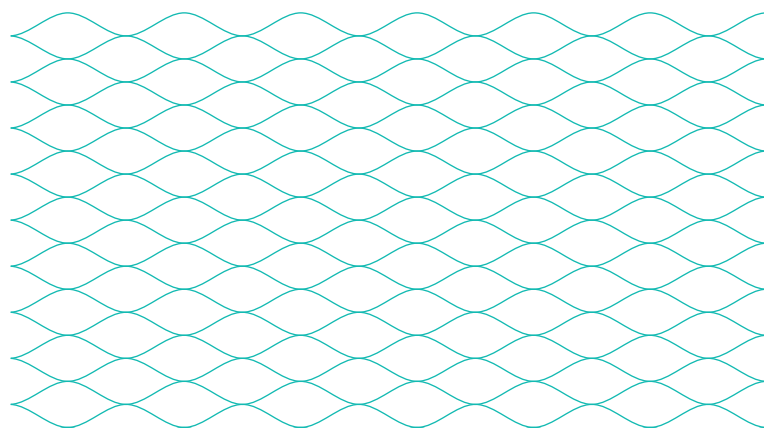
Each student is required to undertake summer training in a company of repute for the duration of 8-10 weeks as a part of course curriculum just after the third trimester examinations. This project training provides an opportunity to the students to have a first hand practical exposure and familiarize them to relate the conceptual and analytical skills acquired in classroom to actual managerial practices. The project is evaluated by the faculty members of the institute and the experts from

organisations where the project was carried out. (If the evaluation falls below the expectation level, the student is not promoted to the second year).

For promotion to the Second Year, each student is required to secure minimum CGPA of 5.00 and not have more than three F/I Grades.

FINAL RESEARCH PROJECT

Final Research Project (FRP), a compulsory course carrying maximum marks of 200, is to be undertaken in the second year. The project provides an opportunity to individual student to pursue research in the specific area(s) of interest in depth and guided by a faculty guide/mentor. The study is comprehensive and is an integration of several fields of study to search solution(s) to a single problem. FRP gives an opportunity to students to take initiative, use cognitive and analytical skills to complete an individual project well beyond the regular curriculum. FRP culminates in the form of a thesis submission, presentation before an external panel of experts and a viva-voce.



COURSE STRUCTURE

Year - I		
Trimester-I	Trimester-II	Trimester-III
GEN101 Managerial Economics	GEN103 Government, Business & Society	FIN109 Financial Systems (Selected Countries)
GEN102 Business Communications	FIN102 Corporate Finance -I	FIN103 Corporate Finance-II
FIN101 Financial Accounting	FIN108 Cost & Management Accounting	FIN110 Financial Analysis
FIN107 Financial Institutions and Markets	GEN104 Legal Aspects of Business	FIN111 Corporate Taxation
MKT105 Marketing Management	FIN106 Business Research Methods	GEN105 Global Economic Environment
HRM103 Organization Behaviour	FIN112 Financial Modelling & Simulation	GEN106 Business Ethics & Corporate Governance
OPM101 Quantitative Methods for Management	OPM102 Management Science	OPM103 Operations Management
		HRM101 Managing People & Performance
Year - II		
Trimester-IV	Trimester-V	Trimester-VI
FIN201 Investment Analysis and Portfolio Management	GEN201 Strategic Management	FIN208 Project Appraisal, Financing, and Control
FIN209 Commercial Bank Management and NBFCs	FIN203 Management of Financial Services	FIN210 International Financial Management
FIN202 Financial Derivatives	FIN204 Insurance and Risk Management	GEN107 Entrepreneurship and Small Business Management
FIN108 Financial Analytics	Elective-3	Elective-5
Elective-1	Elective-4	Elective-6
Elective-2		
Final Research Project		

Specialisation Areas (Any Two Areas)	
1. Treasury Management	2. Investment Management
FIN219 Capital Markets Microstructure	FIN205 Mergers, Acquisitions & Corporate Restructuring
FIN220 Fixed Income Securities	FIN223 Infrastructural Financing
FIN221 Treasury & Forex Management	FIN222 Behavioural Finance
3. Risk Management	4. Strategic Accounting & Control
FIN235 Enterprise & Financial Risk Management	FIN225 Corporate Governance and Reporting Practices
FIN224 Bank Risk Management	FIN226 Management Control System
FIN206 Financial Engineering	FIN227 Strategic Cost Management

STATE WISE BREAK-UP OF STUDENTS (PGDM-FINANCE : 2017-19 BATCH)



- | | | |
|------------------|------------------|-----------------|
| ■ Andhra Pradesh | ■ Haryana | ■ Rajasthan |
| ■ Assam | ■ J & K | ■ Uttar Pradesh |
| ■ Bihar | ■ Karnataka | ■ Uttarakhand |
| ■ Chhattisgarh | ■ Madhya Pradesh | ■ West Bengal |
| ■ Delhi | ■ Maharashtra | ■ Others 7% |
| ■ Gujarat | ■ Punjab | |

Map not to scale

POST GRADUATE DIPLOMA IN MANAGEMENT RESEARCH AND BUSINESS ANALYTICS (2019-21)

The Post-Graduate Diploma in Management (Research & Business Analytics) programme launched in 2018 is designed to provide critical knowledge of research & analytical concepts, techniques and their applications in improving business processes and decision-making. The objective of the course is to facilitate in-depth exposure to the students regarding methodologies and practices of Research & Business Analytics and prepare them for the emerging needs of industry in the various functional domains of research & analytics. It provides opportunity of hands-on learning through industry driven research & analytics projects in finance, marketing, retail, operations, human resources and other business domains.

The programme aims at:

- Imparting industry-aligned knowledge and training to students in research & business analytics.
- Understanding business environment through in-depth analysis of available facts & data and taking business decisions.
- Inculcating an ability to process large amounts of data by providing hands-on experience with tools like SAS, IBM SPSS, R, Python, Hadoop, etc.
- Developing competent and effective managers with research & decision-making skills.

PROGRAMME STRUCTURE

The Two Year Full-Time Post Graduate Diploma in Management (Research & Business Analytics) programme comprises six trimesters. During the first year the emphasis is primarily on basic courses, to build a foundation of conceptual and analytical skills, required for pursuing specialized study in various functional areas. The basic course includes statistics, spreadsheet modeling, economics, accounting, marketing, programming for analytics and machine learning, communication, etc. For promotion to the Second year, each student is required to secure minimum CGPA of 5.00 and not have more than three F/I Grades.

In the second year, students opt elective courses in addition to few compulsory courses. This enables them to pursue in-depth learning in the areas of their specialization. The electives cover a minimum of two functional areas, which equip LBSIM graduates to sharpen their cross-functional skills. During this year students undertake a project study under the guidance of a faculty member with the aim of gaining insights into actual corporate realities by studying a business problem or a situation.

SUMMER TRAINING

Every student is required to undertake summer training in a reputed company for the duration of 10-12 weeks as part of course curriculum after the third trimester examination. They also need to undertake a project assignment with company. The summer training offers an opportunity to the students to have hands on practical experience, and allows them to relate the conceptual and analytical skills acquired in classroom to actual managerial practices.

FINAL RESEARCH PROJECT

Final Research Project (FRP), a compulsory course carrying maximum marks of 200, is to be undertaken in the second year. The project provides an opportunity to individual student to pursue research in the specific area(s) of interest in depth and guided by a faculty guide/mentor. The study is comprehensive and is an integration of several fields of study to search solution(s) to a single problem. FRP gives an opportunity to students to take initiative, use cognitive and analytical skills to complete an individual project well beyond the regular curriculum. FRP culminates in the form of a thesis submission, presentation before an external panel of experts and a viva-voce.



COURSE STRUCTURE

Year - I		
Trimester-I	Trimester-II	Trimester-III
GEN101 Managerial Economics	FIN104 Corporate Finance	OPM103 Operations Management
GEN102 Business Communication	GEN104 Legal Aspects of Business	GEN106 Business Ethics & Corporate Governance
FIN105 Managerial Accounting	HRM101 Managing People & Performance	OPM106 Research Methodology
HRM104 Organizational Behavior	RBA102 Programming for Analytics	RBA104 Machine Learning & Analytics
MKT105 Marketing Management	OPM102 Management Science	INF213 Data Modelling & Visualization
INF102 Spreadsheet Applications for Business	OPM107 Advanced Statistics	RBA105 Natural Language Processing (NLP)
OPM101 Quantitative Methods for Management	RBA106 Database Management Systems	Term Paper-I
Year - II		
Trimester-IV	Trimester-V	Trimester-VI
GEN201 Strategic Management	RBA107 Deep Learning & Artificial Intelligence	RBA103 Design Thinking
GEN205 Consulting & Advisory Practices	RBA108 Big Data & Ecosystem	GEN105 Global Economic Environment
RBA106 Advanced Machine Learning	RBA210 HR Analytics	Elective-5
Elective-1	Elective-3	Elective-6
Elective-2	Elective-4	
Term Paper-II	Term Paper-III	Term Paper-IV
Final Research Project		

ELECTIVES

Electives would be in the following specialized domain. Each student has to choose two specialization areas.

Analytics for Finance	Marketing & Retail Analytics	Operations & Supply Chain Analytics
FIN228 Finance & Risk Analytics	MKT213 Consumer Analytics	SCM201 Supply chain and Logistic Analytics
FIN234 Time series Forecasting	MKT214 Pricing Analytics	OPM212 Six Sigma
FIN229 Credit Risk Modelling	RBA207 Web & Social Media Analytics	RBA201 Modeling & Optimization
FIN230 Research Applications in Finance		RBA202 Operations Analytics



POST GRADUATE DIPLOMA IN MANAGEMENT (LOGISTICS AND SUPPLY CHAIN MANAGEMENT) (2019-21)

The Two-Year Full Time PGDM in Logistics and Supply Chain Management launched in 2018 is suitable for the students who aspire to become leading professionals in the area of logistics and supply chain management. This is an integrated course designed to provide in depth knowledge and industry exposure to the students in specialized aspects of supply chain including supply chain strategy, supply chain design, procurement and vendor development, warehouse management, supply chain analytics, supply chain financing and risk management, legal aspects and taxation. Further, proficiency-based subjects like global supply chain, agriculture-based supply chain, cold chain, reverse logistics and sustainable supply chain are also offered. Students will also get exposure to the latest IT tools, data bases and hands on experience through internship & industry integrated projects. Besides traditional operational areas in brick and mortar realm, career avenues will also be available in the areas of Consultancy, Strategy, Data Analytics and Customer Service.

PROGRAMME OBJECTIVES

The programme aims to achieve following objectives.

- To understand the concepts of logistics and supply chain in business operations.
- To provide hands-on practical exposure with analytical tools and simulation.
- To provide live training in supply chain and logistics management.
- To use quality management tools for improvement of overall processes.

PROGRAMME STRUCTURE

The programme consists of six trimesters spread over two years. The first-year familiarizes students to courses which help them developing a broad understanding of business environment, its operations, managerial skills, etc., and at the end of first year students gain the exposure of real working environment through summer training.

In the second year, the students will have the exposure to specialized courses as per the need of industry, their expertise and area of interest. At the end of this course the students have experiential learning through industry integrated projects.



COURSE STRUCTURE

Year - I		
Trimester-I	Trimester-II	Trimester-III
GEN102 Business Communication	GEN104 Legal Aspects of Business	GEN106 Business Ethics and Corporate Governance
HRM104 Organizational Behavior	HRM101 Managing People and Performance	OPM103 Operations Management
GEN101 Managerial Economics	GEN103 Govt. Business and Society	GEN105 Global Economic Environment
FIN101 Financial Accounting	FIN108 Cost & Management Accounting	SCM103 Supply Chain for Projects
MKT103 Marketing Management	SCM101 Foundations of Logistics and Supply Chain	OPM106 Research Methodology
OPM101 Quantitative Methods for Managements	OPM102 Management Science	INF201 E-Commerce
INF102 Spreadsheet applications for business	SCM102 Supply Chain Information System	FIN104 Corporate Finance
Year - II		
Trimester-IV	Trimester-V (Electives)	Trimester-VI (Electives)
GEN201 Strategic Management	RBA203 Supply Chain Analytics	SCM213 Supply Chain Performance Management
SCM219 Network planning & Designing Supply Chain	OPM215 Procurement and Vendor Development	SCM204 Management of Agri. Supply Chain & Cold Chains.
SCM220 Inventory & material management	SCM206 Supply Chain contracts & Risk Management	SCM218 Public Procurement Policies
SCM216 Logistics & Transportation Management	SCM209 Supply Chain in Services	SCM211 Sustainable Supply Chain
SCM212 Warehouse and Material Handling	SCM214 Reverse Logistics	OPM219 Export Import Documentation
OPM205 Total Quality Management		
GEN205 Consultancy & Advisory Practices	Industry Integrated intensive Project (3-4 months) in lieu of Final Research Project (FRP)	

ELECTIVES*

*Students will opt for electives in trimester - V & VI as per number of required credits and choice of specialisation from the pool of subjects listed in the course structure.

POST-GRADUATE DIPLOMA IN MANAGEMENT (PART-TIME) (2019-22)

The programme is targeted at high-caliber working professionals with a minimum two years of work experience. The working professionals, having potential and the desired motivation can benefit from the programme to become truly global, multi-skilled managers. The participants will typically be achievers who want to equip themselves with management skills in order to grow in their organizations and diversify their future profile. Working executives who are already in the general management roles will also find this programme ideally suited as it will immensely enhance their strategic perspectives and decision-making capabilities.

PROGRAMME STRUCTURE

Post Graduate Diploma in Management (Part-Time) programme consists of nine Trimesters. The first four trimesters primarily focus on basic courses to build a foundation of knowledge and skills required for more specialized study in various functional areas, to be pursued in the second year (fifth and sixth trimester) and third year (seventh, eighth and ninth trimesters) of the programme, during which electives will be offered to enable the participants to pursue in depth learning in the area of their specialization. The range of elective courses has been carefully planned to meet the needs of students, society, and the prospective employers.

In the sixth, seventh, eighth and ninth trimesters, the students have to opt for eight electives in addition to the six compulsory courses. The electives cover two functional areas in management which would equip the graduates with multiple functional skills.

Besides, each student undertakes a project study under the guidance of a faculty member during the third year with the aim of gaining an insight into actual corporate realities by studying a business problem or a situation and work out solutions by applying concepts and analytical tools learnt during the programme. The project study is undertaken by the students from the beginning of seventh trimester and the final submission is at the end of ninth trimester.

FINAL RESEARCH PROJECT

The Final Research Project is carried out by the 3rd year students wherein they are required to submit a thesis containing their research and findings, in support of candidature for the professional qualification.



COURSE STRUCTURE

Year - I		
Trimester-I	Trimester-II	Trimester-III
MKT101 Marketing Management - I	GEN101 Managerial Economics	HRM102 Interpersonal Effectiveness & Group Dynamics
OPM101 Quantitative Methods of Management	FIN102 Corporate Finance - I	OPM104 Management Information Systems
FIN105 Management Accounting	MKT102 Marketing Management - II	OPM103 Operations Management
GEN102 Business Communication	OPM102 Management Science	FIN103 Corporate Finance - II
Year - II		
Trimester-IV	Trimester-V	Trimester-VI
GEN103 Govt., Business & Society	HRM101 Managing People & Performance	OPM201 Supply Chain Management
GEN104 Legal Aspects of Business	MKT105 Marketing Research	Elective-1
MKT201 Consumer Behaviour	INF201 E-Commerce	GEN103 Global Economic Environment
HRM103 Managing Work Organizations	FIN235 Personal Wealth Management	Elective-2
Year - III		
Trimester-VII	Trimester-VIII	Trimester-IX
GEN202 Strategic Management -I	GEN203 Strategic Management – II	GEN210 Change Management
GEN107 Entrepreneurship & Small Business Management	Elective-5	Elective-7
Elective -3	Elective-6	Elective-8
Elective -4		End Term Project Study

Each student has to choose two specialization areas from four specialization areas.

ELECTIVES

MARKETING

- MKT215 B2B Marketing
- MKT205 Customer Relationship Management
- MKT206 Digital and Social Media Marketing
- MKT202 Integrated Marketing Communication
- MKT204 International Marketing
- MKT208 Marketing Analytics
- MKT209 Retail Management
- MKT212 Sales & Distribution Management
- MKT203 Services Marketing
- MKT207 Strategic Brand Management

FINANCE AND ACCOUNTING

- FIN209 Commercial Banking & NBFCs
- FIN202 Financial Derivatives
- FIN210 International Financial Management
- FIN201 Investment Analysis & Portfolio Management
- FIN203 Management of Financial Services
- FIN205 Mergers, Acquisition & Corporate Restructuring
- FIN208 Project Appraisal, Financing & Control

IT & OPERATIONS MANAGEMENT

- OPM218 Advance Decision Science Models for Management
- OPM216 Business Analytics
- INF202 Business and Data Communications Networks
- INF204 Business Intelligence & Data Mining
- INF206 Enterprise Resource Planning
- OPM206 Operations Strategy & Competitiveness
- OPM204 Project Management
- OPM202 Service Operations Management
- OPM205 Total Quality Management

ORGANISATIONAL BEHAVIOUR & HUMAN RESOURCE MANAGEMENT

- HRM205 Compensation Management
- HRM201 Labour Legislation
- HRM208 Organizational Development
- HRM204 Performance Management
- HRM207 Recruitment & Selection
- HRM202 Strategic Human Resource Management
- HRM203 Training and Development

POST GRADUATE DIPLOMA IN MANAGEMENT (EXECUTIVE) (2019-20)

The PGDM (Working Executives) is a full-time AICTE approved 15-month programme in the nature of an accelerated MBA designed specifically for high-performing professionals with work experience. Primarily aimed at grooming Experienced Executives for a General Management role in the Functional Domain with a Global Orientation, the programme is designed with five distinct modules, namely, foundation, functional, internationalization, integration, and dissertation. The programme brings a global perspective to the participants through an international immersion module as a part of the curriculum. which is designed to give students an opportunity to broaden learning and deepen knowledge about an increasingly globalized economic environment.

Structured around a visit to an emerging economy such as BRICS nations or Eastern European nation or to a developed one in the Asian region like Singapore or South Korea, the class spends two weeks in the country and is hosted by one of the top local business schools. They attend lectures on the country's economy and society with specific emphasis on issues affecting business and industry; go on field visits to local plants and corporate offices; meet business and government leaders; attend cultural events and visit historical sites to help them understand the intricacies of the country. The participants are also exposed to personal growth lab and an assessment center that ensures a better self-appreciation for the areas of strength and development.

PROGRAMME HIGHLIGHTS

- A full-time programme taught by the best of faculty and industry practitioners.
- Contemporary course curriculum weaved in 5 phases of Foundation, Functional, Internationalization, Integration and Dissertation.
- International Immersion programme in a global university for 7 to 10 days. The cost is included in the fee structure of the programme.
- The programme provides participants the opportunity of a social immersion as a part of the sustainability and social responsibility course.
- Strong Industry Interface
- A unique course on contemporary issues in management offered by leading industry practitioners allowing participants an opportunity to debate and discuss the current issues that managers and leaders are occupied with.
- Based on the philosophy of 'Knowing by Doing' the programme architecture has an outcome-centered Elements of Knowledge, Skills, and Attitude which are built into the programme through various courses, workshops, simulations, field projects and experiential learning social immersions.

ELIGIBILITY

The candidates must have completed three years of Bachelor's Degree in any discipline with at least 50% marks and having minimum five years' experience, Company sponsored candidates will be preferred.

SELECTION

The selection will be based on the following criteria: CAT/GMAT/XAT recent scores/ test conducted by LBSIM and personal interview.

PEDAGOGY

The learning and pedagogy experience in the PGDM (Working Executives) programme encompasses a broad range of learning techniques including case studies, simulations; real life projects; debates; discussions with senior executives of organizations, start-ups and consulting projects and workshops.



COURSE STRUCTURE

Trimester-I	Trimester-II	Trimester-III
GEN101 Managerial Economics	GEN107 Economic Environment of Business	GEN201 Strategic Management
GEN102 Business Communication	FIN104 Corporate Finance	HRM108 International Business
FIN105 Managerial Accounting	MKT104 Marketing Research	FIN107 Financial Institutions & Markets
MKT103 Marketing Management	HRM101 Managing People & Performance	Elective-1
HRM104 Organizational Behaviour	OPM103 Operations Management	Elective-2
OPM101 Quantitative Methods for Decision Making	OPM105 Operations Research	Elective-3
INF102 Spreadsheet for Business Applications	<i>Term Project (Presentation Only - Guide allotted)</i>	Term Paper-1
Trimester-IV	Trimester-V	
GEN106 Business Ethics & Corporate Governance	Dissertation/Project Report with Field / Industry Based Training	
HRM210 Organizational Leadership		
Elective-4		
Elective-5		
Elective-6		
Elective-7		
Term Paper-2		
Term Paper-3		

ELECTIVES

MARKETING

- MKT201 Consumer Behaviour
- MKT202 Integrated Marketing Communication
- MKT203 Services Marketing
- MKT204 International Marketing
- MKT205 Customer Relationship Management
- MKT207 Strategic Brand Management
- MKT209 Retail Management
- MKT210 Rural Marketing
- MKT212 Sales & Distribution Management
- MKT208 Marketing Analytics
- MKT215 Strategic Marketing Managements
- OPM201 Supply Chain Management (cross listed)

FINANCE

- FIN209 Commercial Banking & NBFCs
- FIN201 Investment Analysis and Portfolio Management
- FIN202 Financial Derivatives
- FIN203 Management of Financial Service
- FIN204 Insurance & Risk Managements
- FIN205 Mergers & Acquisitions & Corporate Strategy
- FIN207 Corporate Risk Management
- FIN206 Financial Engineering
- FIN107 Financial Analytics
- FIN208 Project Appraisal Financing and Controls
- FIN210 International Financial Management

OPERATIONS & SYSTEM MANAGEMENT

- OPM201 Supply Chain Management
- OPM202 Service Operations Management
- OPM203 Advanced Materials & Logistics Management
- OPM204 Project Management
- OPM205 Total Quality Management
- OPM206 Operations Strategy & Competitiveness
- OPM207 Business Analytics

ORGANISATIONAL BEHAVIOUR & HUMAN RESOURCE MANAGEMENT

- HRM201 Labour Legislation
- HRM202 Strategic Human Resource Management
- HRM203 Training and Development
- HRM205 Compensation Management
- HRM207 Recruitment and Selection
- HRM208 Organizational Development
- HRM209 Industrial Relations & Employees' Welfare Management
- HRM210 Organizational Effectiveness and Change Management

IT AND SYSTEMS

- INF201 E-Commerce
- INF202 Business and Data Communications Network
- INF203 Information Security and Risk Managements
- INF204 Business Intelligence and Data Mining
- INF205 Software Project Management
- INF206 Enterprise Resource Planning
- INF214 IT Strategy
- OPM216 Business Analytics

MASTERS IN COMPUTER APPLICATIONS (2019-22)

The Three Year Full-Time Post Graduate Programme of Masters in Computer Applications (MCA) consists of six semesters as per the syllabus and schedule of Guru Gobind Singh Indraprastha University (GGSIPU) Delhi. Eligibility conditions, admission procedure and fees will be as per GGSIPU rules. Likely date of commencement of the course will be August 01, 2019.

For details of fee, syllabus, assessment of performance, etc. please refer to the official website of GGSIPU, Delhi (www.ggsipu.ac.in).

Successful students of Three-Year Full-Time programme in Masters in Computer Applications will be awarded MCA Degree as per the rules of Guru Gobind Singh Indraprastha University, New Delhi.

PERFORMANCE EVALUATION

LBSIM follows a grading system to evaluate the performance of PGDM students. The grading reflects a student's proficiency in the course and his/her relative position in the class. While relative position of the student is clearly indicated by his/ her grades, the process of awarding grades is not necessarily based upon fitting performance of the class to some statistical distribution. The associated faculty of the course formulates appropriate procedure to award grades that are reflective of the student's performance vis-à-vis instructor's expectation. The grades and their description, along with equivalent numerical points are mentioned here:

Grade	Numerical Value of Grades into Points	Description
A+	10	Outstanding
A	9	Excellent
B+	8	Very Good
B	7	Good
C+	6	Average
C	5	Below Average
D	4	Marginal
F	0	Fail

Each student shall be evaluated on the basis of Grade Point Average (GPA) for every term and Cumulative Grade Point Average (CGPA) of all the completed terms at any point of time. Students, who attain a minimum CGPA of 5.00 at the end of two years in case of the Full Time Programmes, at the end of three years in case of Part-Time Programme and at the end of five terms in case of Executive Programme shall be considered successful for the award of Post Graduate Diploma in Management (PGDM).



FOCAL POINTS OF LBSIM

- Developing professionals with vision & versatility in accordance with ethics, values and principles of Shri Lal Bahadur Shastri.
- Producing, grooming and nurturing professionals with a humané and pragmatic approach, the essence of which lies in teamwork.
- Supplementing classroom learning with real-life field experience through a mandatory 'Corporate Interface Day' conducted weekly.
- Inculcating and nurturing the habit of 'lifelong learning' through mandatory hours every day for accessing, retrieving and using select learning resources.
- Imparting time-tested skill sets in lab environment; for example, imparting communication skills through audio-video recordings/displays.
- Providing regular class inputs by way of conceptual as well practical insights by eminent corporates or industry captains.
- Prompting and encouraging students to ideate with and implement creative/innovative ideas through various formal/informal student bodies like grids, clubs, etc.
- Reviewing academic curricula annually and modifying them through a three way interaction process: Student/Alumni-Faculty-Industry.

ACCREDITATION

- Lal Bahadur Shastri Institute of Management is now a coveted member of **Association to Advance Collegiate Schools of Business (AACSB, USA)** since 2014. The process of accreditation is currently in progress and will help the institute benchmark itself with the best business schools of the world. AACSB was founded in 1916 and established its first standards for degree programs in business administration in 1919. AACSB adopted additional standards for undergraduate and graduate degree programs in accountancy in 1980 to address the special needs of the accounting profession. The association regularly reviews its accreditation standards and processes for opportunities to improve relevance, maintain currency, and increase value. The accreditation standards and processes are updated annually by the Committee on Accreditation Policy (CAP) and the AACSB Board of Directors.
- **National Board of Accreditation (NBA)** has accredited PGDM (General) and PGDM (Finance) programmes for a period of 3 years (2016-2019).
- **International Accreditation Organization (IAO), USA**, has accredited PGDM (General), PGDM (Finance), PGDM (Part-Time), PGDM (Working Executives) and MCA programmes for a period of 5 years (2015-2020).
- **The Association of Indian Universities (AIU)**, New Delhi has recognized the Two Year Full-Time PGDM (General) and PGDM (Finance) as equivalent to MBA Degree of any Indian University.



ADMISSION PROCEDURE FOR TWO-YEAR FULL TIME PGDM PROGRAMMES

LBSIM seeks admission to the Two-year Full Time PGDM programmes through a rigorous selection process comprising scores from competitive examinations like CAT, GMAT, followed by Written Ability Test (WAT), Group Discussion and Personal Interview (GD/PI). Students are selected by a group of experienced faculty members and industry experts. This enables the Institute to select candidates from diverse educational and cultural backgrounds.

ELIGIBILITY

- Candidates appearing for the final year of Bachelor's degree/equivalent qualification examination in the year 2019, can also apply. However, such candidates, have to submit a certificate from the Principal / Registrar of their University/institution certifying that the candidate has obtained 50% marks or equivalent, based on latest available grades/marks. The deadline for submission of the mark sheet and the certificate is December 15, 2019. Non-fulfillment of this condition will automatically result in the cancellation of the provisional admission.
- Applicants should note that the mere fulfilment of minimum eligibility criteria will not ensure consideration for short listing by LBSIM. Candidates must declare and maintain a valid and unique email account and a phone number throughout the selection process.
- All candidates are required to take the Common Admission Test (CAT 2018) conducted by the IIMs on November 25, 2018, or should have a valid GMAT score in a test taken between January 1, 2018 and January 15, 2019.
- Foreign students, PIO and NRI sponsored candidates are also eligible and are required to take the Graduate Management Aptitude Test (GMAT) at a test centre outside India, between January 1, 2018 and January 15, 2019.
- Indian residents who have appeared for GMAT, between January 1, 2018 and January 15, 2019 are also eligible to apply.
- Candidates will be required to furnish their GMAT scores while applying and provide an attested copy of the GMAT score sheet to the Admission Office for verification at the time of personal interview. GMAT scores without the above document will not be accepted and the application may be summarily rejected.

SELECTION PROCESS

- Candidates are short-listed on the basis of CAT/ GMAT scores, prior academic performance, work experience, and other information disclosed in the Application form. Only shortlisted candidates will be called for Written Ability Test, Group Discussion and Personal Interview which will be held during February and March 2019.
- The weightage for final selection will be 60% for CAT/GMAT score and 40% for Written Ability Test, Group Discussion and Personal Interview, past academic performance and work experience. Result of the selected candidates shall also be displayed on the Institute's Notice Board and also uploaded on the Institute's website: www.lbsim.ac.in

HOW TO APPLY

- Besides registering for CAT 2018 / GMAT, candidates are also required to register with LBSIM, Delhi through a separate Application Form which will be available along with this Information Brochure.
- The Information Brochure containing the Application Form is available with the Admission Coordinator, Lal Bahadur Shastri Institute of Management, Delhi on all working days between 9.30 am and 5.30 pm (except 2nd Saturday & Sundays and holidays) at LBSIM Dwarka Campus, on payment of Application Fees of Rs. 1,250/- in cash or by Demand Draft. (Please add Rs.75/- for obtaining the Information Brochure by post within India and Rs. 200/- for abroad) starting from October 2018.
- Candidates can also download the Application Form from the Institute's website <http://www.lbsim.ac.in>, and submit the filled-in form along with the Application Fees of Rs. 1,250/- in cash or by Demand Draft. (Please add Rs.75/- for obtaining the Information Brochure by post within India and Rs. 200/- for abroad). The demand draft should be drawn in favour of 'Lal Bahadur Shastri Institute of Management' Delhi, payable at New Delhi.
- Candidates can apply Online also at <http://www.lbsim.ac.in>. For online application submission, candidates need to pay Rs. 1,250/- either through Credit/Debit card, Net Banking.
- The Application forms can also be obtained by post by forwarding a demand draft of Rs. 1,325/- drawn in favour of "Lal Bahadur Shastri Institute of Management, Delhi".

COMPLETED APPLICATION FORMS MUST BE SENT TO :

Admission Coordinator, Lal Bahadur Shastri Institute of Management, Plot No.-11/7, Sector-11, Dwarka, New Delhi-110075.

INTERVIEW CENTRES

Group Discussion and Personal Interview would be conducted at the following centres: Delhi, Mumbai, Bengaluru, Chennai, Hyderabad, Kolkata. GD/PI centre can be changed by the Institute at its discretion. Candidate is required to select one centre at the time of applying for registration with LBSIM.

SCHEDULE OF ADMISSION

Common Admission Test (CAT) date	:	November 25, 2018
Issue of LBSIM Application Brochure Form	:	September 23, 2018
Last date of receipt of completed Form	:	December 15, 2018
GD/ PI dates	:	February-March 2019
Result Declaration	:	April 2019
Fee Deposit	:	April - June 2019
Programme commences	:	June 15, 2019

ADMISSION OFFER

Successful candidates will be intimated of their final selection in April-May 2019. The result will also be uploaded on LBSIM's website. LBSIM will not accept any responsibility for non-receipt of any admission communication by way of loss during transit or otherwise. **All matters of dispute will be subject to the legal jurisdiction of Delhi Courts.**

MERIT-CUM-NEED SCHOLARSHIPS

LBSIM offers scholarship to meritorious students of PGDM (General), PGDM (Finance), PGDM (R&BA) and PGDM (L&SCM) on merit-cum-need basis. The merit-cum-need scholarship is provided on the basis of academic performance and economic condition of the candidates.



FEES AND OTHER CHARGES

PGDM (GENERAL), PGDM (FINANCE), PGDM (RESEARCH & BUSINESS ANALYTICS) & PGDM (LOGISTICS & SUPPLY CHAIN MANAGEMENT) (2019-21)

Academic Year	Installment	Due Dates of Payment	General	Corporate Sponsored
2019-2020	I	At the time of admission	3,99,200/-	7,85,100/-
	II	By December 19, 2019	2,30,000/-	
2020-2021	III	By July 2, 2020	2,30,000/-	7,10,000/-
	IV	By December 19, 2020	2,30,000/-	
Total			10,89,200/-	14,95,100/-

Note: The above fees is inclusive of tuition fees, books and reading material, and Refundable Security Deposit (Rs. 5,000/-) for the programme. However, Management Grid Contribution of Rs. 27,000/- (For Full Course) and Alumni fee Rs. 7,000/- (Life Membership) are required to be paid, in addition to the above fees, at the time of admission.

POST GRADUATE DIPLOMA IN MANAGEMENT (PART TIME) (2019-2022)

Academic Year	Installment	Due Dates of Payment	General
2019-2020	I	At the time of admission	97,500/-
	II	By December 19, 2019	57,000/-
2020-2021	III	By August 10, 2020	57,000/-
	IV	By December 19, 2020	57,000/-
2021-2022	V	By August 10, 2021	57,000/-
Total			3,25,500/-

Note: The above fees is inclusive of tuition fees, library, and Refundable Security Deposit (Rs. 5,000/-) for the programme. Management Grid Contribution of Rs. 15,750/- (For Full Course) and Alumni fee Rs. 7,000/- (Life Membership) are required to be paid, in addition to the above fees, at the time of admission.

POST GRADUATE DIPLOMA IN MANAGEMENT (WORKING EXECUTIVES) (2019-20)

Academic Year	Installment	Due Dates of Payment	General
2019-2020	I	At the time of admission	2,70,000/-
	II	By December 19, 2019	2,50,000/-
Total			5,20,000/-

Note: The above fees is inclusive of tuition fees, examination fees, library, and Refundable Security Deposit (Rs. 5,000/-) for the programme. Management Grid Contribution of Rs. 15,750/- (For Full Course) and Alumni fee Rs. 7,000/- (Life Membership) are required to be paid, in addition to the above fees, at the time of admission.

HOSTEL FEES (Air Conditioned accommodation & Mess Facilities Charges on twin sharing basis)

Academic Year	Installment	Due Dates of Payment	General
2019-2020	I	At the time of admission	1,32,000/-
	II	By December 19, 2019	1,32,000/-
Total			2,64,000/-

- ⦿ GST as applicable extra.
- ⦿ Electricity and any other charges extra.
- ⦿ Hostel Facility is compulsory for outstation students.
- ⦿ For NCR Students, Room Availability is on first come first serve basis.

MASTERS IN COMPUTER APPLICATIONS (2019-2022)

Fee as per the rules and schedule of Guru Gobind Singh Indraprastha University, Delhi

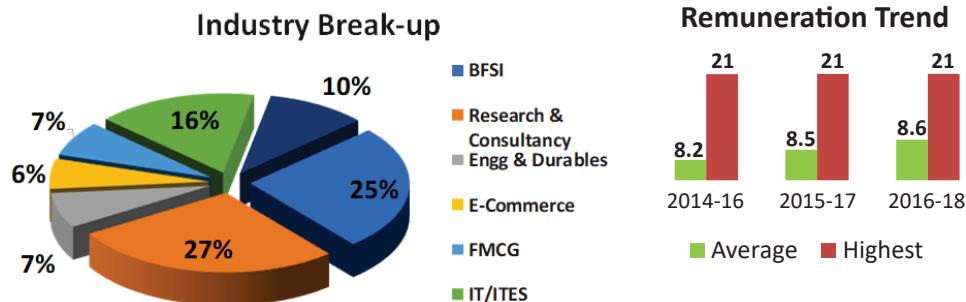
WITHDRAWAL AND REFUND POLICY

- ⦿ Withdrawals/refunds, if any, will be as per the prevailing rules.
- ⦿ All disputes are subject to the jurisdiction of the courts in Delhi.

PLACEMENTS

Lal Bahadur Shastri Institute of Management lived up to its glorious past and witnessed another wonderful year for placements and internships. With 237 students participating in the placement process, LBSIM witnessed 257 Job Offers from 96 companies. A host of companies visited the LBSIM campus this year from a variety of sectors such as FMCG, Consulting, IT and ITeS, Engineering and Durables, BFSI, Market Research, Education, Electronics etc.

Highlights of placement for the year 2017-18 are as follows:	
Highest Domestic CTC	Rs. 21 Lacs per annum
Average CTC	Rs. 8.6 Lacs per annum
Median CTC	Rs. 8.7 Lacs per annual
Companies which visited our campus	96
Total No. of offers	257



PROMINENT RECRUITERS 2018

BANKS & FINANCIAL SERVICES

- Royal Bank of Scotland
- Arcesium
- Marsh & McLennan
- Darashaw
- Oxane Partners
- Bajaj Finserv Lending
- HDFC Life
- ICICI Securities
- Kotak Mahindra Bank
- SBI Life Insurance
- Reliance Capital
- Mazars
- Kotak Securities
- JPMorgan Chase
- IL&FS

ENGINEERING & DURABLES

- Mahindra & Mahindra
- Maruti Suzuki
- APL Apollo
- Balmer & Lawrie
- Groupe SEB
- Samsung
- Daikin
- TVS Motors
- LG Electronics
- Vedanta
- Stryker
- Havells
- Sony India

RESEARCH & CONSULTANCY

- Bain & Co.
- KPMG
- CBRE
- Oracle
- Millward Brown
- PwC
- Crisil
- Axis Risk
- IMRB
- Moody's
- Maverick

IT & ITES

- Infosys Ltd.
- Lucideus
- TCS
- Accentures Technologies
- Rights Management
- Newgen Technologies
- Tata Consultancy Services
- Collabera Technologies
- Wipro Technologies
- Inbound Mantra
- Tech Mahindra
- HCL Technologies
- Infosys BPO

FMCG & OTHERS

- Asian Paints
- ITC
- Nestle
- Unicharm
- Indiacan Education
- Trident
- Hackett Group
- Zee Entertainment
- Aircel
- Gibson
- Varun Beverages

RESEARCH & BUSINESS ANALYSIS

- Smartcube
- Ernst & Young
- Delloite
- Gartner
- Grail
- ZS Associates
- Alliance Insurance
- Posist
- Cians Analytics

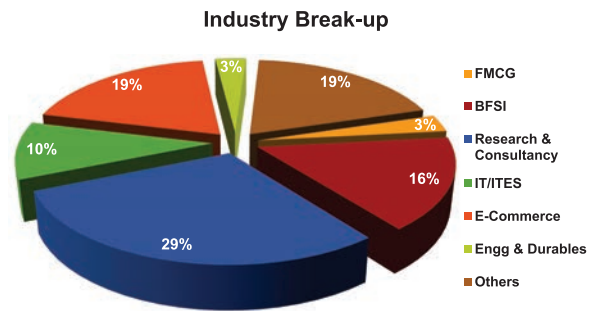
SUPPLY CHAIN MANAGEMENT

- Amazon
- Uflex
- Spark Minda
- JK Tyres & Industries
- Grofers

SUMMER PLACEMENTS BATCH 2016-18

Summer Internships provides an opportunity for students to implement theories, concepts and skills learnt during three trimesters. It allows students to go beyond the realms of the classroom and gain insight into the corporate world. Over 106 companies visited the campus and offered opportunities in diverse areas such as Banking and Financial services, Engineering and Durables, FMCG and IT/ITES amongst others.

Maximum Stipend Offered- Rs. 80,500 per month
Average Stipend Offered- Rs. 18,500 per month



- | | | |
|-----------------------------|------------------------|--------------------------------------|
| ● Asian Paints | ● Hatsun Agro | ● Nielsen |
| ● Arcesium | ● Healersathome | ● NCDEX |
| ● Air India | ● Hero Fincorp | ● NTPC |
| ● Abhipra Capital | ● Hindustan Copper | ● Ogilvy & Mather |
| ● Adani Wilmar Ltd. | ● Hyderabad Industries | ● ONGC |
| ● Axis Bank | ● Hyundai Motors | ● Parle |
| ● Bajaj Finserv | ● IOCL | ● Pepsico India Holdings |
| ● Bajaj Electricals | ● IBM | ● Power Finance Corporation |
| ● Bank of Baroda | ● Idea Cellular | ● Power Grid Corporation |
| ● BlackBerry | ● Iffco Tokio | ● Punjab National Bank |
| ● Bharti Airtel | ● India Bulls | ● RBI |
| ● Britannia | ● IndusInd Bank | ● SAIL |
| ● Byju's | ● IDBI | ● SBI Life |
| ● Careers 360 | ● IL&FS | ● Shriram fortune |
| ● CBFIR | ● ITC Infotech | ● Sharekhan |
| ● Cushman & Wakefield | ● Kochartech | ● Samsung India Electronics |
| ● Citibank | ● Kotak Mahindra | ● ShopClues |
| ● Daikin India | ● KPMG | ● SBI |
| ● Deloitte | ● Knowcraft Analytics | ● Stock Holding Corporation of India |
| ● Dexter Consultancy | ● Larsen & Toubro | ● Tata Motors |
| ● Edelweiss | ● Limeroad | ● Tata Teleservices |
| ● Ernst Young | ● Macawber Beekay | ● TCS |
| ● Food Corporation of India | ● MDRA | ● Trident |
| ● First Source | ● Mahindra & Mahindra | ● Titan Industries |
| ● GAIL | ● Marsh & McLennan | ● Videocon Industries |
| ● General Motors | ● Maruti | ● Vodafone India |
| ● Godrej | ● Manthan Advisors | ● Zee Entertainment |
| ● Godfrey Phillips India | ● Media India | ● Wipro |
| ● Grant Thornton | ● Network18 | |
| ● HDFC Bank | ● Novonous | |



FACULTY

The Institute has a highly motivated and dedicated faculty spread over all functional and management areas such as Accounting & Finance, Economics, Operations Management, Organisational Behaviour & Human Resource Management, Business Law, Marketing Management, Research & Business Analytics, Logistics & Supply Chain Management, Strategic Management and information Technology. The institute also draws on visiting faculty from various universities, business enterprises and research institutions.



ACCOUNTING & FINANCE

The Accounting and Finance Area strives to keep the participants abreast with the latest developments, tools and techniques in the ever changing and dynamic financial environment. The faculty is actively engaged in pursuing research in various areas.

Dr. G.L. Sharma
Professor
M.Com, Ph.D. (University of Rajasthan)

Dr. Alok Pandey
Professor
MIBA, Ph.D. (University of Lucknow)

Dr. Pankaj Varshney
Associate Professor
MFC, Ph.D. (University of Delhi)

Dr. Anuj Verma
Associate Professor
MBA, Ph.D. (CCS University, Meerut)

Dr. Gautam Negi
Associate Professor
MBA, Ph.D (MLU, Udaipur)

Dr. Sweta Agrawal
Assistant Professor (Sr.)
MBA, Ph.D (Banasthali University)

Dr. Vishakha Bansal
Assistant Professor
M.Com., Ph.D (FMS, Delhi University)

Dr. Anshu Aggarwal
Assistant Professor
M.Com, M.A., Ph.D. (IIT, Delhi)

Dr. Nidhi Malhotra
Assistant Professor
PGDM, FRM, Ph.D. (Banasthali University)

Ms. Shalini Agnihotri
Faculty Associate
MBA, Ph.D. (Submitted) (FMS, Delhi)

Dr. V. K. Mehta
Visiting Faculty
MEc, CFA (India)
Ph.D. (University of Delhi)

Mr. Prem Sibbal
Visiting Faculty
M.Sc., PGDPM -HR, (FMS, Delhi), MBA, CAIIB (IIBF)

Mr. Ram Adhar Chopra
Visiting Faculty
MBA, CAIIB, CFP, DBF

MARKETING MANAGEMENT

The Marketing area aims to develop and enhance the skills and knowledge base of the participants by imparting the latest marketing theories and industry's best practices. The faculty is actively engaged in research and consultancy in different areas of marketing.

Dr. Shiram P Ketkar Professor PGDM, PhD (IIT Delhi)	Dr. Samant Shant Priya Associate Professor MBA, Ph.D. (MANIT, Bhopal)
Dr. Praveen Gupta Associate Professor (Sr.) M.Sc., MBA, Ph.D. (University of Rajasthan)	Dr. Gaurav Joshi Assistant Professor (Sr.) MBA, Ph.D. (G.B. Pant University of Agriculture & Technology)
Mr. Shelendra K. Tyagi Associate Professor PGCSM, MBA, Pursuing Ph.D. (Punjab Technical University)	Dr. Rajeev Sirohi Assistant Professor (Sr.) MBA, M.Phil., Ph.D. (Gautam Buddha University)
Dr. Smita Sharma Associate Professor MBA, Ph.D. (Aligarh Muslim University)	Mr. S.K. Jain Visiting Faculty M.B.A (FMS, University of Delhi)

ORGANISATIONAL BEHAVIOUR & HUMAN RESOURCE MANAGEMENT

The HR area offers various courses which give the participants a grounding in the concepts, knowledge, contemporary skill sets, strong positive & progressive outlook. The area ensures that the graduating students are sensitive to the needs of the changing environment.

Dr. Deepak K. Srivastava Professor D.Phil. (University of Allahabad) FDPM (IIM-Ahmedabad)	Dr. Moni Mishra Assistant Professor (Sr.) MA, Ph.D. (University of Delhi)
Dr. Rashmi Sharma Associate Professor MBA, M.Phil., Ph.D. (Banasthali Vidyapeeth)	Dr. Deepti Pathak Assistant Professor (Sr.) MBA, Ph.D. (Kumaun University)
Dr. Anupriya Singh Associate Professor MBA, Ph.D. (University of Delhi)	

OPERATIONS MANAGEMENT

The Operations Management area is involved in imparting knowledge and overseeing, designing, and controlling production processes such that the business operations are undertaken efficiently and effectively besides undertaking research and providing consultancy services.

Dr. Shivani Bali Associate Professor M.Sc., MBA, Ph.D. (University of Delhi)	Dr. Rajkumari Mittal Assistant Professor (Sr.) MBA, Ph.D. (Banasthali Vidyapeeth)
Dr. A. K. Vij Adjunct Professor M.B.A. (FMS), Ph.D. (IIT-Delhi)	Dr. Sugandha Aggarwal Assistant Professor (Sr.) M.Sc., M.Phil, Ph.D. (University of Delhi)
Dr. Sandhya Makkar Assistant Professor (Sr.) M.A., M.Phil, Ph.D. (University of Delhi)	Dr. Balram Tyagi Visiting Faculty M.Tech, Ph.D. (IIT-Delhi)

BUSINESS LAW

Legal environment constitutes an important aspect of business - domestic and international. The area offers courses on Business Law, Corporate Law and Environmental Law.

Dr. G.C. Kasturi
Visiting Faculty
M.Com., Ph.D. (University of Delhi)

Dr. Harpal Singh
Visiting Faculty
M.Com., Ph.D. (University of Delhi)

STRATEGIC MANAGEMENT

Strategy Area is committed to raising awareness regarding the emerging trends in diverse fields and giving a strategic focus amongst the participants such that helps organizations to take decisions leading to superior performance.

Dr. Vikas Mehra
Professor
MBA, PhD (FMS, Delhi University)

Major Gen. (Retd) G. G. Dwivedi
Visiting Faculty
Master's in Defence Studies, M. Phil, Ph. D. (JNU)

Dr. Sushil Kumar Dixit
Assistant Professor (Sr.)
MBA, LLB, Ph.D. (CCS University, Meerut)

ECONOMICS

The Economics Area provides the fundamental theoretical base in Micro and Macroeconomics such that the participants are able to understand and appreciate the linkages in economic policy, implementation, and evaluation.

Dr. Anil K. Kanungo
Professor
M. Phil, Ph. D. (Jawaharlal Nehru University)

Dr. R. L. Chawla
Visiting Faculty
MA, Ph. D (Jawaharlal Nehru University)

Dr. Rashmi Ahuja
Assistant Professor
MBE, Ph.D. (Delhi University)

Mr. S.P.S. Chauhan
Visiting Faculty
MA, M.Phil. (University of Delhi)

Mr. Abhishek Jha
Faculty Associate
MA (Economics), Pursuing Ph.D.
(Jawaharlal Nehru University)

LOGISTICS & SUPPLY CHAIN MANAGEMENT

The logistics and supply chain management area enables the participants with basic concepts, latest theories and best Industry practices for making them an efficient and responsive decision makers.

Dr. Rajkumari Mittal
Assistant Professor (Sr.)
MBA, Ph.D. (Banasthali Vidyapeeth)

Dr. Gaurav Joshi
Assistant Professor (Sr.)
MBA, Ph.D. (G.B. Pant University of Agriculture & Technology)

Dr. Sandhya Makkar
Assistant Professor (Sr.)
M.A., M.Phil, Ph.D. (Delhi University)

Mr. S.K. Jain
Visiting Faculty
MBA (FMS, Delhi University)

Dr. A. K. Vij
Adjunct Professor
M.B.A. (FMS), Ph.D. (IIT-Delhi)

RESEARCH & BUSINESS ANALYTICS

The Research & Business Analytics area offer courses that are designed to provide critical knowledge of analytical concepts, tools and techniques and their applications in business decision-making. The courses aim at inculcating an ability to process large amount of data by providing hands-on experience with tools like SAS, SPSS, R & Python etc.

Dr. Shivani Bali
Associate Professor
M.Sc., MBA, Ph.D. (University of Delhi)

Mr. Shelendra K. Tyagi
Associate Professor
PGCSM, MBA, Pursuing Ph.D.
(Punjab Technical University)

Ms. Shalini Agnihotri
Faculty Associate
MBA, Ph.D. (Submitted) (FMS, Delhi)

Prof U. Dinesh Kumar
Visiting Faculty
Professor, IIM-Banglore

Prof. C. P. Gupta
Visiting Faculty
Professor, Department of Financial Studies
(University of Delhi)

Prof. D. K. Banwet
Visiting Faculty
Ph.D. (IIT-Delhi)

INFORMATION TECHNOLOGY

The explosion of information technology in organizations and the wide web of local area networks, intranet and internet have changed the way business could be conducted in future. Considering latest developments, the IT Area offers various courses which help the participants to use and analyze information and information systems effectively.

Dr. Rekha Gupta
Associate Professor (Sr.)
MS, M.Tech., M. Phil, Ph.D. (Jamia Milia Islamia)

Dr. Rabins Porwal
Associate Professor (Sr.)
M.Tech, Ph.D. (Dayalbagh Educational Institute, Agra)

Dr. Pradeep Kumar
Associate Professor (Sr.)
M.Tech, Ph.D. (Devi Lal University, Sirsa)

Dr. Vandana Bhasin
Associate Professor
M.Tech., Ph.D. (JNU)- Pursuing

Dr. Geetanjali Sahi
Associate Professor
MCA, M. Phil., Ph. D. (Banasthali Vidyapith)

Ms. Pallavi Sharma
Assistant Professor (Sr.)
M.Sc., M.Tech. (Banasthali Vidyapith)

Mr. Shuvro Roy
Assistant Professor (Sr.)
M.Tech., MCA (IGNOU)

Dr. V. V. Kapoor
Visiting Faculty
Ph.D. (University of Delhi)

LAL BHADUR SHASTRI RESEACH CENTRE FOR PUBLIC POLICY AND SOCIAL CHANGE (LBSRC)

Dr. Ravindra Kumar
Research Fellow
MA, Ph.D. (IIT Delhi)

Ms. Sheetal Singh
Research Associate
MBA, Pursuing Ph.D. (Mewar University)



CAMPUS INFRASTRUCTURE

LIBRARY : THE LEARNING RESOURCE CENTRE

The library is one of the most richly equipped libraries in terms of resources, services and infrastructural facilities in Delhi and NCR area. It offers a congenial environment for study and research. The library acts as a main learning resource center of the Institute. State-of-the-art Information Technology (IT) products are in place to modernize its operations and services. The library has acquired a collection of about 31,000 select documents in the form of books/ reports, and other non-book materials, in different areas of Information Technology and Management. The library has currently been subscribing 150 select periodicals in print form and Online access to over 10,000 periodicals. It has a dedicated E-Resource Centre for accessing electronic databases of journals and reference sources. The library is affiliated to Developing Library Network (DELNET) through which it has access to over 5532 institution (India 5507, Overseas : 25). Library has been subscribing prestigious electronic databases like Business Source Complete (EBSCO Publishing), PROWESS-CMIE, CRISIL Database, Economic Outlook-CMIE, Regional Business News, Indiastat.com, IEEE Computer Society Digital Library, J-Gate Social & Management Sciences Portal etc.



COMPUTER CENTRE

The Computer Centre is equipped with latest hardware and software facilities to handle the requirements of the course curricula, students and faculty. The entire campus has Wi- Fi with thirty access points. The computer labs have a total capacity of hundred students.



SPORTS FACILITIES

The Institute has a well-equipped gym, TT room and Badminton Court for recreational purposes. DDA Sports complex, Dwarka is being utilized for conducting various sports events.



VIDEO CONFERENCING ROOM

The Video Conference Room is a state-of-the-art 70-seater hall, equipped with two 46" LCD display and latest video conference facility. It can support 3 systems at 3 different locations and can broadcast the programme in the auditorium also.



HOSTEL

The Institute has engaged outside agency for separate hostel facilities for boys and girls students. The hostels are located within a radius of 3 km from the Campus. The air-conditioned accommodation is on twin sharing basis for about 70 girls and 160 boys. The Institute has transport arrangements for bringing the students from the hostel to the Campus and back.



CAFÉTERIA

The institute has a modern well-furnished cafeteria for students open from 8 am till 8 pm. It offers breakfast, lunch, tea, coffee and hot beverages at reasonable rates. The cafeteria has two floors. The hygiene and cleanliness are the hallmark of the cafeteria.





AUDITORIUM

The campus is equipped with a splendid air-conditioned auditorium with all latest equipments, having capacity of 300 people. All National & International functions/events are held in the auditorium.

BLOOMBERG FINANCE LAB

LBSIM has set up a state-of-the-art Finance Lab with the support of Bloomberg India. It has 12 Bloomberg terminals with the sitting capacity of 24 students to give them access to live data feed from international financial markets. It provides valuable hands-on experience with a powerful set of tools, providing an edge in today's competitive job market. It demonstrates macroeconomic, market and asset behaviours with real examples in real time and provides students with a visual introduction to the financial markets through Bloomberg Market Concepts (BMC). The Lab on the whole equips the students with practical experience which helps them to bridge the gap between theory and practice.



LECTURE HALLS AND CLASSROOMS

The Institute is well-equipped with number of air-conditioned Lecture Halls and classrooms having modern teaching and learning facilities. All lecture halls have access to latest presentation equipments such as Multimedia Projectors, Laptop Notebook Computers, Internet and Intranet Connectivity and a State-of-the-Art Sound System providing for a wholesome complete classroom experience.

DISCUSSION ROOM

Realizing the need to increase knowledge base through discussion among students, as well as to prepare them for case studies / projects and assignments a special room has been developed next to library to share their thoughts and views in a congenial atmosphere.

MEDICAL FACILITIES

The institute has a well-equipped Medical Inspection (MI) Room under the supervision of a Doctor, who visits thrice a week. The institute has also made arrangement with Bensusan, Rockland and Artemis Hospitals in Dwarka for Ambulance facility as well as other emergency treatments.



ANALYTICS LAB

LBSIM has set up a state-of-the-art Analytics Lab with the support of SAS India and IBM SPSS. It aims to provide real-world industry experience and hands-on Lab courses to the students and faculty members. The Lab is equipped with industry relevant analytics tools like – R, Python, Hadoop, SPSS and SAS. With this initiative LBSIM intends to develop students' skills in the areas of Analytical & Machine learning, Text Mining and Big Data & IOT.

RESEARCH AND PUBLICATIONS



LBS JOURNAL OF MANAGEMENT & RESEARCH

The institute's journal, LBS Journal of Management & Research, is a UGC listed journal. Each research article of the journal has a DOI number. The journal seeks to strike a balance between theoretical paradigms and business practices by focusing on current and future trends in the area of management and is rated amongst the best journals in India. It's a bi-annual, double blind peer reviewed journal.

LBSIM COMMUNIQUÉ

Communiqué is LBSIM's official newsletter, which aims to share the main events and achievements of students and faculty members on a quarterly basis. 'Communiqué' also shares research studies undertaken by the faculty through paper publications, presentations, and seminar participations. Academic assignments and consultancies undertaken by the faculty are also highlighted in Communiqué.

RESEARCH PAPERS PUBLISHED / PRESENTED - 2017-18

- National International Journals : 16
- Chapters in Edited Book : 10
- Conference Presentations : 12
- Seed Research Projects Completed : 3
- Articles Published : 6

BOOKS PUBLISHED

- Pandey Alok, Sharma G.L., Verma Anuj & Malhotra Nidhi (2018). Digital Interventions for Economic Growth, ISBN: 978-93-87687-72-1 New Delhi: Macmillan Publishers India Pvt. Ltd.
- Verma Anuj, Nair Jyoti & Saxena Nitin (2018). Financial Accounting : Text and Cases, ISBN:978-93-86765-53-6 New Delhi: StarEdu Solutions India, Pvt. Ltd.
- Pandey, Alok, Sharma G.L. & Monika Chopra (2017). Financial System Reforms & Economic Growth in India: Issues & Challenges, ISBN: 13-978-93-5260-493-7 New Delhi: McGraw Hill Education.
- Bhat Anil & Kumar Arya (2016). Principles of Management - Competencies/Processes/ Practices (2nd edition), Oxford University Press: New Delhi,
- Joshi G. (2016), 'Sugarcane Production Dynamics in India', Published by Scholar's Press, OmniScriptum GmbH & Co. KG, Germany, ISBN: 978-3-639-76965-4.
- Shastri Anil (ed.) (2015), 'Modern Thought Leaders: Lal Bahadur Shastri Memorial Lectures' 1997-2014, Mc Graw Hill Publications, New Delhi.
- Kanungo Anil K., (2015), 'China and WTO: Issues and Challenges in Textile and Telecommunications', Shipra Publications.
- Pandey Alok, Sharma G L, Mehra V K (2015), 'Financial Systems and its Regulations', Mc Graw Hill Publications, New Delhi.

EXECUTIVE EDUCATION

In line with a robust interface with the industry, LBSIM, Delhi has been organizing Management Development Programmes (MDPs) since its inception. LBSIM realizes the vital need for training and development of existing as well as budding managers in their chosen domains and offers a wide array of training programmes. Every year LBSIM conducts a number of in-house and open MDPs for large PSUs and major private organizations. The MDPs are focused on improving behavioural skills and technical competencies.

FACULTY DEVELOPMENT PROGRAMME (FDPs)

FDPs and workshops are organized to sharpen teaching-learning skills of the faculty members and also to equip them with skills and knowledge that are essential for inculcating entrepreneurial spirit in students and guiding and monitoring their progress towards entrepreneurial careers. Last year FDPs were conducted on Consulting & Advisory Services, Case Teaching, Research Methodology, Case Study Writing and on Business Analytics.

MDP CALENDAR 2018-19			
Sr. No.	Topic	Dates	Programme Director(s)
1	Embedding Leadership Excellence	October 28-29, 2018	Dr. Moni Mishra
2	Key Account Management	November 16-17, 2018	Dr. Praveen Gupta
3	Customer Relationship Management	December 7-8, 2018	Dr. Praveen Gupta
4	Optimizing Marketing Decisions through Data Analytics	December 21-22, 2018	Mr. Shelendra K. Tyagi
5	Sustainable Organisation Change	January 11-12, 2019	Dr. A. K. Vij & Dr. Vikas Mehra
6	Effective Communication Skills for Leaders	January 19-20, 2019	Dr. Rashmi Sharma
7	Predictive Modelling	February 1-2, 2019	Mr. Shelendra K. Tyagi Dr. Gaurav Joshi
8	Finance for Non-Finance Executives	February 22-23, 2019	Dr. Pankaj Varshney & Dr. Anuj Verma
9	Managing Channel Relations for Improved Marketing Performance	March 1-2, 2019	Mr. Shelendra K. Tyagi

INTERNATIONAL LINKAGES

Lal Bahadur Shastri Institute of Management (LBSIM), Delhi initiated academic collaborations and linkages with several international institutions of repute. These are:

1. College of Business, Northern Illinois University (NIU), Dekalb, Illinois, USA
2. European Higher School for Economics & Management (EHSEM), Bulgaria
3. Nipissing University, Ontario, Canada.

The student exchange programme is optional and fee to be paid by the students opting for these programmes (inclusive of tuition fee, boarding and lodging at the partner institution) is as follows:



University	Duration	Fee	Air Fare/Visa Charges
College of Business, Northern Illinois University, Dekalb, Illinois, USA	10 Days	\$1500 per student for a batch of 60 students	As per actuals
European Higher School for Economics and Management, Bulgaria	15 Days	\$900 per student for a batch of 20 students	As per actuals
Nanyang Business School, Nanyang Technological University, Singapore	7 Days	\$1500-\$2500 per student for a batch of 40 students	As per actuals

The MoU with Krok University Ukraine & College of Business, State University of New York, Brock port shall be finalized soon. The fee for student exchange for these programmes would be decided after the MoUs are finalized.

CENTRE FOR GROWTH AND EXCELLENCE



LBS CORPORATE RELATIONS CELL (LBS CRC)

Corporate Relations is a key activity for any B-school. At LBSIM, efforts are made to develop a unique and long lasting relation with the industry and corporate bodies. LBSIM has dedicated cell for promoting such activities round the year. Currently, the Corporate Relations Cell (CLC) is an integral part of the progressive management programme. The academic rigour pursued at LBSIM is in many ways juxtaposed with industry realities. The CRC organises training activities throughout the year in order to prepare the students for the placement process that happens on the campus. The LBSCRC invites luminaries and professionals of repute from various industries and organizations to share their experience with the students.

THE LBS ENTREPRENEURIAL AND INCUBATION CENTRE (LBSEIC)

The LBS Entrepreneurial and Incubation Center (LBSEIC) has been set up to enable innovation and entrepreneurship at the Institute. The centre aims to bring together entrepreneurship, ideation and angel investing. The LBSEIC seeks to concentrate its efforts in a knowledge rich, risk nurturing and entrepreneurial environment, while reconciling competition and collaboration. The goal of business incubators is to increase the chance that a startup will succeed and achieve growth, shorten lead- time and reduce the cost of establishing and growing its business. The Centre seeks to position business in cubatees to nurture the companies that will create nation's future wealth and employment.

LBS Risk Management Centre (LBSRMC)

The LBS Centre for Risk Management (LBSRMC) has been set up to meet the needs and challenges of future risk professionals and managers with a focus on research, training, education and consultancy. The main objectives of the centre are to: develop international standards of excellence for risk management; promote multi-disciplinary research in risk management by developing innovative concepts, effective quantitative tools and strategies; sponsor research projects in close collaboration with industry professionals; organize workshops / conferences / symposia; and help existing and future organizations to improve professional standards of competence in the modeling and management of risks.

LBS MENTOR-MENTEE PROGRAMME

The programme has been designed to leverage the experience and expertise of LBSIM faculty to address, through one-to-one interaction, the mentorship needs of our students seeking professional and personal development. The Institute has faculty mentors from a wide range of experience and industry sectors. The goal is to provide mentorship in a broad set of areas including careers, entrepreneurship, industry / domain expertise, personal development and other areas of professional interest.

INDUSTRY INSTITUTE INTERACTION

We live in a dynamic world where the industry needs keep changing and evolving. To keep pace with these changes and to make sure that our students get the right corporate exposure the Institute has the industry institute partnership cell. The key responsibilities of the cell are:

Corporate Interface Day

Industry-Interactions are an integral part of the curriculum and 'Corporate Interface Day' provides us a unique platform to conduct such activities. One day in a week is set aside for corporate interactions through guest lectures, live projects and industrial visits.

Annual Outreach Programme

Annual Outreach is a week-long programme where students visit various industrial hubs across the country. LBSIM has taken this pioneering initiative since 1997 which encourages and facilitates direct interaction with industry heads and corporate HRs. This activity enables them to understand the challenges and opportunities that exist in the corporate world.

Industry Visit

LBSIM regularly organises industry and factory visits for the students so they witness an operational production line as well as learn by observing all operational processes. LBSIM organized industry visits to Hero Motors Pvt. Ltd., Yakult Danone Factory, Amul Milk Factory, Mother Dairy Factory as well as the Maruti Udyog amongst many others.

Visit to NSE

As a part of the initiative of LBSIM to have field visits to the Industries including Financial Institutions, a visit to National Stock Exchange of India Ltd. (NSE) is organized every year for PGDM students to familiarize with the functioning of NSE.



ALUMNI

LBSIM has vibrant alumni association foundation that organizes alumni meet every year. Institute has a strong bonding and networking with more than 4000 Alumni who are excelling in their professional career in India and abroad.

ALUMNI SPEAK

LBSIM has contributed greatly in shaping me into the professional I am today. Now looking back, I feel that what sets an LBSIM - ite apart is his/her ability to grasp the ground realities of the corporate world faster than the peers from some of the best B-Schools making their survival in the market faster and longer....Thanks to the practical teaching approach followed by the Institute.

Warm regards
Ms. Divya A. Bali
HR Advisor, Market Leaders
Batch 1995-97

LBSIM is my institute, my alma mater, my family that nurtured me into being a true manager. Years back with a modest start, LBSIM instituted not just an organization, but a culture that could only be enriched over time. LBSIM engraved in me such values and learning experiences that catapulted me to a wonderful beginning in the corporate world. Taking my initial steps into the dynamic world was made easier by the lessons I had learned ardently at my institute. Be it leadership, taking an initiative or an academic approach, my time at LBSIM always came handy.

Times have changed, so has the corporate culture. What remains same, however, are the values I learned at LBSIM, for these are the values that make us who we are and show in.

Thank you LBSIM for making me a true Shastrian.

Mr. Digvijay Bhandari
Owner, G.D. Products
Batch 1996-98

Close to 8 years of my corporate combat and I can't imagine a smooth ride without the strong fundamental learning and exposure at LBSIM. There are innumerable instances where we feel we are more confident and competent against the best of the professionals at workplaces coming from other top institutes in the country. The widely accepted fact is that almost all good institutes try to nurture skills and to some extent knowledge, but very few are like LBSIM which goes a long way in building the right 'Attitude' which is a paradigm change agent for any professional across the globe. I feel it for myself, always try achieving the best, staying to the best and being a good human being at the same time. Easier said than done, but that's what is special about LBSIM. The institute is like a deep pool of authentic talent showcased by modest and humble face...

Mr. Amit Singh
Development Head-South, Carrefour Cash and Carry
Batch 2001-03

The two years I spent at LBSIM are so entwined with my life that I feel incomplete without them. The innumerable sweet memories, the sleepless nights, the jitters of exams and the love and care of everyone at LBSIM make me sit back and dive into the realm of those two bygone years which not only gave me a solid start, but also helped me inculcate values that have made me a strong professional.

Viva LBSIM.
Ms. Nimisha Jain
Trade Marketing Leader, Emerging Markets, APAC at
Kellogg Company
Batch 2004-06

DIGNITARIES SHARED INVALUABLE KNOWLEDGE

- **His Holiness the Dalai Lama**
Spiritual Leader
- **Mr. S. K Sareen**
Former Air Chief
Marshal- Gurgaon
- **Ms. Manisha Pande**
Global Leader Transfer Pricing
GE Oil & Gas
- **Shri T.K Srirang**
Senior General Manager &
Head HR,ICICI Bank
- **Ms. Payal Vasudeva**
Director – HR, SGS
- **Mr. Aseem Soni**
CEO & Board Member
Modern Food Enterprise Pvt. Ltd.
- **Mr. Vijay Deshpande**
VP- HR
JK Tyre & Industries Ltd
- **Mr. K. J Jawa**
Managing Director,
Daikin (I) Pvt Ltd. , Gurgaon
- **Mr Sumit Madan**
Bank Head,
Au Small Finance Bank
- **Mr. Kapil Sharma**
Global Head –Sales & Client
Management,
Collabera, Bangalore
- **Mr. Kamal Hingorani**
Senior VP, Spice jet Ltd.
New Delhi
- **Mr. Kadambari Joshi**
Senior VP-HR,
Marsh & Mclennan
- **Admiral R.K. Dhowan (Retd.)**
Former Chief - Naval Staff
Chairman
- **Ms. Deepti Mittal**
VP-HR, First Source
- **Mr. Rohit Sinha**
Head HR,
Larsen & Tubro Ltd.
- **Prof. Robert D. Hisrich**
Associate Dean International
Marketing, Kent State University
USA
- **General (Retd.) V.P. Malik**
PVSM,AVSM,ADC
Former Chief of the Army Staff
- **Dr. A.K Balyan**
Reliance Group
Oil & Gas Business
- **Mr. Rajesh Tripathi**
VP-GHCL, Noida
- **Mr. Prahbhat Mishra**
Account Director,
Ericsson Randstad
- **Prof. Jayanth Narayanan**
Assistant Professor,
National University of
Singapore Business School
- **Hon'ble Justice B.N Krishna**
Former Judge, Supreme Court
Of India, Chairman –FSLRC
- **Dr. Rahul Altekar**
Director Strategic Service,
JDA Software Solutions
- **Mr. Bimal Arora**
CEO, Centre of Responsible
Business
- **Ms. Ruchira Jaitley**
Director, Strategy &
Nutrition Challenges, DSM
- **Mr. Sandeep Vasvani**
Youth Empowerment &
Skills (Yesplus)Program,
The Art of Living
- **H.E. Hamza Yahia Cherif.**
Algerian Ambassador
- **Shri Vasudev Tribhuvan**
Sr. Director - Biocon Ltd.
- **Dr. Kakoli Mitra**
Bio Physicist, Ph.D,
M. Phil., Yale University
Founder, Sramani Institute
- **Mr. R.S. Kalsi**
Executive Director,
Maruti Suzuki India

LAL BHADUR SHASTRI NATIONAL AWARD FOR EXCELLENCE IN PUBLIC ADMINISTRATION, ACADEMICS AND MANAGEMENT

The Lal Bahadur Shastri National Award for Excellence in Public Administration, Academics and Management was instituted in 1998. The award is presented by the President of India at Rashtrapati Bhawan and the honour carries a cash award of rupees five lakh, a citation and a plaque. The awardees are designated as Lal Bahadur Shastri Fellows and their names are inscribed on the roll of honours of the Institute.

Recipients of the Award

Dr. Bindeshwar Pathak-2017	●	Dr. E. Sreedharan - 2008
Mr. Gopal Krishna Gandhi-2016	●	Dr. M.S. Swaminathan - 2007
Dr. Prannoy Roy-2015	●	Dr. Naresh Trehan - 2006
Dr. Apatukatha Sivathanu Pillai-2014	●	Dr. (Late) C. P. Srivastava - 2005
Dr. Rajendra Achyut Badwe- 2013	●	Smt. Ela Ramesh Bhatt - 2004
Smt. Tessy Thomas - 2012	●	Dr. R. A. Mashelkar - 2003
Prof. Yash Pal - 2011	●	Shri N. R. Narayana Murthy - 2002
Smt. Aruna Roy - 2010	●	Shri Sam Pitroda - 2001
Shri Sunil Bharti Mittal - 2009	●	Prof. (Late) C. K. Prahalad - 2000





Dr. Bindeshwar Pathak - 2017



Shri Gopalkrishna Gandhi - 2016



Dr. Prannoy Roy - 2015



Dr. Apathukatha Sivathanu Pillai - 2014



Dr. Rajendra Achyut Bhadwe - 2013



Smt. Tessy Thomas - 2012



Prof. Yash Pal - 2011



Smt. Aruna Roy - 2010



Shri Sunil Bharti Mittal - 2009



Dr. E. Sreedharan - 2008



Dr. M. S. Swaminathan - 2007



Dr. Naresh Trehan - 2006



Dr. C. P. Srivastava - 2005



St. Ela Ramesh Bhatt - 2004



Dr. R. A. Mashelkar - 2003



Shri N. R. Narayana Murthy - 2002



Shri Sam Pitroda - 2001



Dr. C.K. Prahalad - 2000

Life @ LBSIM

LBS MEMORIAL LECTURE 2018



Lal Bahadur Shastri National Memorial Trust in collaboration with National Museum organized the 24th Lal Bahadur Shastri Memorial Lecture on January 11, 2018 at National Museum, Delhi. The Chief Guest for the occasion was former Chief Justice of India Shri J S Khehar who delivered the lecture on “Lal Bahadur Shastri: Gandhian Constitutionalism”. In his lecture, Justice Khehar touched upon a variety of issues ranging from religion and



secularism to demonetization and corruption that the country was currently dealing with. He also appreciated Lal Bahadur Shastri ji's work and way of life; "Shastriji's work in all capacities as a political leader reflected a way of life...in his dress, eating and work. He embodied eternal universal values of humanity. He preached and lived these values. India had the unique privilege of having truly a prime minister who quintessentially represented Bharat," he said. Chairman, BOG-LBSIM, Shri Anil Shastri, in his welcome address narrated the incident of national dairy development and also how Lal Bahadur Shastri ji practiced Gandhian values all the time.

CONVOCATION 2018

Lal Bahadur Shastri Institute of Management (LBSIM) conferred Post Graduate Diploma in Management to 270 students of 2016-18 batch on the 22nd convocation day. Several awards like Lalita Shastri Award, Amit Chopra Award and the respective discipline awards were also given to selected meritorious students.



His Holiness the 14th Dalai Lama graced the occasion as the Chief Guest and delivered the Convocation Address. He said “You're all my brothers and sisters” addressing the students and the faculty members present. “7 billion people in the world are brothers and sisters to each other. We all share a common trait of compassion. However, unfortunately the current education system takes us away from that. As modern Indian students you need to embrace the ancient Indian traditions and ideas of Karuna (Compassion), Vimansa, Atma (Soul) and Anatma (Selflessness).”

173 students were awarded the Two Year Full Time Post Graduate Diploma in Management (PGDM General), 60



students were awarded the Two Year Full Time Post Graduate Diploma in Management (PGDM Finance), 8 students were awarded the Three Year Post Graduate Diploma in Management (PGDM Part-Time), 7 students were awarded the Post Graduate Diploma in Management (PGDM Executive) and Post Graduate Diploma in Management (PGDM Supplementary) was awarded to some students of LBSIM. Students from Lal Bahadur Shastri Institute of Technology and Management (LBSITM), Indore were also present to receive their respective Diplomas and Degrees.

Shri Anil Shastri, Former Union Minister and Chairman, LBSIM, offered his best wishes to the graduating students and said “The Institute feels honoured with the presence of His holiness the Dalai Lama who has graced the occasion of the 22nd Convocation Ceremony to bless our students who are going to embark on their professional journeys. They will not only carry their diplomas today but also carry the blessings from His Holiness.”

LAL BHADUR SHASTRI NATIONAL AWARD 2017



The 18th Lal Bahadur Shastri National Award for Excellence in Public Administration, Academics and Management was organized on October 10, 2017 at the Rashtrapati Bhawan, New Delhi. The honor carries a cash award of Rs. Five lakh, a citation and a plaque.

The honorable President of India, Shri Ram Nath Kovind presented the award to noted social reformer and founder of Sulabh International, Dr. Bindeshwar Pathak for his immense contribution towards getting rid of manual scavenging. Speaking on the occasion, the President of



India said the occasion revived memories of former Prime Minister Shri Lal Bahadur Shastri. "He was an exceptional leader who believed in simple living and gave the slogan 'Jai Jawan Jai Kisan'," he said.

Terming Dr. Pathak as the most "deserving person" for the award named after Shastri, the President said the 74-year-old sociologist had "contributed immensely in the direction of getting rid of the practice of manual scavenging".

The event was attended by eminent politicians and dignitaries from all sectors. The welcome address was delivered by Shri Anil Shastri, Former Union Minister and vote of thanks by Prof. G.L. Sharma, Head-Administration, LBSIM.

FOUNDATION DAY 2018

LBSIM celebrated its 23rd foundation day on February 23, 2018. This occasion was graced by Admiral R.K. Dhowan (Retd.), Chairman, National Maritime Foundation and former Chief of Naval Staff. Admiral R.K. Dhowan (Retd.)



delivered a talk on "Talking about the maritime and Opportunities for the youth". He shared the 4C's of life viz. Commitment towards goal, Compassion towards team members, Courage and Conviction to follow the right path and to build Credibility as a professional. He said that the four C's lead to integrity and ultimately humbleness and humility.



Shri Anil Shastri reiterated the words of Shri Lal Bahadur Shastri Ji and said, "We now have to fight for peace with the same courage and determination as we fought against aggression."

SPIC MACAY



The Foundation Day celebrations concluded with a SPIC MACAY event in which the World-renowned Odissi dancer, Smt. Sharon Lowen, performed in the institute's auditorium. Smt. Lowen is Director of Manasa- Art Without Frontiers. She has been a performing artist of Odissi, Manipuri & Mayurbhanj and Seraikella Chhau dance forms for the last 44 years and has also been an active art proponent, activist in the country.

MARKETING CONFERENCE 2018



A national summit 'MarTech: The Road Ahead' was organized in the campus on February 28, 2018. The summit aimed to discuss how two separate domains of Marketing and Technology are merging. The inaugural address by the Chief



Guest, Mr. Pankaj Dubey (Managing Director, Polaris India Private Limited) emphasized that "Marketing and Technology has evolved a lot over time. The element of human touch is very important in all relationships, even with the customers. We need to integrate human touch with technology." The keynote address was delivered by Mr. Rupak Agarwal, Founder and CEO, Evue Technologies Pvt. Ltd. followed technical sessions.

IT SUMMIT 'INNOTECH 2018'

InnoTech'18, the annual technological and entrepreneurial festival was organized during February 2-3, 2018 for students to exhibit their software development and



programming skills. Prof. P. K. Kalra, Professor, Department



of Computer Science & Engineering, IITD was the Chief Guest for the occasion. In his inaugural address, he urged the students to stay focused and pursue their goals with perseverance to achieve success. He also informed the students about various innovative entrepreneurial efforts of IITD in developing low cost technology solution for mass scale applications.

The keynote address was delivered by Mr. Saurabh Jain, Head Paytm- Build for India and Founder -Fun2DoLabs. Mr. Saurabh Jain insisted that the vast challenges that India faced on various problems served as an opportunity for innovative minds.

InnoTech'18 was supported by the technical partners Cybersecurites and was powered by SOMANI. Prizes worth Rs.40000 were given. The event saw exuberant participation from MCA and engineering colleges in and around Delhi, NCR.

TATVA 2018



LBSIM hosted its two-day annual national level inter-college management and cultural fest TATVA 2018 during February 10-11, 2018. Arohan- The Dawn Of A New Era' was the



theme of Tatva 2018. The chief guest of the occasion was renowned Kathak guru, Padma Shri awardee Smt. Shovana Narayan. Tatva 2018 included over 50 events hosted by various academic and cultural clubs of the institute. Over 1000 students from various institutes across India competed for prizes worth Rs.15 Lakhs. The audience was enthralled by the star performances by Jassi Gill and Babbal Rai. They also witnessed the wit and humour of stand-up comedian Jeeveshu Ahluwalia.

NATIONAL HR CONFERENCE 2017



LBSIM organized HR Conference on October 28, 2017 at LBSIM Dwarka Campus, Delhi, on the topic "Strategy, Profit and People: Rethinking HR" to discuss the importance of Human resource practices in strategy formulation and execution. Around 300 dignitaries from academic and corporate were active participants.

The chief guest was Shri. Vasudev Tribhuvan, Senior Director, Biocon Limited. In his inaugural addresses, Shri Tribhuvan said that "Human Resource management is about managing people who manage strategies and win strategic battles outside and within the organization. It is



going to be the gambit that we need to look out in future."

The conference had two technical sessions. The theme of technical session was Aligning HR Strategy with Business Strategy. The speakers of this session were: Mr. Rohit Jhamb, Senior Director-HR, Aon Hewitt; Mr. Ashutosh Anshu, Head-HR, Hitachi India Pvt. Ltd., Ms. Debyani Sinha, Vice President & Global Head – Human Resources, Nucleus Software Exports Ltd, Noida, Mr. G. Jawahar, GM-HR, Power Finance Corp. Ltd. The theme of technical session was 'Employee Engagement in Dynamic Business Environment'.

The speakers of this session were: Ms. Deepti Mittal, Founder-Bakes-N-Grubs; Mr. Arvind Francis, Senior Director & Head HR, FICCI, Ms. Sonali Jain, AVP Lead - Human Resources, Lucideus Technologies Pvt. Ltd.; Mr. Nitin Jain, Director, Inkpotonline.com

ALUMNI MEET 2017



The Alumni Foundation Reminiscence' organized the Grand Alumni Meet on October 07, 2017 at India Habitat Centre, Lodhi Road, New Delhi. Around 400 alumni spread across the city graced the occasion with their presence and attended the dinner organized in their honour. Shri Anil Shastri, Chairman, BOG, Lal Bahadur Shastri Institute of



Management and Prof. G.L. Sharma addressed the alumni. This was followed by a motivating speech by Mr. Vineet Bajpai, Founder & CEO, talentrack, who is the President of Alumni Foundation. Dr. Smita Sharma, Convenor, Alumni Foundation thanked the alumni for their gracious presence. Alumni newsletter and Alumni directory were released on this occasion by dignitaries, in front of alumni, faculty, staff and students.

SOCIAL INITIATIVES

The students of LBSIM along with Pravah NGO have been interacting with rural communities and make efforts to resolve their problems.

SOCIAL WELFARE CLUB

A social welfare club SPARSH promotes the principles and the values of our great leader. In collaboration with various NGOs like Jagriti and Pravah, it continues to give back to the society throughout the year by organizing various activities for the deprived children, visiting old age homes, orphanages, etc.

SOCIAL IMMERSION

Students of Lal Bahadur Shastri Institute of Management have the privilege of being a part of this year's prestigious Social Immersion Programme being conducted in association with the National Skill Development Corporation from 3rd of August to the 14th of August, 2018.

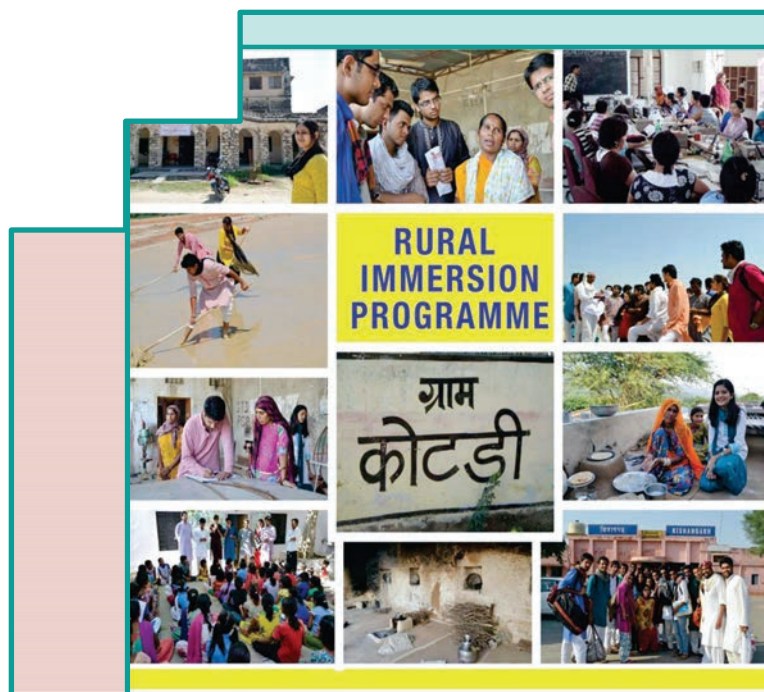
Over 500 students are part of 37 projects under the aegis of the National Skill Development Corporation whereby they would study and analyze varied sectors of the Indian economy and society spread across 18 states of the country. Faculty of LBSIM, officials of NSDC and local partners will mentor these projects and will closely work with students. Some of these projects include:

- 1) District Saturation Model- Creating a business action plan for generating livelihood for Persons With Disabilities (PwDs) utilizing locally available resources in 5 states.
- 2) Traditional Sector Study- Studying skill gaps of traditionally skilled communities and suggesting a sustainable action plan for promoting their livelihood.
- 3) Migration Study- Studying and suggesting demographic potential of migrants and suggesting means to make them better employable and improving their quality of life.
- 4) Skill Gap Studies- Developing a sustainable plan for the employment of vulnerable groups such as transgenders, manual scavenging victims, tribal, etc.
- 5) Counseling and redeployment strategies for voluntarily retired public sector employees and their dependents.
- 6) National Portal on Disability- Creating a portal that harnesses the potential of AI, Virtual Reality, etc. to facilitate specially-abled members of our country.

This comes as part of our endeavor to create socially sensitive leaders by exposing them to sectors of the society and economy otherwise missed by regular management education.

RURAL IMMERSION

“Rural Immersion” was started to understand the problems of the people living in the villages and provide solutions. Students visited villages along with faculty members. Some of the leadership imperatives that are addressed during this program are System Thinking, Deep Self Awareness, and Learning ability. Social Intervention of this kind help students in their personal and professional development with deeper societal concerns.





STUDENT BODIES ❖ CLUBS ❖ CELLS

Abhivyakti

"There's an entrance and there's an exit, the rest is pure drama." The dramatics club of LBSIM lives by this motto. Abhivyakti is a combination of emotional expression and fun. The students of Abhivyakti have won many laurels at reputed B schools.

Cerebrate

It is the strategic management club of LBSIM, which conducts events and activities which involve out of the box thinking. It is the only academic club which touches upon all the 4 streams (Finance, marketing, Operation, HR). All the events are designed around strategic thinking and decision making.

E-cell

E-cell has partnered with various startups and is helping them with their operations so that students can get hands on experience and can have a better network in the industry.

Eureka

Eureka is the Systems and Operations club. It is a platform for enthusiasts to nurture and enhance their theoretical foundations and application in the field of Strategy, Systems and Operations Management. Members are updated on the latest trends and developments in these fields by regular club meetings.

Finesse

Finesse enables students in fine tuning their knowledge of finance. The club hold workshops and seminars in addition to educative and fun activities related to finance. Finesse also publishes an annual magazine by the name of " Finestra " which includes all the major happenings and hot topics in the field of finance.

Genesis

The marketing club which mainly focuses on market oriented activities that help the students to use their knowledge in practical aspects. It conducts various events that provide platform to execute the skills of marketing to become real marketers.

HRythm

This academic club of LBSIM focuses on HR and is responsible for organizing HR events at the annual inter B-school Fest, Tatva, Student Workshops, Simulation Exercises, and various other events during the academic year. The club is also responsible for the HR Section of the Institute Magazine, Torchbearers.

Management Grid

The management grid is the student body of LBSIM under the guidance of the faculty advisors. The grid is involved in planning, organizing, executing several events with assistance from various student clubs viz. Finance, Marketing, HR, Social & Cultural. Together, it organizes activities like summits and symposia, sports events, guest lectures, social services, and cultural and management festivals.

Mantra

Mantra is the music club of LBSIM. Their melodies will beckon you into the limitless world of music. Mozart in the making; members of Mantra have performed at Talent Night, Mantra Night, TEDx and have participated at IMI Delhi.

Media and Communication cell

This cell acts as connect between the institute and the outside world. They keep the world informed about everything in the Institute including recent events, campus life, etc. and are responsible for Digital Marketing of the Institute. They also manage Digital Notice Board updating the students regularly with latest news from both within the campus and outside the campus.

Plithos

The Debating and Literary Club of LBSIM (formerly known as DebSoc) take pride in being "The" Intellectual Club of the institute. The whole purpose of their existence is to encourage free and rational thought, to be open to differing views. The club organizes several literary and debating events including the Smt. Lalita Shastri Debate Competition.

Presentation Club

The Public Speaking Club of LBSIM, provides the platform to compete the prestigious Lal Bahadur Shastri National Award and National Level Conferences held at the Institute. A platform for the students to showcase their presentation skills and articulation.

Sponsorship Cell

The club supports event and activities of the institution financially or through the provision of products and services. The major work of the club is galvanizing sponsorships for events in TATVA. For this they liaison with several corporates and also provide in-field exposure to the students.

Vogue

The fashion club of the institute lives by the thought that life is a ramp and one must walk gracefully. Vogue has brought several laurels to the institute by participating in management and cultural fest organized by IIM Ahmedabad, Lucknow and other prestigious B schools.

Razzmatazz

The dance club of LBSIM truly believes that dance doesn't require techniques, it requires passion. Their performances have enthralled and entertained audiences and they have won laurels at IIM Indore, IMI Delhi, IMT Ghaziabad and the like.

MIRAGE

MIRAGE provides a platform to students to design and create artistic pieces by using their right brain. Mirage organizes fun activities such as face painting ,graffiti wars, rangoli, poster making etc.

Sparsh - The Social Initiative Society

SPARSH is a student body of LBSIM which works for the welfare of the underprivileged sections of the society. In their own little ways, they try to lift up the lives of the downtrodden of the society-and bring back the precious and refreshing smile on their faces.

Reminiscence- The Alumni Foundation

Alumni Foundation is the official body that manages all the activities related to alumni fraternity of LBSIM. The Alumni Foundation is responsible for organizing various chapter meets and an annual Grand Alumni Meet in New Delhi. It also manages the comprehensive database for all Alumni. The foundation body has also organized TedxLBSIM 2017, the topic for which was Ctrl+Z:The option for me.

Nivesh – The Student Managed Mutual Fund

The main objective of Nivesh is to provide students a practical learning experience in the world of investments . It is a student managed mutual fund. The club has 13 students from our PGDM Finance program of the 2016-18 batch, these students along with cooperation from the students of the institute would be managing the investment fund as well as other club activities which includes inter alia organizing real trading sessions, conferences on investment, workshops on managing portfolios.

Placement cell

The placement cell serves as a facilitator between companies and students. It consists of a highly motivated and goal-oriented student-driven team that constantly works towards ensuring that the batch meets its peripheral requirement of ensuring a secure future in the corporate world. To achieve this, the Placement Cell works throughout the year, by organising a Pan-Indian Outreach program to develop a detailed HR network, hosting guest lectures to further build on professional relationships, and subsequently bridging the gap between what students can offer to companies and what they truly require.



FEELING OF SUCCESS

LIST OF CERTIFICATES / MEDALS (CONVOCATION: 2018)



● **PRASHANT RANA**
For Standing 1st in PGDM (General) 2016-2018

● **ABHISHEK CHADHA**
For Standing 1st in PGDM (Finance) 2016-2018

● **ASHITA KUCKREJA**
For Standing 1st in PGDM (Part Time) 2015-2018

● **DILPREET SINGH**
For Standing 1st in PGDM (Executive) 2016-2017

● **NABUTTOM SAIKIA**
Best End Term Project, PGDM (General) 2016-2018

● **SHRIYAA CHANA**
Best End Term Project, PGDM (Finance) 2016-2018

● **RAJASEKARAN .V**
Best End Term Project, PGDM (Part Time) 2015-2018

● **NEHA OBEROI**
Best End Term Project, PGDM (Executive) 2016-2017

● **SANCHIT VISHNU JOSHI**
Best Summer Training Project, PGDM (General) 2016-2018

● **RAJAT SHARMA**
Best Summer Training Project, PGDM (Finance) 2016-2018

● **MUSKAAN RALHAN**
Smt. Lalita Shastri Medal for Best Overall Performance in PGDM 2016-2018

● **MUTHURAMAN C**
Amit Chopra Medal for Social Service & Extra Curricular Activities 2016-2018



UPCOMING EVENTS 2018-2019

1.	Corporate Conclave	September 29, 2018
2.	Lal Bahadur Shastri National Award Presentation	1st Week of October 2018
3.	Lecture by the Lal Bahadur Shastri National Awardee	1st Week of October 2018
4.	Annual Alumni Meet	October 06, 2018
5.	HR Conference	October 27, 2018
6.	National Finance Summit	November 23-24, 2018
7.	Lal Bahadur Shastri Memorial Lecture	January 11, 2019
8.	National Marketing & Operations Conference	January 19, 2019
9.	Tatva 2019	February 08-09, 2019
10.	Foundation Day	February 23, 2019
11.	Innotech 2019	3rd Week of February 2019
12.	Convocation 2019	March 30, 2019*

*Subject to confirmation



ACADEMIC ADMINISTRATION



PROGRAMME COORDINATORS

Dr. Praveen Gupta	: Programme – Coordinator – PGDM(General)
Dr. Pankaj Varshney	: Programme – Coordinator – PGDM(Finance)
Dr. Shivani Bali	: Programme – Coordinator – PGDM(Research & Business Analytics)
Dr. Rajkumari Mittal	: Programme – Coordinator – PGDM(Logistics & Supply Chain Management)
Dr. Gautam Negi	: Programme – Coordinator – PGDM(Part-Time)
Dr. Anuj Verma	: Programme – Coordinator – PGDM (Working Executive)
Dr. Pradeep Kumar	: Programme – Coordinator – MCA

AREA CONVENORS

Dr. Anil Kanungo	: Economics
Dr. Alok Pandey	: Finance
Dr. S.P. Ketkar	: Marketing
Dr. Vikas Mehra	: General Management
Dr. Rashmi Sharma	: Organisational Behaviour & Human Resource Management
Dr. Shivani Bali	: Operations & Research & Business Analytics
Dr. Rajkumari Mittal	: Logistics & Supply Chain Management
Dr. Rekha Gupta	: Information Technology

ADMINISTRATIVE TEAM

Mr. Sachin Khara	: Administrative Officer
Ms. Manisha Trikha	: P.S. to Director & Staff Officer
Dr. Nandi Nailwal	: Librarian
Mr. S.P. Kaushik	: Finance Officer
Mr. Rajesh Thakur	: Technical Assistant (Sr.) Computer Lab
Mr. Naresh Wadhwa	: Assistant Placement Officer
Ms. Cicily Mathew	: Front Office Secretary
Mr. Jitender Kumar	: Assistant Librarian
Ms. Pooja Ahuja	: Academic Assistant
Ms. Misha Vaid	: Examination Assistant
Mr. Ashish Mathew	: Admin Assistant
Mr. Surender Kumar	: Admission Assistant
Mr. Shivam Kishore	: Accounts Assistant
Mr. Sunil Maindola	: Library Assistant
Mr. Rajesh Kumar	: Estate Supervisor
Mr. Ashwani Kumar	: Technician
Mr. Lalit Panwar	: Computer Lab Assistant
Ms. Swati Sharma	: Placement Executive

ADVISORY BODY

SR. NO.	NAME	DESIGNATION
1	Mr. Anil Shastri	Chairman: BOG, LBSIM, Delhi
2	Prof. T.N. Kapoor	Former Vice Chancellor, Punjab University, Chandigarh
3	Mr. M.P. Mehrotra	Vice Chairman, VLS Finance Ltd., New Delhi
4	Mr. Vijay Deshpande	Vice President – HR, JK Tyre & Industries Ltd., New Delhi
5	Dr. A.K. Balyan	CEO, Oil & Gas Business, Reliance Group, Faridabad
6	Mr. Pawan Kumar Jain	Chairman, Safexpress Pvt. Ltd., New Delhi
7	Mr. P. Dwarkanath	Director – Group Human Capital, Max India Ltd., New Delhi
8	Mr. Rajeev Dubey	Group President (HR & Corporate Services) & CEO (After-Market Sector), Member of the Group Executive Board, Mahindra & Mahindra Ltd. Mumbai
9	Mr. Debashis Ghosh	Head – Northern Region, Tata Consultancy Services, New Delhi
10	Mr. B. Sherdiwala	HR President, The Associated Cement Co. Ltd., Mumbai
11	Mr. K.J. Jawa	Managing Director, DAIKIN (I) PVT. LTD., Gurgaon
12	Mr. Sanjay Nath Singh	Resident Executive, Tata Steel Limited, New Delhi
13	Dr. Sanjeev Srivastava	Vice Chairman, Lal Bahadur Shastri Institute of Management & Technology, Bareilly
14	Mr. Pradeep Bakshi	President & COO, Limited, New Delhi
15	Dr. R.P. Mohanty	Senior Adviser, ICFAI Group of Universities (India), Thane (West), Maharashtra
16	Mr. Sanjay Kedia	Country Head & CEO, Marsh India Insurance Brokers Pvt. Ltd., Mumbai
17	Mr. P.N. Vijay	Chairman, PN Vijay Financial Services, Noida
18	Dr. Dinesh Tyagi	CEO, CSC e-Governance Services India Ltd., New Delhi
19	Prof. Madhu Vij	Professor, Finance & Accounting, Faculty of Management Studies, Delhi University, New Delhi
20	Dr. K C Mishra	Founder Vice Chancellor, Sri Sri University, Odisha
21	Mr. Lalit Thusu	Finance Controller, Aswati Inns Pvt. Ltd., Bengaluru
22	Mr. Shailesh Pathak	Executive Director, Bhartiya Group, Gurgaon
23	Shri R.K. Dubey	Former CMD, Canara Bank, New Delhi
24	Mr. Pavan Choudary	Managing Director, Vygon India Pvt. Ltd., Gurgaon
25	Mr. Bijay Kumar Sahoo	President-HR, Reliance Industries Ltd., Mumbai
26	Dr. R.N. Singh	Member (Technical), Cyber Appellate Tribunal, Dept. of Electronics & IT, Ministry of Communications & IT, New Delhi
27	Dr. Prince Augustin	Executive Vice President of Human Capital, Mahindra & Mahindra, (Automotive & Farm Equipment Sectors), Mumbai
28	Dr. Prachi Kaul	Director, Shastri Indo-Canadian Institute, New Delhi
29	Dr. Poonam Sahgal	Management Consultant
30	Mr. Lagan Shastri	Vice President - Commercial, Hindustan Coca Cola Beverages P. Ltd., Gurgaon
31	Dr. Deepak K. Srivastava	Director, LBSIM, Delhi
32	Dr. G.L. Sharma	Advisor – CI and Head: New Projects, LBSIM, Delhi
33	Prof. Alok Pandey	Member Secretary, Professor, LBSIM, Delhi

LBSIM CAMPUS



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